

# 2017 NAPBA Annual Conference Agenda

## Monday, June 19, 2017

6:00 - 10:00 pm Welcome Reception, Westin, *Vanda East*  
Heavy Appetizers & Open Bar (Sponsored by DataPath)

## Tuesday, June 20, 2017

8:30 - 9:30 am Registration, *Vanda Foyer*

9:30 - 9:45 am Welcome to NAPBA 2017, John Gutzwiller, NAPBA President

9:45 - 10:45 pm Getting to Know You, Members & Sponsors Introductions

10:45 - 11:00 pm BREAK (Sponsored by HealthJoy)

11:00 am - 12:00 pm Winning Strategies in Consumer-Directed Healthcare (CDH) - Reinventing the TPA Model, Duke Janssen & Chris Rodkey, Alegeus

12:00 - 1:15 pm LUNCH & VISIT WITH SPONSORS (Sponsored by Avidia Bank)

1:15 - 2:10 pm Unwinding the ACA and Health Care in the Trump Era,  
Michelle Barki, Esq., Medcom

2:15 - 3:15 pm Healthcare Policy and Regulation - Where Do We Go From Here? Chris Byrd, WEX Health

3:15 - 3:30 pm BREAK (Sponsored by UMB Bank)

3:30 - 4:45 pm Compliance Challenges, Changes and New Opportunities: MEWA's and other 4-Letter Words, Larry Grudzien, Attorney at Law

4:45 - 5:15 pm PERSONAL BREAK

5:15 - 10:00 pm Food & Music: Experience Two Elements of What Makes Cleveland Famous, bus leaves Westin @ 5:15 & 5:30 (Sponsored by Alegeus)

## Wednesday, June 21, 2017

6:00 - 9:00 am HOT BREAKFAST BUFFET, Westin, *Executive Club*  
NAPBA guests under our room block have Executive Club Level accommodations + hot breakfast buffet

9:00 - 10:00 am HSAs Front and Center: HSAs Have a Major Role in the Future Post Affordable Care Act, Bo Armstrong, DataPath & NAPBA Member Panel

10:00 - 10:15 pm BREAK (Sponsored by CaptainBenefits)

- 10:15 -11:15 am NAPBA & ECFC: Aligning Goals, Update on Partnership,  
Martin Trussell, ECFC
- 11:15 -12:00 pm NAPBA 2017 Charitable Gift Recipient
- 12:00 - 1:15 pm LUNCH & VISIT WITH SPONSORS (Sponsored by Edenred)
- 1:15 - 2:10 pm Who Knew it Could be so Complicated? Leveraging 21st-Century Technology to  
Simplify our Healthcare,  
Mark Galvin, mymedicalshopper
- 2:15 - 3:15 pm COBRA: 10 Things Your Mother Didn't Tell You or Your Clients,  
Matt Isbell, COBRAMan
- 3:15 - 4:00 pm PERSONAL BREAK
- 4:00 - 9:30 pm Long Live Rock, walk to RRHOF (Sponsored by WEX Health)

## Thursday, June 22, 2017

- 6:00 - 9:00 am HOT BREAKFAST BUFFET, Westin, *Executive Club*  
NAPBA guests under our room block have Executive Club Level accommodations  
+ hot breakfast buffet
- 9:00 - 9:45 am I am Attacking Your Network Right Now and This is Why,  
Mark Shelhart, Sikich
- 9:45 - 10:45 am IT Security Panel Discussion: The Battle Against Fraud & Cybercrime - Trends,  
Threats, Tribulations,  
Mark Shelhart, Sikich  
Jason Langston, WEX Health  
Steve Bachelder, Alegeus  
Michael Bracken and Michelle Barki, Medcom
- 10:45 - 12:30 pm 2017 NAPBA Owners Meeting (Boxed Lunch)
- 12:30 - 1:00 pm PERSONAL BREAK
- 1:00 - until ? Fun-O-Rama- Cleveland Urban Crawl, trolley leaves Westin @ 1:00 (Sponsored by  
TPA Stream)