



## [Professional Experience]

- Nov 2013-Dec 2014 **Thirty-One Gifts** Columbus, OH  
**Graphic Designer (Presentation Specialist)**
- The sole Presentation Specialist for all external conferences, including developing most major content for audiences up to 20,000 in both the U.S. and Canada
  - Created Thirty-One Visual Model for delivering the company's 2013-2014 strategy
  - Worked with writers to develop visuals for monthly online meetings between the CEO and Consultants
  - Worked with Senior Executives develop presentations presented to Home Office employees as well as for pitching proposals to the CEO
  - Created banners, seasonal brand campaigns, and daily posts for various social media and internal websites
- Oct 2012-Nov 2013 **Nationwide Insurance, Information Technology** Columbus, OH  
**Multimedia Designer (Visual Developer)**
- Committee member (2012-2013 and 2013-2014) for a small technical conference called TechCon; developed the marketing visual strategy, designed digital items including presentation templates, banners and icons, print items including schedule pamphlet, large scale navigation signage, and name tags
  - Collaborated with Information Risk Management team to create Crisis Management interactive PDFs for both Board of Directors and Executive Board to access by tablet
  - Consulted with executive level management to create visual mock-ups and computer-based learning modules
  - Designed process management visuals for agile learning series classes (explained the IT work flow); developed for print and digital display
  - Involved in various re-branding projects for internal groups within Nationwide
- Sept 2011-Dec 2013 **Hasbro Inc.** Providence, RI  
**Freelance Product Designer (Visual Developer)**
- Worked specifically in junction with the Littlest Pet Shop, Blythe, and My Little Pony projects to develop and design characters, clothing, and accessories.
  - Designing multiple views for characters with the ability to convey correct size and shapes necessary to sculpt the toys, designing accessories and bags, beginning to end production, creating display layouts for items
  - Experience in creating bleeds for designs to send to printing
- Feb 2012-Oct 2012 **Nationwide Insurance, Information Technology** Columbus, OH  
**Training Coordinator, Internal Marketing (Internship)**
- Designed branding, marketing strategy, and a variety of deliverables for peer-based learning program
  - Designed layout and visuals roadmap and Peer-Based Learning Process Model for onboarding new hires in our development center
  - Edited curriculum and designed presentation for directors in IT
  - Researched and developed several marketing strategy proposals to gain visual presence with our learning audience and executive level management about peer-based learning plans

May 2011-Sept 2011

**Hasbro Inc.**

Providence, RI

**Full time Traditional Sculptor (Internship)**

Sculpted parts of figures as well as refined details from various projects related to Star Wars, G.I. Joe, Marvel, Play-Skool, and Littlest Pet Shop lines; received in-depth training on the process of creating action figures and other toys, photographed final sculpts, as well as completed work to be sent off for final production

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**[Freelance]**

Aug.-Oct. 2013

**Out of the Box Productions**

Columbus, OH

Brand Designer

April-Aug. 2013

**LAGO (startup company)**

Columbus, OH

Brand Designer and Softlines Designer

Sept. 2012, June 2013

**SKEWETT Inc.**

Columbus, OH

Logo and T-Shirt Designs

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**[Education]**

College

**Columbus College of Art and Design, 2011**

Columbus, OH

*Bachelor of Fine Arts in Design and a Minor in Writing*

Arts Education

**Fort Hayes Career Center, 2007**

Columbus, OH

*Focusing on Commercial Arts*

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**[Computer Proficient]**

(CS3-CS6 Proficiency) Illustrator, Photoshop, InDesign, Microsoft Office (PowerPoint, Word, Excel, etc.), Keynote, efficient on a Mac or PC

**Skills in:**

Breaking down and organizing information, translating written information into dynamic designs, editing and touching up photos, animating in Photoshop, experience in the digital printing process and large scale printing, organizing process regulation and ideation of improvement, written communications, large range of traditional media