



Market Profile

Scappoose
 Scappoose, OR
 Drive Time: 5, 10, 20 minutes

Contact CCET for more info (503)/397-7218
 Latitude: 45.75767
 Longitude: -122.87663

	0 - 5 minutes	0 - 10 minutes	0 - 20 minutes
Population Summary			
2000 Total Population	5,642	9,939	27,742
2000 Group Quarters	40	48	243
2010 Total Population	7,353	11,991	33,078
2015 Total Population	7,852	12,651	34,836
2010-2015 Annual Rate	1.32%	1.08%	1.04%
Household Summary			
2000 Households	2,181	3,876	10,564
2000 Average Household Size	2.57	2.55	2.60
2010 Households	2,908	4,750	12,638
2010 Average Household Size	2.51	2.51	2.60
2015 Households	3,114	5,023	13,315
2015 Average Household Size	2.51	2.51	2.60
2010-2015 Annual Rate	1.38%	1.12%	1.05%
2000 Families	1,568	2,843	7,638
2000 Average Family Size	3.02	2.96	3.02
2010 Families	2,049	3,412	9,041
2010 Average Family Size	2.97	2.94	3.02
2015 Families	2,174	3,576	9,457
2015 Average Family Size	2.98	2.95	3.03
2010-2015 Annual Rate	1.19%	0.94%	0.90%
Housing Unit Summary			
2000 Housing Units	2,308	4,089	11,239
Owner Occupied Housing Units	67.1%	73.6%	70.1%
Renter Occupied Housing Units	26.5%	20.9%	23.8%
Vacant Housing Units	6.3%	5.5%	6.1%
2010 Housing Units	3,179	5,160	13,838
Owner Occupied Housing Units	66.7%	71.4%	68.3%
Renter Occupied Housing Units	24.8%	20.7%	23.0%
Vacant Housing Units	8.5%	7.9%	8.7%
2015 Housing Units	3,482	5,575	14,897
Owner Occupied Housing Units	65.8%	70.2%	67.0%
Renter Occupied Housing Units	23.7%	19.9%	22.4%
Vacant Housing Units	10.6%	9.9%	10.6%
Median Household Income			
2000	\$48,822	\$49,787	\$47,802
2010	\$60,389	\$61,142	\$60,842
2015	\$66,705	\$68,270	\$68,134
Median Home Value			
2000	\$152,827	\$164,115	\$158,428
2010	\$235,160	\$259,733	\$254,028
2015	\$273,391	\$300,687	\$296,812
Per Capita Income			
2000	\$21,743	\$22,917	\$22,138
2010	\$26,198	\$26,842	\$26,197
2015	\$29,454	\$30,261	\$29,577
Median Age			
2000	37.2	39.3	37.6
2010	38.6	41.6	39.9
2015	38.5	41.7	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
Household Income Base	2,217	3,909	10,643
<\$15,000	10.4%	11.2%	13.3%
\$15,000 - \$24,999	8.4%	8.9%	10.3%
\$25,000 - \$34,999	13.7%	12.0%	11.0%
\$35,000 - \$49,999	19.1%	18.2%	18.1%
\$50,000 - \$74,999	27.5%	25.4%	24.4%
\$75,000 - \$99,999	11.3%	12.5%	11.6%
\$100,000 - \$149,999	7.4%	8.8%	8.1%
\$150,000 - \$199,999	0.9%	1.6%	1.7%
\$200,000+	1.4%	1.4%	1.4%
Average Household Income	\$55,214	\$58,531	\$57,172
2010 Households by Income			
Household Income Base	2,909	4,749	12,637
<\$15,000	8.4%	8.8%	9.8%
\$15,000 - \$24,999	6.8%	7.0%	7.9%
\$25,000 - \$34,999	7.8%	7.8%	7.3%
\$35,000 - \$49,999	14.6%	13.4%	13.2%
\$50,000 - \$74,999	28.9%	27.6%	26.2%
\$75,000 - \$99,999	19.4%	19.1%	18.9%
\$100,000 - \$149,999	11.5%	12.7%	12.6%
\$150,000 - \$199,999	1.2%	1.9%	2.2%
\$200,000+	1.4%	1.8%	1.9%
Average Household Income	\$65,842	\$68,253	\$68,352
2015 Households by Income			
