

# Hobie®

## POLARIZED

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2016 COLLECTION

DANA POINT, CALIFORNIA • SINCE 1950  
[HOBIEPOLARIZED.COM](http://HOBIEPOLARIZED.COM)







Since 1950, Hobie innovations have been changing the way we live, play and compete on the water. For Hobie Alter, it all started with a big dream in a small garage. What followed was a new way of life in Southern California, and a new way of looking at our watery world. Hobie Polarized sunglasses have become an integral part of connecting sport enthusiasts to the water by providing a better kind of vision: clearer, sharper and more precise. Since 1982, Hobie Polarized is the only choice for active water sportsmen.

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## LIFETIME WARRANTY

NO-HASSLE, FRIENDLY, LIFETIME WARRANTY FOR RETAILERS AND CONSUMERS

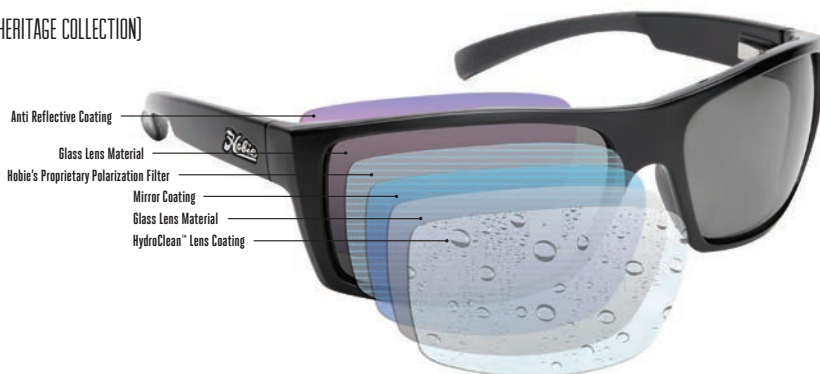
Hobie Polarized Sunglasses are warranted to the original registered purchaser against defects in materials and workmanship for the LIFETIME of the sunglass. Take advantage of servicing your customer directly or sending them to Hobie Polarized for warranty services. Either way you will receive great, fast and friendly service. For instances where a manufacturer defect has not occurred, Hobie Polarized may choose to replace sunglasses under its discretion. To learn more, visit [www.hobiepolarized.com/warranty](http://www.hobiepolarized.com/warranty).

# LENS TECHNOLOGY

EASY TO CLEAN, SCRATCH RESISTANT, AND HYDROPHOBIC | 100% UV PROTECTION | LIFETIME WARRANTY

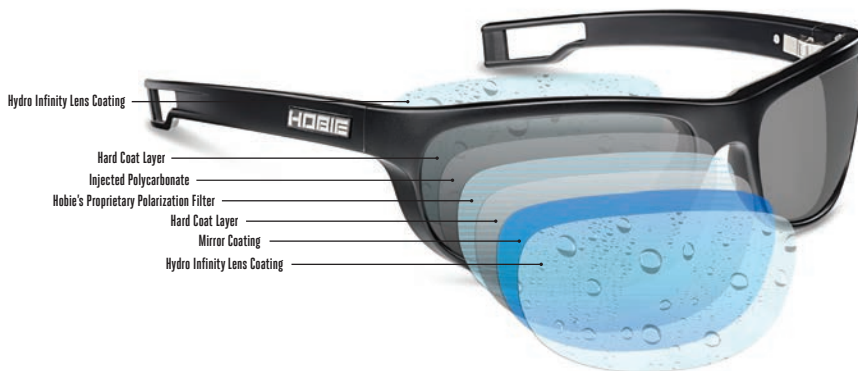
## HYDROCLEAN™ POLARIZED LENS TECHNOLOGY GLASS LENS (HERITAGE COLLECTION)

The Hobie Polarized Heritage Collection features lightweight and durable glass lenses. Comprised of 100% Borosilicate Glass with HydroClean™ Lens Technology, these lenses offer superior optical clarity.



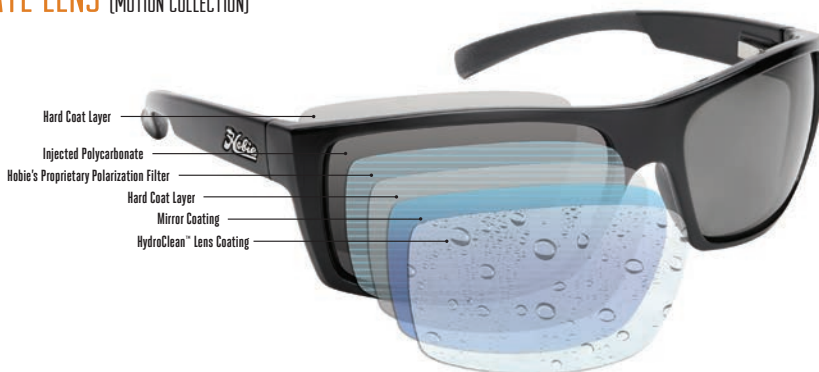
## HYDRO INFINITY 360° CLEAN POLARIZED HYDRO INFINITY LENS (HYDRO COLLECTION)

The lightweight Injected Polycarbonate HydroClean™ Polarized lenses features our most innovative lens technology yet. Hydro Infinity Lenses offer 360° of protection through dual-coated layers that repel water, prevent sweat and sunscreen from building up, and are easy to clean.



