

Washington, Iowa

Laborshed Analysis

A Study of Workforce Characteristics
Released October 2010

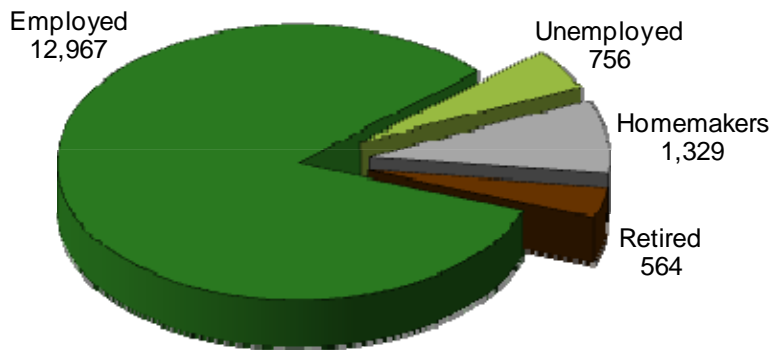


Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Washington Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 133,666 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment 15,616)



Quick Facts

(Employed - willing to change employment)

- 6.8% are working multiple jobs
- Currently working an average of 39 hours per week
- Average age is 44 years old
- 30.1% currently working within the professional, paraprofessional, & technical occupational category followed by 19.2% within the production, construction, & material handling occupational category
- Most frequently identified job search sources:
 - Internet
 - www.monster.com
 - www.iowaworkforce.org
 - www.careerbuilder.com
 - Local/Regional newspapers
 - *The Gazette* - Cedar Rapids
 - *The Hawk Eye* - Burlington
 - *Iowa City Press Citizen*
 - Networking through friends, family, and acquaintances
 - Local Iowa Workforce Development Centers

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.5% Inadequate hours (195 people)
- 2.2% Mismatch of skills (285 people)
- 2.2% Low income (285 people)
- 4.9% Total estimated underemployment (635 people)

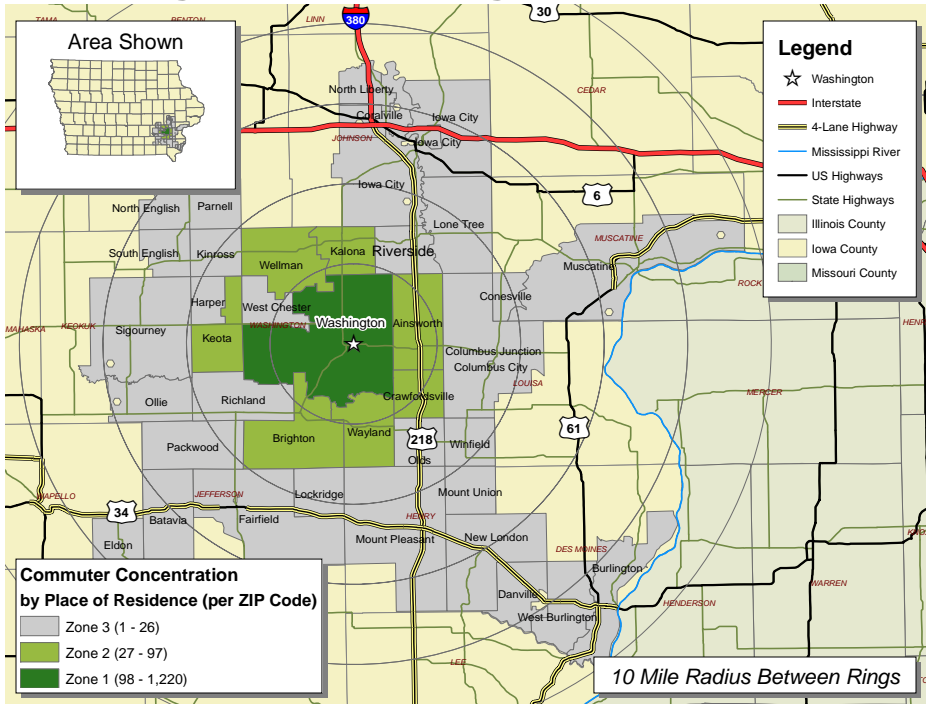
Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Education	20.3%	21,517
Health Care & Social Services	15.1%	16,006
Manufacturing	12.2%	12,932
Wholesale & Retail Trade	11.8%	12,508
Public Administration & Government	9.6%	10,176
Personal Services	7.0%	7,420
Transportation, Communication, & Utilities	5.5%	5,830
Construction	5.5%	5,830
Professional Services	4.1%	4,346
Agriculture	3.7%	3,922
Finance, Insurance, & Real Estate	3.3%	3,497
Entertainment & Recreation	1.9%	2,013

Survey respondents from the Washington Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry as shown in the table at left.

