



UVPM: 76,543

NYC's four-legged friends invited to concert at Times Square Monday night

Performance to be part of project displaying film "Heart of a Dog" on electronic billboards



It's Fido's turn to rock out.

The Times Square Advertising Coalition (TSAC) and Times Square Arts has come together with filmmaker Laurie Anderson to bring an adaptation of her recent film "Heart of a Dog" to the electronic billboards in Times Square throughout January.

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As part of the project — which is part of TSAC and Times Square Arts' monthly presentation [Midnight Moment](#) — Anderson will be on scene Monday, Jan. 4 for a "unique" live performance, just for dogs.

The free concert, open to the public and their four-legged friends, will take place at 11:30 p.m. at Duffy Square, between 46th and 47th streets, and will be transmitted through low-decibel speakers for dogs. Dog owners can tune in through "silent disco" headphones — which will be distributed on a first come, first served basis.

"I love Times Square. It's a dream. Desire, speed, the explosions of color, patterns and energy. What a great way to start the New Year! The ball drops and 'Heart of a Dog' leaps onto all those massive screens at three minutes to midnight.," Anderson said. "Who could have predicted the unraveling dreams of my dog would be magnified up there like this? And sound too!"

"Heart of a Dog," which is partly dedicated to 9/11 first responder dogs, shares a collection of stories about dogs, time, family, memory and death. A portion of the film — in which Anderson creates a visual song, filled with a collage of images — will be shown during the concert.

During the performance, Anderson will be joined by NYPD canine handlers and their dogs. The concert will accompany the video playing on the billboard from 11:57 p.m. to midnight.

"'Heart of a Dog' gives TSAC such a wonderful opportunity to use our signs to celebrate a New York heroine of the cultural scene," said Fred Rosenberg, president of the Times Square Advertising Coalition.

Anderson's film can be seen through Jan. 31 on over a dozen Times Square electronic billboards from 11:57 p.m. to midnight every night.