Household Income Base	3,113	5,023	13,315
<\$15,000	6.3%	6.5%	7.3%
\$15,000 - \$24,999	5.4%	5.5%	6.2%
\$25,000 - \$34,999	5.7%	5.6%	5.3%
\$35,000 - \$49,999	10.0%	9.1%	8.9%
\$50,000 - \$74,999	31.0%	29.6%	28.5%
\$75,000 - \$99,999	20.9%	20.4%	20.1%
\$100,000 - \$149,999	17.3%	18.6%	18.3%
\$150,000 - \$199,999	1.5%	2.4%	2.9%
\$200,000+	1.8%	2.3%	2.4%
Average Household Income	\$73,881	\$76,759	\$77,142
2000 Owner Occupied Housing Units by Value			
Total	1,568	2,999	7,867
<\$50,000	5.6%	7.2%	5.3%
\$50,000 - \$99,999	12.6%	10.3%	12.4%
\$100,000 - \$149,999	29.8%	24.0%	27.6%
\$150,000 - \$199,999	30.9%	28.3%	24.9%
\$200,000 - \$299,999	13.6%	18.8%	18.2%
\$300,000 - \$499,999	6.3%	9.2%	9.2%
\$500,000 - \$999,999	1.3%	1.9%	2.2%
\$1,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$168,594	\$186,330	\$186,621
2000 Specified Renter Occupied Housing Units by Contract Rent			
Total	606	841	2,630
With Cash Rent	97.4%	93.9%	93.8%
No Cash Rent	2.6%	6.1%	6.2%
Median Rent	\$532	\$535	\$518
Average Rent	\$545	\$547	\$526

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
Total	5,641	9,942	27,744
0 - 4	6.8%	5.9%	6.5%
5 - 9	7.1%	6.8%	7.4%
10 - 14	7.8%	7.7%	8.0%
15 - 24	12.0%	11.3%	11.8%
25 - 34	12.7%	11.2%	12.2%
35 - 44	17.7%	17.5%	16.8%
45 - 54	15.2%	16.6%	16.2%
55 - 64	9.3%	10.6%	9.8%
65 - 74	5.9%	6.6%	5.8%
75 - 84	4.3%	4.5%	4.2%
85 +	1.3%	1.3%	1.3%
18 +	73.7%	75.0%	73.5%
2010 Population by Age			
Total	7,355	11,991	33,077
0 - 4	6.8%	5.9%	6.5%
5 - 9	6.8%	6.3%	6.5%
10 - 14	6.7%	6.5%	6.6%
15 - 24	11.6%	11.2%	12.4%
25 - 34	13.3%	11.6%	11.7%
35 - 44	13.2%	13.2%	13.4%
45 - 54	16.0%	17.0%	16.4%
55 - 64	13.1%	14.6%	13.8%
65 - 74	7.2%	8.0%	7.3%
75 - 84	3.6%	4.0%	3.8%
85 +	1.7%	1.7%	1.6%
18 +	75.8%	77.3%	76.0%
2015 Population by Age			
Total	7,853	12,650	34,835
0 - 4	6.7%	5.9%	6.5%
5 - 9	6.7%	6.2%	6.5%
10 - 14	6.9%	6.6%	6.7%
15 - 24	11.1%	10.6%	11.5%
25 - 34	13.9%	12.1%	12.5%
35 - 44	13.1%	12.8%	12.6%
45 - 54	13.5%	14.6%	14.6%
55 - 64	14.0%	15.5%	14.3%
65 - 74	8.9%	9.9%	9.2%
75 - 84	3.6%	4.1%	3.9%
85 +	1.6%	1.7%	1.6%
18 +	75.8%	77.4%	76.3%
2000 Population by Sex			
Males	49.0%	49.6%	49.9%
Females	51.0%	50.4%	50.1%
2010 Population by Sex			
Males	49.0%	49.6%	50.1%
Females	51.0%	50.4%	49.9%
2015 Population by Sex			
Males	49.0%	49.6%	50.1%
Females	51.0%	50.4%	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Race/Ethnicity			
Total	5,644	9,938	27,743
White Alone	94.4%	94.8%	93.9%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	1.3%	1.2%	1.4%
Asian or Pacific Islander Alone	0.8%	0.7%	0.9%
Some Other Race Alone	0.6%	0.7%	1.0%
Two or More Races	2.5%	2.2%	2.5%
Hispanic Origin	2.4%	2.5%	3.0%
Diversity Index	15.0	14.4	16.9
2010 Population by Race/Ethnicity			
Total	7,353	11,990	33,078
White Alone	93.0%	93.4%	92.3%
Black Alone	0.4%	0.3%	0.4%
American Indian Alone	1.4%	1.3%	1.5%
Asian or Pacific Islander Alone	1.1%	1.0%	1.1%
Some Other Race Alone	0.8%	1.0%	1.5%
