



Kirkwood Community College



Connecting to Your Future Workforce



Workplace Learning Connection

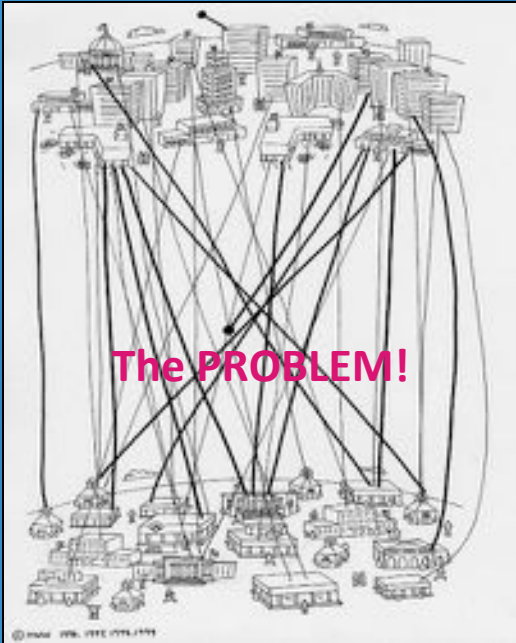
Laurie Worden, Director of WLC

And

Judy Marshall, Business Liaison



Educators & employers
want to work
together!



It is confusing
& time consuming
for everyone!



Create a broker
– a matchmaker
– an **INTERMEDIARY...**

A tool for career, workforce & economic development!



In June, 1998...

- Regional partners, utilizing Iowa School-to-Work, Tech Prep, & other local funds, developed:
 - a model for a regional, work-based learning system
 - which could be replicated – in concept – throughout Iowa, if it demonstrated:
 - an equitable service delivery plan,
 - a viable sustainability plan,
 - and data supporting Return On Investment!

Workplace Learning Connection
was founded as a Not-for-Profit Partnership of
Grant Wood Area Education Agency and Kirkwood Community College

Result? Creation of a regional intermediary!



Equitable Service Delivery

Staff Professional Development

In-service

Worksite Tours

Employer Panels

Teacher@Work (externships)

Summer Careers Class

Middle School

Interactive Speaker Day

Target Your Future

Pathway Tours

Financial Literacy Fair

High School

Business Etiquette/Mock
Interviews

Career Fair/Day & STEM events

Career Class Speakers/Tours

Job Shadows & Internships

All Seven Counties Served

By the 2016-2017 Numbers



Districts:

35 including three parochial schools/systems and KCC Regional/County Education Centers

Schools:

96 individual schools

**Total Student
Participants:**
29,031

Employer Partners:

928 Business/Organizations

Events:

25,730 Event Participants
- Events

- Speaker Days
- STEM Days
- Worksite Tours
- Career Fairs
- Financial Literacy Fairs
- Target Your Future
- STEM Institute

Job Shadows:

2971 Shadows

Academic Internships:

330 Internships

Washington County WLC Numbers

Washington, Mid-Prairie, Highland



- 1653 students participated in Career Exploration Events:

- FLF
- Career Speaker Day
- STEM Worksite tours
- Health Tour
- Mock Interviews
- Advancing the Future Tours

- 80 job shadows



- 40 Internships

HOW DO WE DO THIS?



70 business hosts in Washington county



Middle School Programming

- Worksite STEM
Tour – 5 businesses
 - ACH Foam Technologies
 - Stutsmans
 - Civco Medical Solutions
 - Ray-Mans
 - Engineered Building Design



- Health tour
 - Washington County Hospital



Financial Literacy Fair

- 8th grade students explore a career and research income
- Navigate their future life based on that income
- Learn the connection of career choice and preparations and future financial consequences
- **Understanding concepts of wants versus needs**





High School – Mock Interviews



- Business Etiquette
- Written communication
- Resume review
- Interview skills
- Application review
- 9th – 12th grade

- Questions and Scorecard provided

Getting ready for the working world! First jobs!



Career Speaker Days

- Increase awareness and recognition of the need for quality math, science and technology education, and increase knowledge that the workforce must possess these skills.
- Awareness to look local with careers by listening to local businesses and start-ups.





High School – Job Shadows



- One day “snap shot” of a career of interest to a student
- 2 – 6 hour commitment of site host
- Overview of skill sets, work environment, and education requirements
- Available to 10 – 12th grade once per year
- Individual or group exploration days available



High School Internships



- Offered to 11th and 12th graders
- Application process includes interviews by community professionals and school leaders
- Elective Class Credit
- Explore a career in depth
- Internships/Practicum sessions offered year-round to 10th–12th grades 45 – 90 hours





Industry Lead Events

- Advancing the Future Tours
- Food Science & Biotech Day
- Construction Apprenticeship Fair



Collaboration with Washington County Regional Center



Academy tours



Panel Speakers

Classroom Speakers





Teacher@Work



GRANT WOOD
AREA EDUCATION AGENCY

Our Mission: to ensure success for all learners

- Provide educators with an opportunity to observe how the workplace applies to their curriculum.
- 40 hour internship arranged by the Workplace Learning Connection



WLC Business Partners

We listen to our Sector Boards, Chambers, Economic Development Commissions, Workforce Development and of course our Businesses.

With your continued partnership we can make a difference.

- Easy online portal at:

www.workplace-learning.org

- Contact me directly



Local Business Partners

“ Our partnership with WLC is important to us as we have the opportunity to expose students to a variety of career paths available in the Creative Corridor. Civco has participated in group and individual job shadows, internships and worksite tours. With this type of student/CIVCO employee interaction, it allows the CIVCO Associates to share their path and help students explore their own career path. There is no one way a student grows and develops and this is a key point we want students to recognize. ”



***Robin Therme, President of CIVCO
Medical Solutions***