



Tyra Oldham, PhD, MBA

Dr. Tyra Oldham, is an entrepreneur, business professional, and consultant able to convey complex ideas. She delivers strategies to businesses and professionals in the public, private sectors nationally and globally. She is a recognized business professional and educator in Sustainable Solutions, Business Development, Alternative Energy and Green, and has used her expertise within projects, organizations, non-profits, manufacturing, construction, and product and business development. As President of LAND sds, Dr. Oldham is responsible for building a company that delivers green results through integrating renewable and clean energy, business management, construction, efficiencies, development and IT solutions.

Dr. Oldham is an organizational and business development, and operations professional serving companies such as, Arnold IT, Toyota, P&G, Ford, Cargolux and more. She has taught Entrepreneurship at Xavier University, as well as, Operations and Organizational Development at Northern Kentucky University. She has performed consultancy services and research in Africa, Europe and Russia. She uses her previous experience in business, Knowledge Management, Organizational Development, Organizational Change, Operations, Supply Chain, Intercultural Communications, Relational Management with a niche in Multidisciplinary Thinking, on a daily basis as the CEO of LAND sds a green, clean energy and sustainability company.

Dr. Oldham's career includes, leadership in the automotive, engineering and transportation industry, where she managed Tier I supplier relations to promote, supplier/buyer engagement to increase the diverse footprint across all buying groups which she now uses to develop business verticals for LAND.

As CEO of LAND her social mission is to empower, innovate and propel the adoption and the growth of green and sustainability through public speaking, education and training professionals by hosting a weekly Green Intelligence Podcast and daily Green Intel Blog supported by LAND sds. Dr. Oldham creates name recognition for LAND sds and increased global awareness of green sustainability through delivering presentations to small businesses and fortune 500 companies on the importance and cost effectiveness of going grey to green. Most recently she addressed her peers at the 2010 World Green Symposium on the topic of delivering low cost solutions.

She holds a doctorate in Organizational Development, MBA in Operations and IT, and Certificate in Women's Studies from Miami University. She earned a Certification from Moscow Business School in International Business. She holds B.S. in Business and Economics from Fisk University.