Two or More Races	3.3%	3.0%	3.2%
Hispanic Origin	3.6%	3.7%	4.6%
Diversity Index	19.4	19.0	22.2
2015 Population by Race/Ethnicity			
Total	7,853	12,650	34,837
White Alone	92.3%	92.7%	91.6%
Black Alone	0.5%	0.4%	0.4%
American Indian Alone	1.4%	1.4%	1.6%
Asian or Pacific Islander Alone	1.3%	1.1%	1.2%
Some Other Race Alone	0.8%	1.1%	1.7%
Two or More Races	3.7%	3.4%	3.6%
Hispanic Origin	4.2%	4.3%	5.3%
Diversity Index	21.6	21.2	24.6
2000 Population 3+ by School Enrollment			
Total	5,440	9,612	26,758
Enrolled in Nursery/Preschool	0.8%	1.0%	1.4%
Enrolled in Kindergarten	0.8%	1.1%	1.5%
Enrolled in Grade 1-8	13.6%	12.5%	13.1%
Enrolled in Grade 9-12	5.9%	5.5%	5.7%
Enrolled in College	3.2%	2.8%	3.0%
Enrolled in Grad/Prof School	0.6%	0.6%	0.5%
Not Enrolled in School	75.0%	76.6%	74.9%
2010 Population 25+ by Educational Attainment			
Total	5,010	8,407	22,482
Less Than 9th Grade	1.9%	2.2%	2.7%
9th to 12th Grade, No Diploma	6.1%	6.5%	6.6%
High School Graduate	29.4%	31.0%	33.0%
Some College, No Degree	30.7%	28.9%	27.5%
Associate Degree	11.4%	10.1%	9.2%
Bachelor's Degree	14.4%	15.0%	14.3%
Graduate/Professional Degree	6.2%	6.4%	6.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2010 Population 15+ by Marital Status			
Total	5,865	9,746	26,577
Never Married	22.5%	21.6%	22.7%
Married	57.6%	60.4%	59.3%
Widowed	5.0%	5.2%	5.6%
Divorced	14.9%	12.9%	12.5%
2000 Population 16+ by Employment Status			
Total	4,339	7,781	21,237
In Labor Force	72.2%	68.5%	67.1%
Civilian Employed	68.1%	65.1%	63.2%
Civilian Unemployed	4.0%	3.4%	3.8%
In Armed Forces	0.0%	0.0%	0.1%
Not In Labor Force	27.8%	31.5%	32.9%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	87.6%	88.2%	87.7%
Civilian Unemployed	12.4%	11.8%	12.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	90.1%	90.6%	90.2%
Civilian Unemployed	9.9%	9.4%	9.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,205	3,947	10,674
Own Children < 6 Only	7.9%	7.0%	8.0%
Employed/in Armed Forces	4.3%	4.5%	4.1%
Unemployed	0.6%	0.5%	0.6%
Not in Labor Force	3.0%	2.0%	3.3%
Own Children <6 and 6-17 Only	5.2%	5.3%	6.4%
Employed/in Armed Forces	3.1%	2.9%	3.6%
Unemployed	0.2%	0.2%	0.4%
Not in Labor Force	1.8%	2.3%	2.4%
Own Children 6-17 Only	21.8%	19.6%	19.7%
Employed/in Armed Forces	18.4%	16.3%	15.6%
Unemployed	0.4%	0.4%	0.5%
Not in Labor Force	3.0%	2.9%	3.6%
No Own Children < 18	65.1%	68.1%	66.0%
Employed/in Armed Forces	36.7%	34.4%	32.1%
Unemployed	1.6%	1.4%	1.8%
Not in Labor Force	26.8%	32.4%	32.1%
2010 Employed Population 16+ by Industry			
Total	3,385	5,380	14,414
Agriculture/Mining	2.1%	2.7%	2.6%
Construction	6.1%	6.7%	7.6%
Manufacturing	13.1%	13.5%	14.6%
Wholesale Trade	3.5%	3.7%	3.3%
Retail Trade	11.1%	11.2%	10.4%
Transportation/Utilities	8.9%	8.9%	8.7%
Information	2.9%	2.8%	2.3%
Finance/Insurance/Real Estate	7.6%	6.7%	6.1%
Services	39.5%	39.0%	39.6%
Public Administration	5.3%	4.7%	4.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 12, 2012

