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Exclusive Interview: Check out Arnie B from Dallas, TX

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Upcoming artist making waves in American pop. Read more...

Arnie B's traditional music background and a natural flair for Pop music enables him to write for both Indian and Western audiences while staying true to his own uniqueness. The quality of living with a foot in each culture enables him to immediately create a sense of unity amongst a

diverse group of fans. His love of music is second only to his love of performing and the thrill he feels bonding with an audience as they experience the radiance of a perfect sounding melody together.

Having opened for the likes of Jay Sean in Atlantic City, NJ 2010, Arnie got further recognition when he was invited to perform twice at the prestigious Annual Wal-Mart Shareholder's Meeting, along with noted artists such as Keith Urban, Carrie Underwood, Miley Cyrus, Brad Paisley, Smokey Robinson, and several other leading artists.

His performance at the Bollywood Music Awards in Atlantic City, NJ, was a blast and this marked his entrance into the bollywood film industry. He is featured on a soundtrack for Bollywood film, titled 'Peter Gaya Kaam Se' - well he hasn't done bad in such a short span of time!

Arnie spoke to DesiMag in an Exclusive Interview about what his future plans are & where he is hoping to head in life....check him out!

DesiMag: What genre would say you belong to ? (rap, hiphop, desi/punjabi etc)

Arnie B: My diverse musical background and tastes allows me to dabble seamlessly between mainstream American pop, and Indian pop. So a gritty hip-hop club banger followed by a lilting Indian melody might seem unexpected for some - it is a way of life for me. While lot of artists have sought to blend the East and West, I prefer to just keep a foot in both cultures, daring to push the envelope as a spokesperson of global culture - unabashed, edgy, reflective, unapologetic.

DesiMag: Where are you based? Which state in USA?

Arnie B: I'm from Dallas, TX

DesiMag: How long have you been in the music industry?

Arnie B: My first commercial project was in 2007 scoring the music for the international film, 'Rainbow Raani', directed by NY-based filmmaker, Mickey Nivelli. The music received raved reviews in the Caribbean/Indo-Caribbean market, and featured a historic collaboration with Mighty Sparrow, the living legend of Calypso



Poll: Actresses

Whose your favourite actress?

Rani Mukerjee

Katrina Kaif

Kareena Kapoor

Vidya Balan

Prachi Desai

Genelia Dâ€™Souza

Priyanka Chopra



DesiMag: What plans do you have next?

Arnie B: Fresh from a hip-hop release, 'Hey Mama' ft Houston-based rapper, Deep Cold, I'm hoping to finish producing my next single release for mainstream radio, featuring over the edge lyrics over a snappy electro pop/rave groove. Also, currently awaiting release, are desi club bangers 'Ferrari Jaisi Car' and 'Ooh Baby'. Also awaiting my playback debut in upcoming Bollywood film, 'Peter Gaya Kaam Se', which features music from award winning Bollywood composers, Sajid-Wajid

DesiMag: Do you write, compose and sing all your songs yourself?

Arnie B: Yes, I am an original singer/songwriter. My core songwriting team, consists of Abin Thomas aka ATO and bass extraordinaire Michael Allen, from my former band, Rhythm Mandir. (The trio have been long time collaborators since their college days in the US, and the magic of the trinity continues

DesiMag: What key projects have you been a part of since you have been singing?

Arnie B: I have been fortunate to have been a part of some amazing projects and concerts:

*Featured vocalist on soundtrack for upcoming Bollywood Film, '**Peter Gaya Kaam Se**', slated for a 2011/2012 release in India and worldwide.

* Performed with **Jay Sean at the Trump Taj Mahal in Atlantic City**, NJ to a crowd of over 3500 people.

* Performed at the **Bollywood Music Awards at the Trump Taj Mahal** to a crowd of over 5500 people, along with other noted artists such as [Kumar Sanu](#), [Sukhwinder Singh](#), [Kailash Kher](#), and several others.

* Invited to perform twice at the **prestigious Annual Wal-Mart Shareholder's Meeting**, along with noted artists such as [Keith Urban](#), [Carrie Underwood](#), [Miley Cyrus](#), [Brad Paisley](#), [Smokey Robinson](#), and several other leading artists

* '**Master Blaster**' song, a tribute to [cricketing legend Sachin Tendulkar](#), was widely received not only by cricket fans but was also featured on Sachin's official facebook page

* Wrote '**King of Spin**', the official song for [cricketing legend, Shane Warne's fashion line launch in India](#).

* Composed the soundtrack for '**Rainbow Raani**', a film by Mickey Nivelli featuring a collaboration with acclaimed Calypso artist, Mighty Sparrow.

Watch Now!

[2011 Cricket World Cup Tribute to Sachin Tendulkar - Master Blaster by Arnie B.](#)

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