

CRS' 5th ICT4D Conference

**Mobile Services that Empower
Vulnerable Communities**

March 19-21, 2013

Accra, Ghana

A g e n d a



Catholic Relief Services ICT4D Conference
 Mobile Services that Empower Vulnerable Communities
 Accra, Ghana, 19-21 March 2013
 Opening Ceremony

8:00–8:30	Registration
8:30-10:30	Call to Conference Carol Bothwell, Chief Knowledge Officer, Catholic Relief Services
	Welcome Address/Introduction of Chairperson/Invited Dignitaries Lisa Washington-Sow, Country Representative, Catholic Relief Services
	Chairman’s Response
	Speeches <ul style="list-style-type: none"> • Paul Townsend, Regional Director, Catholic Relief Services • Deputy Director General, National Communications Authority • Honourable Dr. Omane Boamah, Minister of Communications on behalf of the Government of Ghana • James Bernard, Global Director of Strategic Partnerships, Microsoft
	Keynote Address His Excellency John Dramani Mahama, President of the Republic of Ghana
	Vote of Thanks
	Exhibition/Refreshment Interludes: Video/Cultural Display

DAY 1: TUESDAY, MARCH 19TH

Start	Stop	Event	Location	Speaker/ Organization	Speech Title
8:00 AM	8:30 AM	Registration	Registration Table		
Plenary					
8:30 AM	10:00 AM	Welcome and Introductions	Plenary Room	Government of Ghana CRS Leadership Team	Opening Ceremony
10:00 AM	10:30 AM	Keynote Address		James Bernard <i>Microsoft</i>	Transforming Education and Creating Economic Opportunity
10:30 AM	11:00 AM	Break and Exhibits	Exhibit Hall		
12 speakers in parallel each making a presentation 12 times to groups of 15-20 people. Each conference participant can attend all 12 sessions.					
11:00 AM	11:25 AM	Presentation 1	12 Breakout Rooms each seating 15-20 people	Rebecca Schwartz <i>Barefoot Power</i>	Solar Power through Village Savings and Loan Programs
11:25 AM	11:50 AM	Presentation 2		Michael Matarasso, Yared Gebremichael & Or Dashevsky <i>Catholic Relief Services</i>	ICT Enabled Monitoring and Evaluation
11:50 AM	12:15 PM	Presentation 3		Henrik Wollesen <i>Danoffice IT</i>	ID Management Kit
12:15 PM	12:40 PM	Presentation 4		Kerry Harwin <i>Digital Green</i>	Digital Green Training for Small Scale Farmers
12:40 PM	1:40 PM	Lunch and Speaker	Lunch Room	Faustina Havor <i>Ahentia Community</i>	The Impact of ICT on My Life
1:40 PM	2:05 PM	Presentation 5	12 Breakout Rooms each seating 15-10 people	Stella Luk <i>Dimagi</i>	CommCare: Dimagi Mobile Health Platform
2:05 PM	2:30 PM	Presentation 6		Mark Davies <i>Esoko</i>	Market Information Platform-Call Center
2:30 PM	2:55 PM	Presentation 7		Shaun Ferris <i>CRS</i>	Farmbook: A Toolkit for Agriculture Extension Workers
2:55 PM	3:20 PM	Presentation 8		David Gadsden <i>Esri</i>	Esri Geographic Information Systems (GIS) Mapping
3:20 PM	3:50 PM	Break and Exhibits	Exhibit Hall		
3:50 PM	4:15 PM	Presentation 9	12 Breakout Rooms each seating 15-20 people	David McAfee <i>Human Network International</i>	DataWinners Online Mobile Data Collection Service
4:15 PM	4:40 PM	Presentation 10		Kwame Bentil <i>Image-AD</i>	Using Information Services to Improve Livelihoods
4:40 PM	5:05 PM	Presentation 11		Fritz Brugger <i>Syngenta Foundation</i>	Farmforce Advanced Mobile Platform
5:05 PM	5:30 PM	Presentation 12		Arjen Swank <i>Text to Change</i>	Text to Change
5:30 PM	6:00 PM	Exhibits	Exhibit Hall		
6:00 PM	9:00 PM	Ghana Night	Off-site		