Made with Esri Business Analyst



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2010 Employed Population 16+ by Occupation			
Total	3,386	5,383	14,413
White Collar	57.1%	57.2%	56.7%
Management/Business/Financial	12.8%	13.6%	13.6%
Professional	20.4%	20.1%	19.8%
Sales	9.4%	9.7%	8.7%
Administrative Support	14.5%	13.9%	14.7%
Services	17.2%	15.9%	15.1%
Blue Collar	25.7%	26.9%	28.2%
Farming/Forestry/Fishing	0.6%	0.9%	0.7%
Construction/Extraction	5.8%	6.8%	7.2%
Installation/Maintenance/Repair	5.8%	5.8%	5.8%
Production	5.4%	5.4%	6.4%
Transportation/Material Moving	8.0%	8.0%	8.1%
2000 Workers 16+ by Means of Transportation to Work			
Total	2,914	4,998	13,253
Drove Alone - Car, Truck, or Van	80.5%	79.2%	77.4%
Carpooled - Car, Truck, or Van	10.8%	12.7%	14.0%
Public Transportation	0.0%	0.1%	0.2%
Walked	2.4%	2.0%	2.1%
Other Means	1.1%	0.9%	1.1%
Worked at Home	5.1%	5.3%	5.2%
2000 Workers 16+ by Travel Time to Work			
Total	2,913	4,997	13,253
Did not Work at Home	94.9%	94.7%	94.8%
Less than 5 minutes	6.5%	5.2%	5.4%
5 to 9 minutes	11.9%	11.8%	14.8%
10 to 19 minutes	17.6%	17.6%	18.8%
20 to 24 minutes	5.2%	5.2%	5.4%
25 to 34 minutes	24.5%	22.0%	14.5%
35 to 44 minutes	12.4%	13.1%	12.2%
45 to 59 minutes	11.7%	13.9%	17.2%
60 to 89 minutes	3.6%	4.3%	5.4%
90 or more minutes	1.5%	1.6%	1.3%
Worked at Home	5.1%	5.3%	5.2%
Average Travel Time to Work (in min)	27.3	28.7	27.9
2000 Households by Vehicles Available			
Total	2,193	3,881	10,575
None	5.4%	4.1%	5.1%
1	27.8%	25.6%	25.9%
2	42.1%	41.0%	41.7%
3	17.0%	18.6%	18.1%
4	5.7%	7.4%	6.8%
5+	2.0%	3.2%	2.4%
Average Number of Vehicles Available	2.0	2.1	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Type			
Total	2,181	3,876	10,564
Family Households	71.9%	73.3%	72.3%
Married-couple Family	58.1%	61.6%	59.3%
With Related Children	26.7%	26.1%	26.5%
Other Family (No Spouse)	13.8%	11.8%	13.0%
With Related Children	9.9%	8.2%	9.5%
Nonfamily Households	28.1%	26.7%	27.7%
Householder Living Alone	22.9%	21.4%	21.8%
Householder Not Living Alone	5.2%	5.3%	5.9%
Households with Related Children	36.5%	34.2%	36.0%
Households with Persons 65+	21.0%	22.4%	21.2%
2000 Households by Size			
Total	2,181	3,876	10,564
1 Person Household	22.9%	21.4%	21.8%
2 Person Household	35.7%	38.3%	36.7%
3 Person Household	17.1%	16.2%	16.4%
4 Person Household	15.8%	15.4%	15.3%
5 Person Household	5.7%	5.6%	6.2%
6 Person Household	2.0%	2.1%	2.3%
7 + Person Household	0.8%	1.0%	1.3%
2000 Households by Year Householder Moved In			
Total	2,192	3,879	10,574
Moved in 1999 to March 2000	23.5%	18.7%	20.1%
Moved in 1995 to 1998	33.0%	31.6%	32.5%
Moved in 1990 to 1994	14.2%	15.4%	15.2%
Moved in 1980 to 1989	14.4%	15.2%	15.0%
Moved in 1970 to 1979	9.8%	11.6%	9.9%
Moved in 1969 or Earlier	5.1%	7.6%	7.4%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
Total	2,322	4,094	11,249
1, Detached	66.2%	71.3%	72.6%