## HYDROCLEAN™ POLARIZED LENS TECHNOLOGY POLYCARBONATE LENS (MOTION COLLECTION)

The lightweight Injected Polycarbonate HydroClean™ Polarized lenses are for active sports as well as everyday wear. Each lens is comprised of 100% polarized injected polycarbonate: the lightest lens material offered that is virtually shatterproof with hard-coatings for scratch resistance.



# POLARIZATION TECHNOLOGY

## HOW OUR PROPRIETARY POLARIZATION WORKS



Looking into the ocean  
*without* Hobie Polarized Lens



Looking into the ocean  
*with* Hobie Polarized Lens

# HOBIE POLARIZED LENS COLORS



## HOBIE GREY

Blending grey and smoke, this color tint works across any outdoor activity. Hobie Grey lenses are recommended for use in moderate to bright conditions, where minimal contrast enhancement is necessary.



## HOBIE COPPER

Hobie Copper lenses enhance color contrast and provide extremely high resolution. Recommended for use in bright and overcast conditions, Hobie Copper allows for heightened perception to colors.



## HOBIE SIGHTMASTER™

Designed specifically for serious sight fishing. The Sightmaster lens allows you to see the contrast between fish and rocks below the surface of the water. Recommended for low-light, overcast or hazy conditions [not recommended for driving].

# HOBIE POLARIZED COLOR BALANCE

See all colors the way they are meant to be seen. Hobie Polarized lenses allow you to see clearly and vividly, by eliminating harsh, bright glare that is transmitted off of any reflective surface. All Hobie styles feature a proprietary polarized filter, first developed in the 80's by the late Hobie Alter.

## HOBIE GREY WITH MIRROR

## HOBIE COPPER WITH MIRROR

The Hobie® Polarized mirror coatings offer another layer of protection against scratches and smudges on lightweight, thin, and durable lenses.



## HOBIE COBALT BLUE MIRROR

Cuts blue light to protect your eyes while deep sea fishing. Recommended for extremely bright light conditions.



## HOBIE SEA GREEN MIRROR

Providing enhanced color contrast and glare reduction while lightening shadowy areas. Recommended for everyday use but especially useful for conditions with varying light environments and overcast days.

# FRAME TECHNOLOGY

## MOTION | HERITAGE



STYLE SHOWN: BAJA

\*TECHNOLOGY VARIES PER COLLECTION AND STYLE

## HYDRO



\* Available in Hydro Collection only.

STYLE SHOWN: CRUZ-R

**Hobie**  
POLARIZED

**HERITAGE**  
GLASS LENS COLLECTION

Exceeding the standards of world champion water sport athletes, the Hobie Polarized Heritage Glass Collection features our highest quality, lightweight and durable, Borosilicate Glass polarized lenses.

INCLUDED HERITAGE ACCESSORIES:

RETAINER

MICROFIBER CLOTH



HARD CASE

**BAJA**

HYDROCLEAN GLASS LENSES | CO-MOLDED MEGOL RUBBER FRAME AND TEMPLES | MEGOL RUBBER ANTI-FOG GASKET AND NOSE PADS  
TR-90 FRAME | PRECISION FLEX HINGES | 8 BASE POLARIZED LENSES | XL FIT 64-18-123 | RX FRIENDLY FRAME



BAJA-000065



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
BAJA-000065	SHINY BLACK	GREY W. COBALT MIRROR GLASS LENS	\$210.00	A/O
BAJA-000005	SHINY BLACK	GREY GLASS LENS	\$190.00	A/O
BAJA-010105	SATIN BLACK	GREY GLASS LENS	\$190.00	A/O
BAJA-292925	SHINY BROWN WOOD GRAIN	COPPER GLASS LENS	\$190.00	A/O

# BAYSIDE

HYDROCLEAN GLASS LENSES | MEGOL RUBBER NOSE PADS | TR-90 FRAME | PRECISION FLEX HINGES  
8 BASE POLARIZED LENSES | XL FIT 65-17-125 | RX FRIENDLY FRAME



**BAYSIDE-48GGY**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
BAYSIDE-50GGYB	SHINY BLACK	GREY W. COBALT MIRROR GLASS LENS	\$210.00	A/O
BAYSIDE-50GGY	SHINY BLACK	GREY GLASS LENS	\$190.00	A/O
BAYSIDE-48GGY	SATIN BLACK	GREY GLASS LENS	\$190.00	A/O
BAYSIDE-58GGCP	SHINY BROWN WOOD GRAIN	COPPER GLASS LENS	\$190.00	A/O

