Data Quality Dimensions

A Data Quality Dimension is an aspect or feature of information and a way to classify information and data quality needs. Dimensions are used to define, measure, and manage the quality of the data and information. This table contains a quick reference list of the data quality dimensions used in The Ten Steps process.

• Data Quality Dimensions

No.	DIMENSION	DEFINITION
1	Data Specifications	A measure of the existence, completeness, quality, and documentation of data standards, data models, business rules, metadata, and reference data
2	Data Integrity Fundamentals	A measure of the existence, validity, structure, content, and other basic characteristics of the data
3	Duplication	A measure of unwanted duplication existing within or across systems for a particular field, record, or data set
4	Accuracy	A measure of the correctness of the content of the data (which requires an authoritative source of reference to be identified and accessible)
5	Consistency and Synchronization	A measure of the equivalence of information stored or used in various data stores, applications, and systems, and the processes for making data equivalent
6	Timeliness and Availability	A measure of the degree to which data are current and available for use as specified and in the time frame in which they are expected
7	Ease of Use and Maintainability	A measure of the degree to which data can be accessed and used and the degree to which data can be updated, maintained, and managed
8	Data Coverage	A measure of the availability and comprehensiveness of data compared to the total data universe or population of interest
9	Presentation Quality	A measure of how information is presented to and collected from those who utilize it. Format and appearance support appropriate use of information.
10	Perception, Rele- vance, and Trust	A measure of the perception of and confidence in the quality of the data; the importance, value, and relevance of the data to business needs
11	Data Decay	A measure of the rate of negative change to the data
12	Transactability	A measure of the degree to which data will produce the desired business transaction or outcome
13	Security and Privacy	A measure of the ability to protect the data and information assets from unauthorized access, use, disclosure, disruption, modification, or destruction
14	Other Relevant Dimensions	Other aspects or features of data and information that are important for your organization to define, measure, and manage

Source: Copyright © 2005 –2011 Danette McGilvray, Granite Falls Consulting, Inc.

Excerpted from *Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information™* by Danette McGilvray; published by Morgan Kaufmann Publishers. Copyright © 2008 Elsevier Inc. All rights reserved.