



Upper Freehold Regional Education Foundation

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P.O. Box 109 • Allentown, NJ 08501

www.ufref.org - Tax ID #22-3032059

MINI GRANT APPLICATION

(To be returned by October 26 to the BOE offices)

COVER SHEET

Applicant Information

Project Title NJ 35

School Building Middle School

Grant Amount Requested \$460

Applicant's Name(s) Antoinette Carrea, School Counselor

Applicant's email Address(es) carreaa@ufrsd.net

Terms

If you were to receive a grant from the URFEF you will need to submit a follow-up 1-2 page report and include pictures. We may use one or more pictures on our website or in our promotional materials within one month of the project's completion.

You must also notify UFREF if you are unable to complete the project for any reason.

I agree to the above terms: _____

Signature

Date

Principal's Approval: _____

Signature

Date

For committee only

Approved

Proposal #

Conditional Approval, Revisions Needed

Approval #

Denied

Date of Action

Signature

Grant Summary

Project Overview (summary statement)

NJ 35 is an activity designed to arouse curiosity and provide a hard-hitting conclusion about the dangers of smoking.

Target Audience Grades 7 and 8

How many students/staff will benefit 300

Grade Level 7-8

Needs Statement (What problem are you addressing with your project.)

Every day, approximately 3000 kids under age 18 start smoking. This program is designed to help students develop an awareness of the dangers of smoking and be confronted first-hand with real-life evidence of those dangers.

Is this a one-time project, a new project, or a continuation of an existing program?

This program can be repeated every 2-3 years. Due to the use of the surprise factor, if repeated every year, it loses some of its effect. This program was done about 4 years ago with the help of a grant from Communities Against Tobacco. It was well received by students. It is my plan to repeat the program for a new group of 7-8th graders once this group has cycled through.

Will this project continue beyond the grant period? This program is meant to support the efforts of the 7-8th grade health teachers. They will continue their instruction in this area throughout the year.

Project Design

Describe the overall project concept.

Before spring break, signs will begin appearing around the school that simply state "NJ 35." No explanation will be offered as to the meaning of the signs. Curious students will begin asking staff about the meaning of the signs. Staff will be instructed to claim that they don't know. As the days pass, the amount of signs will increase exponentially, thus creating quite an interest.

On April 1, early in the morning, one student at a time will be asked to wear a tee shirt that has been imprinted with the "NJ 35" Logo. If students ask about the meaning, they will only be told that it is part of a program and they will find out the meaning at an assembly at the end of the day. 35 shirts will be handed out in total. (When this was done 4 years ago, the shirts were quite popular and many students were asking if they could have one to wear...talk about PEER PRESSURE!)

Once at the assembly, students will be presented with a powerpoint presentation containing several alarming facts about smoking, and advertising techniques of big tobacco companies. Most tobacco companies actually target teen-agers with their ads. The students wearing the tee shirts will be reading the facts and informational slides to the 7-8th grade audience. The meaning of NJ 35 will be revealed to the audience. The 35 students wearing the tee shirts actually represent the 35 people in New Jersey who die every day from tobacco related illness. A brief discussion will follow including a talk about the number of students who wanted to wear a shirt just because a bunch of kids were doing it...a perfect example of one of the reasons many students start smoking in middle school.

The assembly will conclude with 2 guest speakers from NU VOICE. The speakers are victims of throat cancer due to cigarette smoking. Both have had their larynxes removed. They will discuss the events that led them to smoke and all of the difficulties that they now go through each and every day because of a decision they made when they were young. The speakers are powerful and compelling, and I must admit, extremely hard to watch. The assembly will be hard-hitting and emotional, but guaranteed to be one that will stay with our adolescent audience for the rest of their lives.

A. Objectives: Specify the objectives to be achieved.

- To create an awareness of the dangers of smoking.
- To provide students with first-hand evidence of what can happen if you smoke.
- To educate students about the advertising tactics of big tobacco companies that target kids.
- To learn facts about smoking and the impact on their health.
- To enable students to recognize and challenge common misconceptions about tobacco.
- To understand that failure to make healthy decisions has a negative effect on the quality of life.

B. Activities: Please provide details on the project activities.

- NJ 35 Signs will be created and posted around the school without explanation as to meaning.
- On Kick Butts Day, April 1, 35 students will be asked to wear tee shirts with the symbol NJ 35 imprinted on it.
- An assembly will take place at the end of the day to explain NJ 35, discuss the dangers of smoking and expose the advertising tactics of big tobacco companies.
- 2 guest speakers from NU VOICE will address the entire 7-8th grade.

Project Timeline

Please attach a timeline, which lists dates for planning, conducting, and completing project activities.

Budget

Category	UFREF	OTHER*
Staff:		
Antoinette Carrea, School Counselor		
7-8 th teaching staff		
Materials/Equipment:		
35-40 imprinted tee shirts	\$320	
Brightly Colored Poster Board	\$40	
Other:		
2 Guest Speakers from NU VOICE	\$100	
TOTAL	\$460	

List other sources of funding, if any:

The PTA will also provide \$200 for the guest speakers from NU VOICE.

List any other resources needed to complete the project (material, equipment, space, staff, volunteers, etc.)

We will be using a projector, a computer and the sound system, all available through the school. The assembly will take place in the auditorium.

Evaluation

How will your project benefit the students?

This program will create an awareness of the advertising tactics of big tobacco companies. Students will empathize with survivors of throat cancer and consider making healthy decisions with regard to smoking.

What criteria will be used to determine how successfully the objectives have been met?

- Debriefing sessions will be held in the classrooms after the assembly.
- Health teachers will provide additional instruction in class.
- Individual counseling sessions will be held as necessary.

***Please attach any supplemental information to support your proposal.
(photographs, brochures, letters of support)***