MPOWERD



INFLATABLE SOLAR LIGHT



MPOWERD is a New York City-based B Corp that creates innovative and affordable products to help people fit clean energy into their daily lives.

As creator of the award-winning Luci[®] line of inflatable solar lights, we develop and manufacture world-changing clean energy products that people can use anywhere, whether they're on the grid or off, working, playing or simply living.

Luci taps into a source of light that's limitless and readily available to everyone on our planet – the sun. Advancements in solar tech have given us the means to literally store sunlight and use it later in a device that can fit in your hand.













The little light that does BIG things

With Luci, we were aiming for something much bigger than convenience. As a B Corp we also want to empower the lives of the 1.5 billion people living without electricity in developing countries.

So we made a light that's clean and safe – pretty much the opposite of the toxic and expensive kerosene lamps so many depend on – because life doesn't stop after the sun goes down. And we built a business model that allows us to provide our lights at a price everyone can afford.

Luci lights are already making a difference all over the world, from the towns of Nepal to the villages of Uganda to the mountains of Peru.

The go-anywhere do-anything light

Luci

Our classic Luci light. Luci Original is a no frills, gets-the-job-done kind of light. Bright, compact, and portable for any situation – from camping to travel to working around the house. Completely solar, Luci Original is a clean, reliable source of light just about anywhere you need it.







Luci[®] Original Inflatable Solar Light **\$14.95 MSRP**

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- Lantern & flashlight
- Lightweight, durable & waterproof
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty



garden • patio • barbeque • camping • emergency





A light for your inner explorer

Luci Outdoor is built for adventures. Lightweight, waterproof, and super bright, it collapses down to just 1 inch, giving you plenty of room for all your camping, hiking, climbing, kayaking or anything-gear. Extremely durable and completely solar powered, Luci Outdoor is game for anything, no matter how far off the grid you go.







Luci[®] Outdoor Inflatable Solar Light **\$14.95 MSRP**

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- Dual straps (top & bottom)
- Lightweight, durable & waterproof
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty



camping • hiking • biking • kayaking • boating • fishing • skiing



Magic hour at any hour

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Luci

Luci Lux, our most elegant light, merges the utility of a portable light and the aesthetic of modern home decor. With a soft frosted finish, Luci Lux is the ultimate ambient light – perfect for those summer dinner parties or that relaxing bath. Just like candlelight, the warm, bright glow turns any moment into a magical experience.







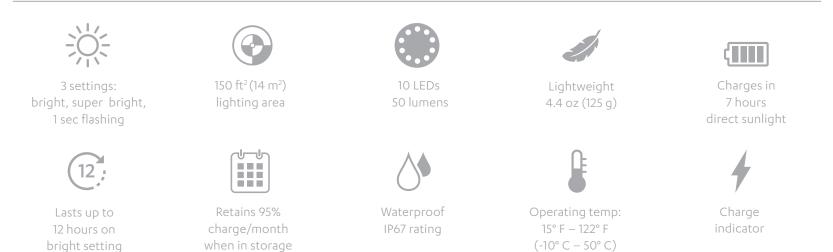
Luci[®] Lux Inflatable Solar Light **\$19.95 MSRP**

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- Warm LEDs
- Frosted finish
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty



home decor • weddings • dinner parties • yoga & spa • pool & patio • night lights





Change the color, change the mood

Why settle for one color when you can have eight? Luci Color lets you choose the mood by setting a color or cycling through them all in sequence. Like all Luci lights, it's waterproof, lightweight, and completely solar. So you can throw it in the pool, bring it to that concert, or turn your kid's bathtime into playtime. Just the right accessory to deck out the dorm room or string some together and take your party to the next level. Home decor never looked so colorful.







Luci[®] Color Color-changing Inflatable Solar Light

\$24.95 MSRP

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- 8 unique colors plus color cycling mode (red, green, blue, purple, yellow, cyan, orange, white
- Frosted glittery finish
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty





home decor • parties • pool & patio • mood lighting • dorm rooms • bath





The light that's got your back

Luci EMRG is a pocket-sized lantern, flashlight and emergency light all-in-one. Needing only sunlight to stay charged, Luci EMRG is the most reliable light to shine through storms, blackouts, roadside trouble or whenever you need light. Lightweight, waterproof, and extremely durable, tuck one in your travel bag, keep one in your car and store one in your emergency kit.







Luci[®] EMRG 3-in-1 Inflatable Solar Light **\$9.95 MSRP**

10.2 cm height | 10.2 cm diameter | 3.2 cm collapsed

- Lantern, flashlight, and emergency light
- S.O.S. Morse code
- Lasts up to 10 years
- No batteries needed, just the sun
- 1 year warranty



emergency kits • storms & blackouts • travel • camping • car breakdowns





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		Settings	LEDs	Lighting area	Lightweight	Charge time	Lasts up to
Luci Original		3 settings: bright, super bright, 1 sec flashing	10 LEDs 50 lumens	150 ft² (14 m²)	4.4 oz (125 g)	7 hours direct sunlight	12 hours on bright setting
Luci Outdoor	E	3 settings: bright, super bright, 1 sec flashing	10 LEDs 50 lumens	150 ft² (14 m²)	4.4 oz (125 g)	7 hours direct sunlight	12 hours on bright setting
Luci Lux		3 settings: bright, super bright, 1 sec flashing	10 LEDs 50 lumens	150 ft² (14 m²)	4.4 oz (125 g)	7 hours direct sunlight	12 hours on bright setting
Luci Color		8 brilliant hues + color cycle mode	10 LEDs 50 lumens	150 ft² (14 m²)	4.4 oz (125 g)	7 hours direct sunlight	6 hours on any color
Luci EMRG		4 settings: bright, super bright, flashing, S.O.S.	4 LEDs 25 lumens	100 ft² (9 m²)	2.4 oz (69 g)	8 hours direct sunlight	7 hours on bright setting



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		Retains 95% charge/month when in storage	Waterproof IP67 rating	Operating temp: 15°F – 122°F (-10°C – 50°C)	1 year warranty	Charge indicator	1 sec timer when on flashing mode	Flashlight
Luci Original	e e	•	•	•	•	•	•	•
Luci Outdoor	C	•	•	•	•	•	•	
Luci Lux		•	•	•	•	•	•	
Luci Color		•	•	•	•	•		
Luci EMRG		•	•	•	•		•	•