

photo by Clinton Blackburn

WILLIAM BARTON ROGERS SOCIETY

A PORTRAIT OF CHARACTER

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

The background of the entire page is a photograph of a blue sky filled with white, fluffy clouds. In the lower portion of the image, the top of a large, classical-style building with a prominent dome is visible, partially framed by green trees on either side. The overall scene is bright and clear.

Resolved:

MIT is a nexus of education, research, and innovation unlike anything else on the planet. We remain constant in our quest to attract the best students from around the globe and pair them with remarkable educators, mentors, and opportunities that will augment their work and help transform lives.

We embrace the inevitability of change, and we seek to evolve and elevate our Institute in the continuous pursuit of insights and discoveries that alleviate society's most pressing concerns.

To achieve meaningful innovations, we must be bold.

To be bold, we must have the support and confidence of our community. As vital agents of positive change, our community's leaders and advocates inspire others who are striving for a better future.

The William Barton Rogers Society – created as a tribute to MIT's founder – honors a core group of leaders whose annual support is critical to the Institute. Alumni like you who give at this level are essential to MIT's ability to fulfill its mission and serve the greater good.



photo by Justin L. Knight

INTEGRITY

A STRONG FOUNDATION

Since its founding, MIT has demonstrated a steadfast commitment to its mission and its ideals. We've made bold investments in extraordinary people, both local and global, from students and faculty to entrepreneurs and partners. We've expanded our physical facilities with deliberate care. And our sound financial management has kept our operations secure even in unsettled economic times. Today, MIT looks to the future from a position of strength.

PIVOTAL SUPPORT

We could not have built this foundation without you and our extended community. Through the years, annual leadership gifts have been an invaluable catalyst for MIT's growth and evolution. In fact, an annual gift of \$5,000 has as much impact in one year* as a \$100,000 gift to the endowment.

**Assuming investment growth of 5 percent*



photo by Tracey Levin

VISION

A STRONG FUTURE

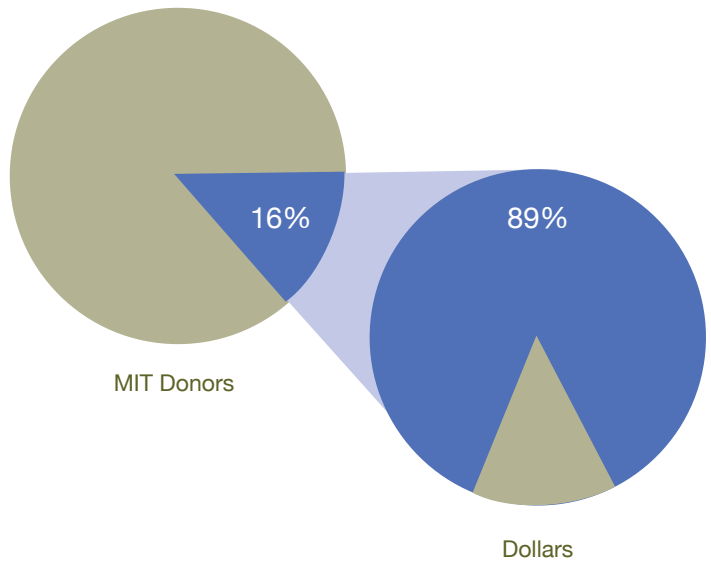
Rapid change has become a way of life, and MIT knows that its ability to adapt is the key to success. Among other things, our funding model has been evolving, based on the following factors:

- Federal research funding is more scarce. In 1960, federal funding provided about 60 percent of MIT's operating income. By 2012, that share had dropped to 33 percent.
- Tuition increases can't keep up with the rising cost of education. If they did, tuition costs would be prohibitive. MIT is sensitive to the pressures placed on families by rising tuition – and we are determined to remain accessible.
- Investment performance is unpredictable. Although MIT's investments have performed well overall, the returns can vary enormously year to year. The market is not predictable enough to serve as a reliable basis for an annual budget.

REMARKABLE IMPACT

In light of these factors, individual donors – and WBRS members in particular – have become more and more central to MIT's ability to advance its mission.

Through their collective philanthropy, WBRS members can broaden MIT's reach and expand its potential. In 2013, leadership-level gifts from our WBRS donors (just 16 percent of all Annual Fund donors) totaled \$51.6 million, or 89% of the Annual Fund's total for the year.



