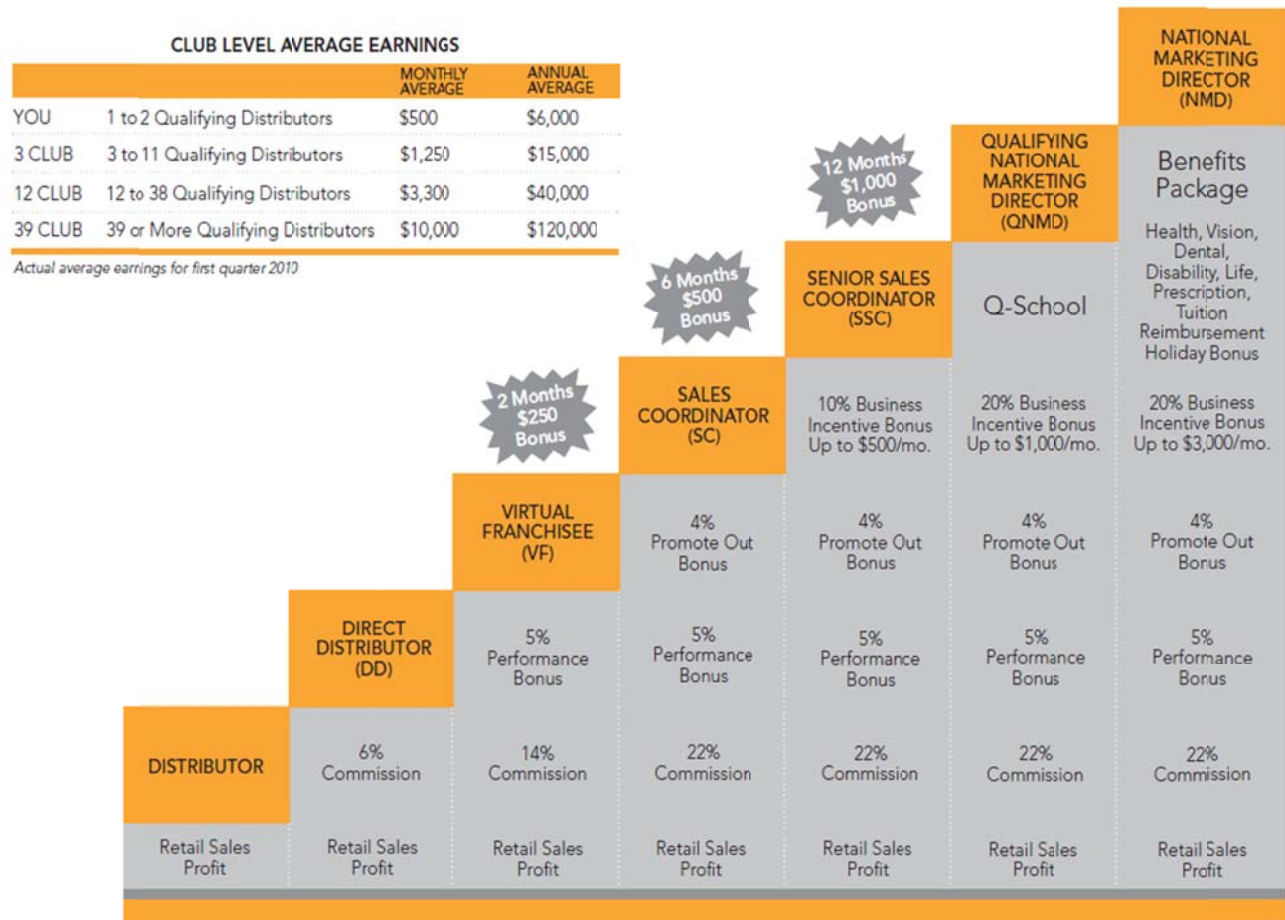




Overview of the Marketing Plan – The Big Picture

(Don't be overwhelmed - all you need to know is that there are steps to climb and that there is a career track for those that are interested)

Juice PLUS+ VIRTUAL FRANCHISE COMPENSATION PLAN





USA

Name _____ Date _____

Why:

- a. What would an extra \$500-\$1000 per month increase in your household income do for you or your family?

