

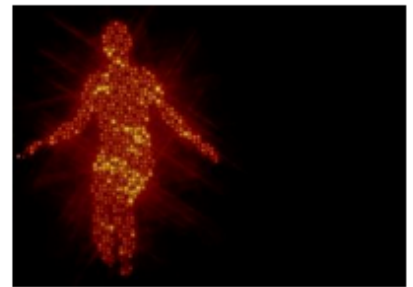
# CITY LIMITS

## Midnight Moment: A Digital Gallery Featuring Jack Goldstein's seminal 1978 film "The Jump"

Presented by

**Times Square Advertising Coalition**

Pioneering artist Jack Goldstein's seminal 1978 film "The Jump" will be shared with New Yorkers and visitors amidst the modern digital frenzy of Times Square in the August "Midnight Moment", a synchronized program on over fifteen of the largest digital signs in Times Square. Goldstein's work will premiere just before midnight on August 1st and play every night throughout August from 11:57 p.m. – midnight. The



"Midnight Moment" is a presentation of the Times Square Advertising Coalition (TSAC) and Times Square Arts. This month's program coincides with the critically-acclaimed first American retrospective of the artist at The Jewish Museum. This comprehensive exhibition frames Goldstein as a central and influential figure of the "Pictures Generation" of the 1970s and 1980s and runs through September 29, 2013.

Goldstein's 16mm film, "The Jump," shows slow-motion footage of a diver performing dives in succession. The diver's iridescent body floats against a blackened backdrop, disappearing and reappearing with each completed jump. The artist used the innovative animation technique of rotoscoping to show a leaping diver, his form a blur of red and sparkling gold, performing a somersault and disintegrating into fragments, introducing a new language of picture making in the 1970's.

Shown on over fifteen of the largest digital screens in Times Square Monthly Program from the Times Square Advertising Coalition and Times Square Arts August 2013, every night from 11:57pm – midnight

Thu Aug

1

Sat Aug

31

11:57p - 12:00p