

In partnership with the National HBCU Business Deans Roundtable

# 1<sup>st</sup> Annual HP HBCU Business Challenge

## Two ways to compete

### Elevator Pitch Contest – an exciting twist!

- Open to all eligible students (see official rules)
- Upload your elevator pitch video on September 5

### Business Case Challenge – dean teams

- - Selected by Business Deans
- - Deans register teams by September 13

Exciting prizes for Elevator Pitch winners and Grand Prize, 1<sup>st</sup> place, 2<sup>nd</sup> place, and 3<sup>rd</sup> place Business Challenge winners!

[www.hp.com/go/HBCUChallenge](http://www.hp.com/go/HBCUChallenge)

Visit our website today for official rules and details on how to compete!



keep reinventing

