Adrian is currently Head of the Department of Criminology at the University of Leicester. Over the last 20 years his research work has focussed on shrinkage within the retail sector. He is currently an academic advisor to the ECR Europe Shrinkage Group and undertakes regular research projects on their behalf with recent studies including: developing a loss prevention benchmarking tool; understanding the role of employee engagement in controlling retail losses; measuring the scale and extent of shrinkage; the impact and control of staff dishonesty; the role of RFID technologies; self-scanning checkouts and shrinkage; and the importance of understanding the role of process failure in creating the opportunities for retail loss to occur.

Adrian has published extensively on the subject of loss prevention, including numerous articles in the academic and trade press, and wrote a book in 2009 entitled: New Loss Prevention: Redefining Shrinkage Management, published by Palgrave Macmillan. He is a regular speaker at academic and practitioner conferences and has worked closely with a wide range of companies, including: Ahold; Asda; Best Buy; Diageo; Dollar General; Metro; Marks & Spencer; P&G; Reckitt Benckiser; Sainsbury's; Target; Tesco; Walgreens; and Walmart, to help them improve their shrinkage management strategies. He is currently carrying out a project funded by the UK’s Economic and Social Research Council to understand the potential impact of mobile scanning technologies on shrinkage and retail losses.