

We invite you to join us on our upcoming Brazil Access 2016 Business Visit Program to be held in São Paulo and Rio de Janeiro in November 2014.

This initiative is a new extension of the highly acclaimed business programs we have conducted in China over the past decade. It is timely: as the host nation for the 2014 FIFA World Cup and the 2016 Olympic Games, Brazil's international profile is set to increase dramatically in the coming years.

While Brazil has struggled in the last two years – with sluggish economic growth, diminished competitiveness and some well-publicised examples of social unease – the underlying trends that should underpin its future prosperity remain intact.

Brazil is now the world's seventh largest economy with GDP totalling \$2.3 trillion. With large and well-developed agricultural, mining, oil and gas, manufacturing and service sectors, the country is an established major player in many world markets. It is now also forging a role in a number of the anticipated 'growth industries' of the 21st Century such as information and communications technologies, biotechnology, clean energy and agribusiness.

The Brazil Access 2016 Visit Program will draw upon a number of the country's most insightful corporate and thought leaders and will provide a particularly time and cost effective opportunity for you to consider the potential role that Brazil - and Latin America more broadly - may play in your own business strategy.



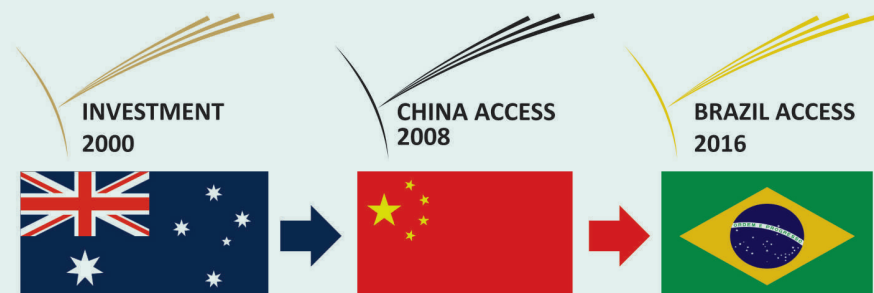
Brazil Access 2016 Executive Directors
Andrew Gilkes and David Thomas at Rio 2016

WHY YOU SHOULD JOIN US

- You will learn from and have access to senior government ministers and business leaders from a range of industries, including energy and mining, agriculture, infrastructure, communications, and financial services.
- You will have numerous opportunities to network and exchange ideas with local Brazilian companies and multinationals operating in Rio de Janeiro and São Paulo.
- You will undertake official site visits to leading Brazilian companies and have the opportunity to network with their executive management.
- You will have the opportunity for tailored business matching and introductions to potential partners, suppliers and customers.
- You will mix with a stimulating group of your international peers from Europe, North America and Asia Pacific.

OUR GLOBAL BUSINESS LEGACY

Investment 2000 and China Access 2008 were the business legacy programs for the Sydney 2000 and Beijing 2008 Olympic Games.



Testimonials from past delegates:

"If anybody anywhere is thinking about investing in China in any way they cannot afford to miss attending a China Access business visit program. It gave me the knowledge and power to enter a very dangerous business environment with confidence."

– Neall Ryon, President, Stratex Limited, Canada.

"The China Access program was the perfect vehicle to jumpstart the educational process about China and provided an outstanding network of valuable contacts. It's a 5+ Star Program!"

– Robyn Levin, President, Levin Marketing Group, USA

"The China Access 2008 formula - with plenty of meaty content on highly relevant topics delivered by fascinating experts (some little known and all the more interesting for that) and an opportunity for genuine exchange with the latter - does deliver."

– William Courthold, CEO, Proactive Investment Partners Asia Limited, Hong Kong / UK

PROGRAM

Sunday 2nd November 2014 at São Paulo

- Welcoming drinks in the evening

Monday 3rd November 2014 at São Paulo

- Setting the appropriate strategic context: the rise of the BRICS (and MIST – Mexico, Indonesia, South Korea and Turkey)
- Brazil “by the numbers”
- Brazil’s rapidly changing economic and political realities – the corporate implications
- The keys to Brazil’s further development and sustainability focusing on key sectors: Infrastructure, Energy and Mineral Resources, Agriculture, Education, Science and Technology, and Financial Services
- Private dinner in the evening

Tuesday 4th November 2014 at São Paulo

- A focus on São Paulo with company site visits and business networking

Wednesday 5th November 2014

- Individual company meetings (optional)
- Individual transfers to Rio de Janeiro

Thursday 6th November 2014 at Rio de Janeiro

- Establishing a regional South American business strategy – best practice case studies
- Getting started in Brazil – practical implementation issues
- A focus on Rio de Janeiro – company site visits and business networking
- Evening Reception

Friday 7th November 2014 at Rio de Janeiro

- The keys to Brazil’s further development and sustainability: politics and social development
- Two intriguing insights into the future:
 - Tour of a Rio favela
 - Rio 2016 Olympic Games preparations
- Farewell drinks in the evening

ADVISORS TO BRAZIL ACCESS 2016



Ronaldo Veirano

Founding Partner of Veirano Advogados (one of Brazil’s leading and largest law firms) and Director of the American and British Chambers of Commerce in Brazil



Georges Landau

Adviser to several Brazilian cabinet ministers and Founder of Prismax Consulting (specialising in government relations for foreign companies operating in Brazil)

**Register
your Interest**

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www.brazilaccess2016.com