

David B. Moser

FOCUS AREAS

- **Understanding your markets** – working directly with those that perceive the nature of your target customers and clients. Extensive experience with market analysis, product definition, product management, and change management leading to successful products.
- **Reaching your markets** – defining and implementing the strategies that enable your products to maximize their exposure and usage in your target markets. Thorough understanding of marketing communication, awareness strategies, and channel development.

Experience ranges from start up businesses and ministries to general manager of 500+ person division of a large public corporation. 40+ year career includes extensive international work in Japan, Asia, Africa, and Europe, and investments in several early stage companies.

EDUCATION

M.I.T., 1965 – 72, Aerospace Engineering – Specialized in image processing and control systems
Stanford University, 1984, 1985 – Finance, technology marketing
Perspectives, 2007 – International Christian missions

PROFESSIONAL EXPERIENCE

Entrepreneurial

Puralytics, Beaverton, OR – Water purification products. Investor, V.P. Business Development
for award winning start up company

Angel Oregon, Portland, OR – Investor, due diligence team for software technology companies

Compression Labs, Campbell, CA – Image processing technology start up.

Mid-size (25 – 500 people)

Axian, Beaverton, OR – Consulting firm. Investor, Senior Partner, V.P. Business Development

Tri-Data, Mountain View, CA – Banking and finance systems. Software manager, system architect

ECRM, Bedford, MA – Publishing systems, image processing technology, system software developer

Large (500+ people)

ESI, Portland, OR – Semiconductor Capital Equipment. V.P. Operations, V.P Strategic Marketing,
Business Unit General Manager, International Business Development

Tektronix, Portland, OR – Test & Measurement Products, Business Unit General Manager,
Engineering Manager, Program Manager

Non-profit, ministry

Cedar Mill Bible Church, Portland, OR – Independent, non-denominational Christian church. Elder,
World Outreach Team, Izere Project Advisor, multiple short term missions to Africa

Loaves & Fishes, Portland, OR – Senior services, including meals on wheels. Senior Center
Manager, Chairman of Local Board of Directors

Government

Project Apollo, MIT Instrumentation Lab, Cambridge, MA – Image and system software

Navy Department, Washington, D.C. – Aerodynamic analysis