FLEXIBILITY



photo by Dominick Reuter

UNRESTRICTED GIFTS

MIT sustains an environment rich in creativity and invention, with countless avenues of opportunity. Through unrestricted gifts, donors like you keep MIT nimble enough to cope with unforeseen challenges and pursue the promise of pioneering ideas.

For many of our donors, an unrestricted gift is also an expression of trust in MIT leadership and in their ability to determine the best use of discretionary funds each year.

BREAKING NEW GROUND

Flexible funding advances the work of faculty researchers like Stephen Lippard, the Arthur Amos Noyes Professor of Chemistry, who has made groundbreaking contributions in the field of bioinorganic chemistry. His research has illuminated critical mechanisms of existing cancer drugs, paving the way for the development of improved treatments.

SERVING THE GLOBAL COMMUNITY

An unrestricted gift expands the scope of programs like MIT's Public Service Center, which helps fund student activities such as MIT senior Arfa Aijazi's affordable housing research in Brazil. Aijazi, who wants to assist impoverished and underserved populations, has been investigating better ways to make and use bamboo composites as a construction material. She is also interested in finding new methods to reduce the environmental impact of our buildings.

ENABLING SMART INNOVATIONS

Unrestricted funds fuel the work of MITEI, the MIT Energy Initiative, which has been the source of innovations such as a flexible solar cell printed on inexpensive paper, a flow-sensing technology that enables underwater vessels to maneuver more efficiently, and a nanotube-enhanced ultracapacitor that stores twice as much energy as a conventional device and delivers 10 times as much power.

Sierra Leone native **David Sengeh** (a biomechatronics doctoral student), who has seen soldiers use amputation to instill fear, is working to develop affordable, custom-fitted prosthetic limbs. He has also created Innovate Salone, a mentorship program designed to foster innovation among students in Sierra Leone. "I want to empower young people to develop their own solutions," he explains.



HUMANITY

SCHOLARSHIPS & FELLOWSHIPS

The full cost of undergraduate tuition at MIT is now \$42,050 a year, and graduate students face similar costs. Scholarships and fellowships are necessary to ensure that MIT continues to be accessible to the best and brightest students around the globe, regardless of financial circumstances.

Elected to the National Honor Society for her community service achievements in high school, **Megan O'Leary '16** is also an accomplished singer, swimmer, and track athlete. "I chose MIT because of its awesome faculty, abundance of activities, and amazing opportunities. I look forward to discovering new interests!"



Thuan Doan '15 is a first-generation college student preparing for a career in robotics. "My biggest surprise at MIT was learning how many opportunities exist," he says. "I am constantly astounded by what MIT offers its students."



Kevin Clayton '14 is a member of MIT's varsity football team and has participated in two biomedical engineering UROPs. "I believe medicine is a very important and worthy field," he says. "Recent achievements in this field have captured my interest and encouraged me to make my own contributions."



During her MIT years, **Melanie Adams '13** tutored students, pursued a UROP project, and worked at Ben-Gurion University through the MISTI Israel program. "MIT has opened my eyes to things I hadn't thought about doing and has exposed me to people and ideas I wouldn't have encountered elsewhere."



DEPTH

We are infinitely grateful for the leadership of our **William Barton Rogers Society** members. Your passion for MIT is an inspiration.

By supporting the Institute on an annual basis, you make it possible for MIT to fulfill its ambitious mission and bring astonishing ideas to life. You empower our community to pursue the innovations that will shape the future and make the world a better place.

WBRS GIVING LEVELS

Associates	\$1,000-\$2,499
Patrons	\$2,500-\$4,999
Fellows	\$5,000-\$9,999
Ambassadors	\$10,000-\$24,999
Benefactors	\$25,000-\$49,999
Visionaries	\$50,000+

Young Associates

5-9 years out	\$500
1-4 years out	\$250
Student donors	\$50

Thank you

300 gifts of \$50,000+

200 gifts of \$25,000
to \$49,999

400 gifts of \$10,000
to \$24,999

600 gifts of \$5,000
to \$9,999

800 gifts of \$2,500
to \$4,999

3000+ gifts of \$1,000
to \$2,499