DAY 2: WEDNESDAY, MARCH 20TH

Start	Stop	Event	Location	Speaker/Organization	Speech Title
8:00 AM	8:30 AM	Exhibits	Exhibit Hall		
Plenary					
8:30 AM	9:00 AM	Keynote Address	Plenary	Carol Bothwell <i>CRS</i>	State of ICT4D in Relief and Development
9:00 AM	9:30 AM	Panel		Jill Hannon, Moderator <i>Rockefeller Foundation</i>	ICTs and M&E: Hope or Hype? Technology Salon Discussion on ICTs for Monitoring and Evaluation (ICTME)
				Linda Raftree, Panelist <i>Rockefeller Foundation</i>	
				Mark Boots, Panelist <i>VOTO Mobile</i>	
				Guy Sharrock, Panelist <i>CRS</i>	
			Teresa Trusty, Panelist <i>USAID IDEA</i>		
9:30 AM	10:00 AM	Exhibits	Exhibit Hall		
10:00 AM	10:30 AM	Break and Exhibits	Exhibit Hall		
8 speakers in parallel each giving 3 presentations to groups of 25 people. Each person can attend 3 of the 8 talks					
10:30 AM	11:00 AM	Presentation 1	8 Breakout Rooms each seating 25 people	Cicely Clarke & Asfand Yar <i>CRS</i>	Using Technology to Improve Emergency Response
				Anthony Adofo Oforu <i>Ghana Health Services</i>	Addressing the Health Information Gaps: Ghana Health Service Experience
				Gretchen Regehr <i>CRS</i>	Online or Offline-A Distance Learning Platform to Meet Your User's Needs
11:00 AM	11:30 AM	Presentation 2		Paola Siemion <i>Accenture</i>	Energy Access for Development Impact
				Odartei Lamptey & Seun Adeleke <i>Abt Associates</i>	Using Smartphone Technology to Improve Quality of Health Care
11:30 AM	12:00 PM	Presentation 3		Lyness Kanada <i>CRS</i>	Community Based Maternal and Neonatal Care
				Philip Christensen <i>Farmer Voice Radio</i>	Sustainably Serving Farmers via Radio and Mobile
				Bharat Sharma <i>IWMI</i>	ICT for Weather and Water Information and Farm Advice
12:00 PM	1:00 PM	Lunch/Exhibits	Exhibit Hall		

DAY 2: WEDNESDAY, MARCH 20TH

Start	Stop	Event	Location	Speaker/Organization	Speech Title
8 speakers in parallel each giving 3 presentations to groups of 25 people. Each person can attend 3 of the 8 talks					
1:00 PM	1:30 PM	Presentation 4	8 Breakout Rooms each seating 25 people	Chris Reichart <i>Zerion</i>	Capturing Good Data in a Disconnected World
				Shahid Akbar <i>Bangladesh Institute of ICT in Development</i>	Strategic Planning for Using ICT in Extension
				Jeffrey Jose & Satish Srivastava <i>CRS</i>	Going Mobile for Maternal and Child Survival
1:30 PM	2:00 PM	Presentation 5		Robert Asambobillah <i>CRS</i>	Mobile Money and Savings in Northern Ghana
				Leslie Pobee <i>USAID Advance Project</i>	Enhancing Agriculture Productivity through GIS
2:00 PM	2:30 PM	Presentation 6		Michael Matarasso <i>CRS</i>	CRS M&E ICT System Pilot in East Africa
				Elias Sory <i>FIO Health Ghana</i>	Mobile Digital Diagnosis and Data Management
				Shenkut Ayele <i>CRS</i>	Early Warning System Innovations Through SMS
2:30 PM	3:00 PM	Break and Exhibits		Exhibit Hall	
3:00 PM	3:30 PM	Exhibits	Exhibit Hall		
8 speakers in parallel each giving 3 presentations to groups of 25 people. Each person can attend 3 of the 8 talks					
3:30 PM	4:00 PM	Presentation 7	8 Breakout Rooms each seating 25 people	Adelaide Amoako, Amos Misomali & Andrew Wyborn <i>Focus Region Health Project, JSI, Greenmash</i>	Supply Chain Management Discussion Moderated by Nicole Balliette, CRS
				Alloysius Attah <i>Farmerline</i>	Access to Agriculture Advisory Services
				Fidy Randrianasola <i>CRS</i>	Food Monitoring System through Datawinners SMS system
4:00 PM	4:30 PM	Presentation 8		Fredrik Winsnes <i>NetHope</i>	NetHope Cloud Services Portal
				John McFadden <i>Loyola University Maryland</i>	Internet as Equalizer for Social Justice
4:30 PM	5:00 PM	Presentation 9		Ousmane Maiga <i>CRS</i>	Cash Transfers for Humanitarian Assistance
				Dominic K Atweam <i>Ghana Health Services</i>	MOTECH Project (Mobile Midwife)
				Or Dashevsky <i>CRS</i>	Mobile Malaria Surveys
5:00 PM	7:00 PM	Exhibits		Exhibit Hall	

