



Announcing CROSSTALK's Co-Sponsor Team for 2009

Kasey Thompson
CROSSTALK

First of all, I would like to once again express sincere thanks to the 2008 CROSSTALK co-sponsors. Simply put, CROSSTALK would not exist without them and their generous financial support. As Publisher, I receive countless kudos—via e-mail and the phone—expressing appreciation for an article or issue focus that contributed to individual or organizational success. These compliments really belong to the co-sponsors, who spark countless themes and help bring us the best authors in defense software engineering. Likewise, it is my pleasure to introduce CROSSTALK's 2009 co-sponsor team and offer profound gratitude for their continued support and commitment to this journal. I know firsthand of their vision, caring, and dedication to their industry and it is manifested through support of CROSSTALK. Each co-sponsor and their organization will assist our staff by lending us their inexhaustible experience in engineering, systems, security, acquisition, tools, processes, models, infrastructure, people, and of course, software. Co-sponsor team members are identified in this section with a description of their organization. Please look for their contributions each month in our From the Sponsor column, found on page 3. Their organizations will also be highlighted on the back cover of each issue of CROSSTALK.



Kristen Baldwin, Office of the Secretary of Defense – Acquisition, Technology and Logistics
Software Engineering and Systems Assurance is the staff agent responsible for all matters relating to DoD software engineering, systems assurance, and system of systems (SoS) engineering. Organizational focus areas include policy, guidance, human capital, acquisition program support, software acquisition management and engineering, software and systems engineering integration, SoS enablers and best practices, engineering for system assurance, and government-industry collaboration. See <www.acq.osd.mil/sse/ssa> for more information.



Joe Jarzombek, Department of Homeland Security – Director of Software Assurance
The DHS National Cyber Security Division serves as a focal point for software assurance (SwA), facilitating national public-private efforts to promulgate best practices and methodologies that promote integrity, security, and reliability in software development and acquisition. Collaborative efforts of the SwA community have produced several publicly available online resources. For more information, see the Build Security In Web site <<https://buildsecurityin.us-cert.gov>> and the SwA Community Resources and Information Clearinghouse <<https://buildsecurityin.us-cert.gov/swa>> to provide coverage of topics relevant to the broader stakeholder community.



Joan Johnson, NAVAIR, Systems Engineering Department – Director, Software Engineering
The Naval Air Systems Command (NAVAIR) has three Strategic Priorities through which it produces tangible, external results for the Sailor and the Marine. First are its People that we develop and provide the tools, infrastructure, and processes needed to do their work effectively. Next is Current Readiness that delivers NAVAL aviation units ready for tasking with the right capability, at the right time, and the right cost. Finally is Future Capability in the delivery of new aircraft, weapons, and systems on time and within budget that meets Fleet needs and provides a technological edge over our adversaries. See <www.navair.navy.mil> for more information.



Karl Rogers, 309 SMXG Acting Director
The 309th Software Maintenance Group at the Ogden-Air Logistics Center is a recognized world leader in cradle-to-grave systems support, encompassing hardware engineering, software engineering, systems engineering, data management, consulting, and much more. The division is a Software Engineering Institute Software Capability Maturity Model® (CMM®) Integration Level 5 organization with Team Software ProcessSM engineers. Their accreditations also include AS 9100 and ISO 9000. See <www.mas.hill.af.mil> for more information.

Want to Become a Co-Sponsor?

CROSSTALK co-sponsors enjoy many benefits such as inclusion of a page-long co-sponsor's note, placement of their organization's logo on the back cover for 12 issues, placement of the Director's name and organization on each issues' masthead, special sponsorship references in various issues, the ability to provide authors from within their community in regard to their sponsored issue, and online placement on the CROSSTALK Web site.

CROSSTALK co-sponsors are also invited each year to provide direction for future CROSSTALK themes and feedback from the software defense community at large. Co-sponsors are also invited to participate in an annual meeting held during the Systems and Software Technology Conference to discuss emerging needs, trends, difficulties, and opportunities which CROSSTALK may address in an effort to best serve its readers.

CROSSTALK welcomes queries regarding potential sponsorship throughout the year. For more information about becoming a CROSSTALK co-sponsor, please contact Kasey Thompson at (801) 586-1037 or <kasey.thompson@hill.af.mil>.

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