1, Attached	1.9%	1.1%	1.2%
2	3.3%	2.3%	4.3%
3 or 4	5.9%	3.6%	3.1%
5 to 9	2.2%	1.6%	1.8%
10 to 19	3.2%	1.9%	1.9%
20 +	2.2%	1.2%	2.9%
Mobile Home	13.8%	15.5%	11.3%
Other	1.2%	1.3%	0.9%
2000 Housing Units by Year Structure Built			
Total	2,322	4,094	11,249
1999 to March 2000	4.5%	3.7%	3.8%
1995 to 1998	20.6%	16.5%	15.5%
1990 to 1994	4.7%	6.3%	7.6%
1980 to 1989	11.7%	11.1%	11.1%
1970 to 1979	23.8%	25.2%	21.9%
1969 or Earlier	34.8%	37.1%	40.2%
Median Year Structure Built	1976	1975	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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Top 3 Tapestry Segments			
1.	Salt of the Earth	Salt of the Earth	Green Acres
2.	Up and Coming Families	Green Acres	Main Street, USA
3.	Green Acres	Up and Coming Families	Salt of the Earth

2010 Consumer Spending			
Apparel & Services: Total \$	\$4,510,737	\$7,578,296	\$20,561,463
Average Spent	\$1,550.88	\$1,595.59	\$1,626.94
Spending Potential Index	65	67	68
Computers & Accessories: Total \$	\$608,747	\$1,020,382	\$2,744,269
Average Spent	\$209.30	\$214.84	\$217.14
Spending Potential Index	95	98	99
Education: Total \$	\$3,331,769	\$5,650,210	\$15,557,655
Average Spent	\$1,145.53	\$1,189.63	\$1,231.01
Spending Potential Index	94	98	101
Entertainment/Recreation: Total \$	\$9,197,250	\$15,639,841	\$41,237,228
Average Spent	\$3,162.20	\$3,292.92	\$3,262.93
Spending Potential Index	98	102	101
Food at Home: Total \$	\$12,226,463	\$20,659,119	\$54,870,456
Average Spent	\$4,203.70	\$4,349.71	\$4,341.67
Spending Potential Index	94	97	97
Food Away from Home: Total \$	\$8,838,332	\$14,848,424	\$39,783,600
Average Spent	\$3,038.80	\$3,126.29	\$3,147.91
Spending Potential Index	94	97	98
Health Care: Total \$	\$10,603,746	\$18,248,066	\$46,754,038
Average Spent	\$3,645.78	\$3,842.07	\$3,699.45
Spending Potential Index	98	103	99
HH Furnishings & Equipment: Total \$	\$5,032,284	\$8,534,964	\$22,679,409
Average Spent	\$1,730.20	\$1,797.01	\$1,794.53
Spending Potential Index	84	87	87
Investments: Total \$	\$4,900,161	\$8,648,899	\$22,201,381
Average Spent	\$1,684.77	\$1,821.00	\$1,756.70
Spending Potential Index	97	105	101
Retail Goods: Total \$	\$67,203,217	\$113,956,346	\$297,690,679
Average Spent	\$23,105.81	\$23,993.14	\$23,555.03
Spending Potential Index	93	97	95
Shelter: Total \$	\$41,913,463	\$70,488,355	\$194,889,910
Average Spent	\$14,410.69	\$14,841.10	\$15,420.83
Spending Potential Index	91	94	98
TV/Video/Audio: Total \$	\$3,406,189	\$5,730,156	\$15,203,137
Average Spent	\$1,171.12	\$1,206.47	\$1,202.96
Spending Potential Index	94	97	97
Travel: Total \$	\$5,140,922	\$8,826,882	\$24,036,745
Average Spent	\$1,767.55	\$1,858.47	\$1,901.93
Spending Potential Index	93	98	100
Vehicle Maintenance & Repairs: Total \$	\$2,629,107	\$4,456,012	\$11,741,197
Average Spent	\$903.94	\$938.20	\$929.03
Spending Potential Index	96	100	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.