DAY 3: THURSDAY, MARCH 21

Start	Stop	Event	Location	Speaker	Speech Title
8:00 AM	8:30 AM	Exhibits	Exhibit Hall		
Plenary					
8:30 AM	9:00 AM	Keynote Address	Plenary Room	Aparajita Goyal <i>World Bank</i>	Information Provision, Direct Access to Farmers, and Rural Market Performance
9:00 AM	10:00 AM	Panel		Judy Payne, Moderator <i>USAID</i>	Panel: Business Models for ICT in Development
				Ben Ray, Panelist <i>Zerion</i>	
				Kwame Bentil, Panelist <i>Image-AD</i>	
Mark Davies, Panelist <i>Esoko</i>					
10:00 AM	10:30 AM	Break and Exhibits	Exhibit Hall		
8 instructors in parallel each giving 2 master classes to groups of 25 people. Each person can attend 2 of the 8 classes					
10:30 AM	11:30 AM	Master Class Session 1	9 Breakout Rooms each seating 25 people	David Gadsden <i>Esri</i>	ESRI Geographic Information Systems (GIS) Mapping
				Fritz Brugger <i>Syngenta Foundation</i>	Farmforce Advanced Mobile Platform
				Gretchen Regehr <i>CRS</i>	Online/Offline Distance Learning Platform for Partner and Project Capacity Building
				<u>Facilitators</u> Jill Hannon, Linda Raftree <i>Rockefeller Foundation</i>	ICTs and M&E: Hope or Hype? Technology Salon Discussion on ICTs for Monitoring and Evaluation (ICTME)
<u>Panelists</u> Stella Luk <i>Dimagi</i>					
Mark Boots <i>VOTO Mobile</i>					
David McAfee <i>Human Network International</i>					
					Mike Matarasso and Guy Sharrock <i>CRS</i>
11:30 AM	12:30 PM	Master Class Session 2		Josh Woodard <i>FHI 360</i>	Using Low-cost Video to Reach and Empower Vulnerable Communities
				Arnold Kemoli <i>Pajat Solutions</i>	Mobile Health Solutions with Case Studies
				Nicole Balliette <i>CRS</i>	CRS' Supply Chain Management System
				Steve Wardle <i>Grameen Foundation</i>	Community Knowledge Worker

DAY 3: THURSDAY, MARCH 21

Start	Stop	Event	Location	Speaker	Speech Title
12:30 PM	1:30 PM	Lunch and Exhibits	Lunch Room/ Exhibit Hall		
9 instructors in parallel each giving 2 master classes to groups of 25 people. Each person can attend 2 of the 9 classes					
1:30 PM	2:30 PM	Master Class Session 3	9 Breakout Rooms each seating 25 people	Ben Ray & Or Dashevsky <i>Zerion & CRS</i>	Building Information Systems in An Hour
				David McAfee <i>Human Network International</i>	DataWinners Online Mobile Data Collection Service
				Stella Luk <i>Dimagi</i>	CommCare: Dimagi's Mobile Health Platform
				Kerry Harwin <i>Digital Green</i>	Digital Green Training for Small Scale Farmers
				Mark Boots VOTO Mobile	Using Mass Mobile Communication for Community Participation and Accountability
2:30 PM	3:30 PM	Master Class Session 4	9 Breakout Rooms each seating 25 people	Michael Matarasso, Yared Gebremichael & Ognen Plavevski <i>CRS</i>	CRS M&E ICT System Pilot in East Africa
				Teressa Trusty <i>USAID IDEA</i>	Mobile Data Solutions: USAID ICT and Data Policies
				Kwame Bentil <i>Image-AD</i>	Using Free Opensource Tools for Surveys in Vulnerable Communities
				Shaun Ferris <i>CRS</i>	Farmbook Development and Deployment
3:30 PM	4:00 PM	Break and Exhibits	Exhibit Hall		
Plenary					
4:00 PM	4:30 PM	Presentation	Plenary Room	Steve Hellen <i>CRS</i>	ICT4D @ CRS: Building Capacity, Shaping the Future
4:30 PM	5:00 PM	Closing		CRS Leadership Team <i>CRS</i>	The Road Ahead