Washington Commuting Area



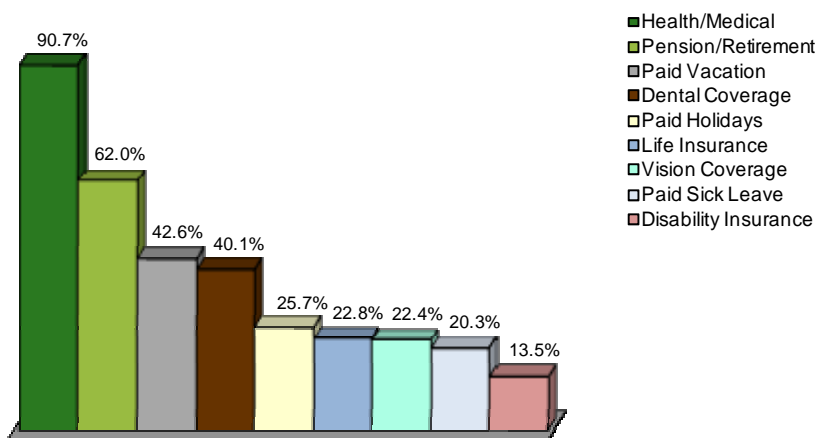
Commuting Statistics

The map at the left represents commuting patterns into Washington with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Washington Laborshed area are willing to commute an average of 26 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (71.6%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 18.6 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

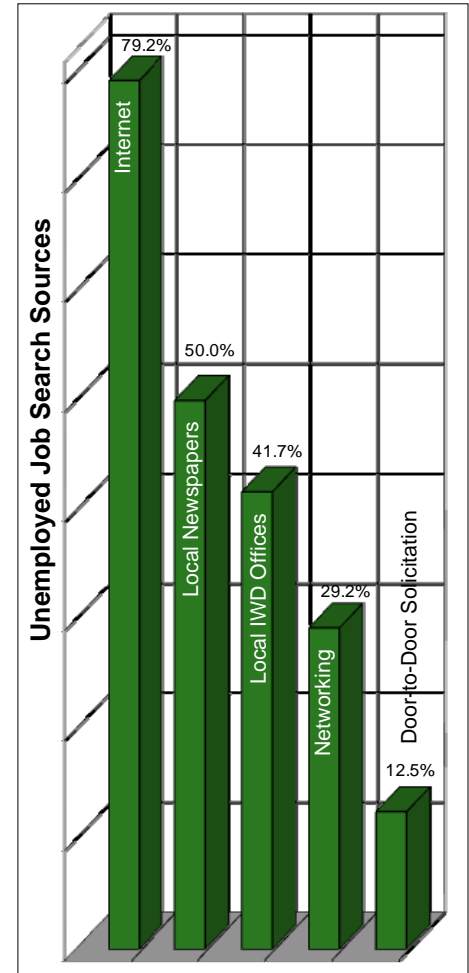
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	68.7%	12.5%	25.0%	\$37,500	\$17.25
Manufacturing	55.3%	10.6%	21.2%	\$55,500	\$14.00
Transportation, Communication, & Utilities	70.0%	5.0%	45.0%	\$50,000	\$21.00
Wholesale & Retail Trade	47.7%	15.9%	9.1%	\$42,000	\$9.15
Finance, Insurance, & Real Estate	66.7%	11.1%	44.4%	\$46,000	*
Health Care & Social Services	77.1%	22.9%	29.1%	\$41,000	\$13.50
Personal Services	72.7%	13.6%	36.3%	\$36,000	*
Entertainment & Recreation	71.4%	0.0%	28.6%	*	\$15.50
Professional Services	64.3%	14.3%	35.7%	*	\$11.15
Public Administration & Government	64.7%	8.8%	38.2%	\$58,000	\$18.00
Education	83.6%	6.0%	65.7%	\$50,000	\$11.76

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 756 unemployed individuals are willing to accept employment
- Average age is 39 years old
- 58.3% are female; 41.7% are male
- Education:
 - 50.0% have an education beyond high school
 - 4.2% are trade certified
 - 12.5% have an associate degree
 - 8.4% have an undergraduate degree
 - 12.5% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% of qualified hourly wage applicants is \$9.04 to \$10.00/hr. with a median of the lowest wage of \$8.00
- Willing to commute an average of 23 miles one way for the right opportunity
- 83.3% expressed interest in temporary and 70.8% in seasonal employment opportunities
- 62.5% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Paid vacation
 - Vision coverage
 - Paid holidays
 - Pension/retirement options
 - Life insurance
 - Disability insurance
 - Hiring Bonuses
 - Paid sick leave
 - Paid time off
- 54.5% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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