



What is a Sustainability Plan

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A Sustainability Plan lightens a company's environmental footprint while improving its bottom line

The plan can be:

- Strategic and/or tactical in approach
- Narrow to far-reaching in scope
- Diverse in its areas of focus
 - Energy, Water, Air Quality, Resource & Waste Management
 - New Products, New Lines of Business

Realized by Looking at Business through Environmental Lens



Examples of Sustainability Plans



- Reduce greenhouse gases at existing stores by 20% over next 7 yrs
- Reduce solid waste from US stores by 25% over next 3 Yrs
- Increase efficiency of truck fleet by 25% over next 3 yrs



- Design professionals: LEED AP w/i 6 mths of hire
- Off-set air travel emissions w/ tree planting
- Reduce water use: fixtures and faucets
- Purchase green power to offset office power use
- Office renovations: LEED Silver Certification



- Wind turbines
- Photovoltaic technology
- Desalination facilities
- Aircraft engines
- T8 linear florescent lamps
- Light emitting diodes (LED)