- b. If you were making an extra \$5000 or more of residual income a month (how much more? _____) a few years from now, what are 3 important dreams you could fulfill upon:

How: Making money with the 10-1-10 program

We get paid 4 ways:

- Retail
- Wholesale commissions (6-22%)
- Royalty (5% on 5 generations and 4% on 1st generation of SC)
- Business Incentive Bonus (SSC, QNMD, NMD)

Month 1:	Retail	1st check
10 new customers in your first month (orchard and garden blend)	\$21 x ____ =	
10 new customers in your first month (orchard, garden and vineyard blend)	\$37 x ____ =	
You get promoted to 6% wholesale commission (Direct Distributor)	Total check	

Month 2:	Retail + 6% wholesale	2nd check
1 distributor in your first month		
___ personal new customers (O,G)	\$21 x ____ =	
___ personal new customers (O,G, V)	\$37 x ____ =	
___ new customers from you or new distributor (O,G; min 1 order O,G)	\$1.52 (6% x 101.25/4 PVC) x ____ =	
___ new customers from your or new distributor (O,G, V; min 1 order O,G)	\$2.40 (6% X160/4 PVC)X ____ =	
Must have 10 new customers between you and your new distributor	Bonus check	\$250
You get promoted to 14% (Virtual Franchisee) if you have 10 new customer between you and new distributor	Total check	
You get a free ticket to conference		



CANADA

Name _____ **Date** _____

Why:

a. What would an extra \$500-\$1000 per month increase in your household income do for you and your family?

b. If you were making an extra \$5000 or more of residual income a month (how much more? _____) a few years from now, what are 3 important dreams you could fulfill upon:

How: Making money with the 10-1-10 program in Canada

We get paid 4 ways:

- Retail
- Wholesale commissions (6-22%)
- Royalty (5% on 5 generations and 4% on 1st generation of SC)
- Business Incentive Bonus (SSC, QNMD, NMD)

Month 1:	Retail	1st check
10 new customers in your first month (orchard and garden blend)	\$19 x ____ =	
10 new customers in your first month (orchard, garden and vineyard blend)	\$35 x ____ =	
You get promoted to 6% wholesale commission (Direct Distributor)	Total check	

Month 2:	Retail + 6% wholesale	2nd check
1 distributor in your first month		
___ personal new customers (O,G)	\$19x ____ =	
___ personal new customers (O,G, V)	\$35x ____ =	
___ new customers from you or new distributor (O,G; min 1 order O,G)	\$2.14(6% of \$142.5/4) x ____ =	
___ new customers from you or new distributor (O,G, V; min 1 order O,G)	\$3.36 (6% of \$224/4) x ____ =	
Must have 10 new customers between you and your new distributor	Bonus check	\$250
You get promoted to 14% (Virtual Franchisee) if you have 10 new customer between you and new distributor	Total check	
You get a free ticket to conference		

TEAM BUILDING BONUS PROGRAM

Position	Volume Req.	Time	Structure Req.	Retail Profit	Commission	Performance Bonus	POB	BIB	5-1 Monthly	TBB	TBB Sponsor
DISTRIBUTOR	\$50			✓							
DIRECT DISTRIBUTOR (DD)	500 Promo PVC	30 Days		✓	6%						
VIRTUAL FRANCHISEE (VF)	2000 Promo PVC	60 Days	10-1-10	✓	14%	5%			\$100 to \$200	\$250	
SALES COORDINATOR (SC)	8000 Promo PVC	6 Months	<u>3 Lines</u> 2 VFs 1 DD	✓	22%	5%	4%		\$100 to \$200	\$500	2 VFs \$500
SENIOR SALES COORDINATOR (SSC)	8000 Payline PVC	12 Months	<u>4 Lines</u> 1 SC 2 VFs 1 DD	✓	22%	5%	4%	10% 15% 20%	\$100 to \$200	\$1000	1 SC (\$500)
Conservative TBB 12 Month Bonus Estimate →									\$1900	\$1750	\$1000

Product Price Chart →

	Purchase Volume Credit (PVC)	4 Month Installment (Shipping Included)	Pay In Full	Wholesale	Retail Profit
Juice Plus+ [®] capsules (8 Bottle Carton)	101.25	41.75	156.00	135.00	21.00
Juice Plus+ Vineyard Blend [®]	60.00	26.75	96.00	80.00	16.00
Juice Plus+ [®] Chewables (4 Pouch Carton)	52.50	22.75	80.00	70.00	10.00
Juice Plus+ Vineyard Blend Chewables [®]	67.50	29.50	107.00	90.00	17.00
Juice Plus+ Complete [®] (4 Can Case)	63.00	27.75	100.00	84.00	16.00

TRIED & PROVEN SYSTEM

