



THE DIVE SLATE

ISC Is Still Growing Strong

We want to take this opportunity to thank all of our clients and customers for making 2010 a great year. In particular we enjoyed the growth of enrollments in specialty courses. Divers can never stop learning and it is good to know we have clients that are interested in continuing to improve their proficiency and add to their skills.

Since our last news letter we have been diving in Bonaire and recently returned from the Diving Equipment & Marketing Association (DEMA) show held in Las Vegas this year. We renewed some old friendships and made new acquaintances. In the next few months we will be evaluating some product lines and will be announcing some new dealerships. It was

another productive trip and helps us keep up with the industry trends so we can keep you informed when making purchases be it for training, travel, or equipment. Happy New Year !



ISC's Giant Stride Into The World Wide Web

Effective 11:11, 1/11/11 your number 1 scuba shop that would be us ; -) has an address on the world wide web. Our address is iscubacenter.com so check it out and let us know what you think. You can find information on our classes, services, trips, product recall notices, industry news and more. We will be adding even more content in the coming weeks. While we were at it we figured we might as well dive into this



phenomenon known as blogging. In for a penny in for a pound. We have started a Dive bLog which you can also find on our website. We will use the Dive bLog to not only comment on news and trends in the diving world but to keep you informed about any content we add to our site. We hope we can keep you informed and from time to time amused. Here's wishing you continued great diving.

We will start two new Open Water Classes on :
Jan. 18, 2011 for Tuesday Night Classes
Jan 19, 2011 for Wednesday Night Classes
(see page 2 for information on Instructor classes)



Congratulations to Connie & Mike Stoots

Mike and Connie are proud parents of their first child, Saylor Rose Stoots. She was 19” and weighed 6 lbs 9 ounces. Saylor is already getting prepared for the ocean it would seem. Mother and baby are well but we don’t have a report on the father yet :)



Mike also underwent some recent surgery so we hope Connie doesn’t have her hands too full.

Instructor Class Planned For Fall

ISC is accepting enrollees into our ITC fall class. We have three candidates currently enrolled. The course will be taught by Instructor Trainer Steve Hale who is also the regional Instructor Evaluator for IDEA. This course will require several weekends to complete. If interested please contact the shop to discuss prerequisites.

Lawsuit Against PADI

Recently a lawsuit was brought against PADI, one of the scuba certifying agencies, stemming from a dive shop’s losses due to fire. This lawsuit brings up questions about insurance coverage and whether PADI shops and instructors are adequately protected in the event of a loss or diving accident. PADI addressed it with a [recent press release](#) and Lesser & Associates, the law firm for the claimant, followed up with [one of their own](#). NAUI, another certifying agency, recently addressed this in a [letter to the industry](#) in general.

We felt it only prudent that we assure our clients we are not affiliated with any of the insurance agencies or brokers named in the suit. Our policy is written directly with an insurance company and not through any certifying agency. This case could drag on in court for months or years and it’s implications could be far reaching for the sport. If you want to learn more there are several threads on the internet concerning the suit. One of the more active threads can be found [here](#). Hopefully this can be resolved without too much detriment to our sport.

Roatan

ISC is looking at travel to Roatan, Honduras the week of 3/19/11 to 3/26/11. Trip will include airfare from Tri Cities, air conditioned ocean front or over water accommodations, 3 meals daily, airport transfers, welcome cocktails, presentations and entertainment, Bar-B-Ques, 2 scuba diving boat trips every day with an extra "drop-off" dive (up to 4 boat tanks daily), and 24 hour a day diving on barrier reefs, walls and the sunken wreck of the Prince Albert.

Contact the shop if you are interested.

TRI-CITY DIVERS

Just a reminder that Tri-City Divers usually meets the 2nd Tuesday of the month at Beef "O" Brady's, 2913 Boones Creek Rd, Johnson City, TN.

Dinner at 6:00 pm

Program at 7:00 pm

For more information or to be added to their mailing list send an email to

pbbond@comcast.net



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