# WOODY

HYDROCLEAN GLASS LENSES | TR-90 FRAME | MULTI BARREL HINGES | 6 BASE POLARIZED LENSES  
M/L FIT 58-19-130 | RX FRIENDLY FRAME



**WOODY-94GCP**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
WOODY-50GGY	SHINY BLACK	GREY GLASS LENS	\$140.00	A/O
WOODY-94GCP	SHINY TORTOISE	COPPER GLASS LENS	\$140.00	A/O



Our new Hydro Collection features our most innovative eyewear technology yet. New Hydro Infinity polarized lenses offer full hydrophobic coverage with 360 degrees of protective coatings wrapped around each lens. Add in our fully integrated retainer system, and you are ready to go any day of the week.

INCLUDED HYDRO ACCESSORIES:



# CRUZ-R

HYDRO-INFINITY POLYCARBONATE LENSES | MEGOL RUBBER ANTI-FOG GASKET | PRECISION FLEX HINGES | HYDRO RETAINER  
 8 BASE POLARIZED LENSES | L FIT 64-18-125 | RX FRIENDLY FRAME



CRUZR-A010168

	STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
	<b>NEW</b> CRUZR-A191926	SATIN BROWN WOOD GRAIN	COPPER W. SEA GREEN MIRROR LENS	\$119.99	A/O
	<b>NEW</b> CRUZR-A010168	SATIN BLACK	GREY W. COBALT MIRROR LENS	\$119.99	A/O
	<b>NEW</b> CRUZR-A010138	SATIN BLACK	SIGHTMASTER LENS	\$99.99	A/O
	<b>NEW</b> CRUZR-A010108	SATIN BLACK	GREY LENS	\$99.99	A/O
	<b>NEW</b> CRUZR-A191928	SATIN BROWN WOOD GRAIN	COPPER LENS	\$99.99	A/O






# MANTA

HYDRO-INFINITY POLYCARBONATE LENSES | CO-MOLDED MEGOL RUBBER FRAME AND TEMPLES | MEGOL RUBBER ANTI-FOG GASKET AND NOSE PADS  
TR-90 FRAME | PRECISION FLEX HINGES | HYDRO RETAINER | 8 BASE POLARIZED LENSES | XL FIT 75-16-120



MANTA-A191928

	STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
	 MANTA-A191926	SATIN BROWN WOOD GRAIN	COPPER W. SEA GREEN MIRROR LENS	\$119.99	A/O
	 MANTA-A010168	SATIN BLACK	GREY W. COBALT MIRROR LENS	\$119.99	A/O
	 MANTA-A010138	SATIN BLACK	SIGHTMASTER LENS	\$99.99	A/O
	 MANTA-A010108	SATIN BLACK	GREY LENS	\$99.99	A/O
	 MANTA-A191928	SATIN BROWN WOOD GRAIN	COPPER LENS	\$99.99	A/O



# PHIN

HYDRO-INFINITY POLYCARBONATE LENSES | MEGOL RUBBER ANTI-FOG GASKET AND NOSE PADS | TR-90 FRAME | PRECISION FLEX HINGES  
 HYDRO RETAINER | 8 BASE POLARIZED LENSES | L FIT 62-15-120 | RX FRIENDLY FRAME



PHIN-A010108



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
 PHIN-A191926	SATIN BROWN WOOD GRAIN	COPPER W. SEA GREEN MIRROR LENS	\$119.99	A/O



 PHIN-A010168	SATIN BLACK	GREY W. COBALT MIRROR LENS	\$119.99	A/O
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 PHIN-A010138	SATIN BLACK	SIGHTMASTER LENS	\$99.99	A/O
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 PHIN-A010108	SATIN BLACK	GREY LENS	\$99.99	A/O
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 PHIN-A191928	SATIN BROWN WOOD GRAIN	COPPER LENS	\$99.99	A/O
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# VENTANA

HYDRO-INFINITY POLYCARBONATE LENSES | MEGOL RUBBER ANTI-FOG GASKET AND NOSE PADS | TR-90 FRAME | PRECISION FLEX HINGES  
 HYDRO RETAINER | 6 BASE POLARIZED LENSES | XL FIT 61-15-120 | RX FRIENDLY FRAME



VENTANA-A010138



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
 VENTANA-A010138	SATIN BLACK	SIGHTMASTER LENS	\$99.99	A/O
 VENTANA-A282828	SATIN TORTOISE	COPPER LENS	\$99.99	A/O
 VENTANA-A010108	SATIN BLACK	GREY LENS	\$99.99	A/O



Essential Hobie. Made of rugged injected TR-90 Grilamid and featuring lightweight Polycarbonate HydroClean™ polarized lenses, the Motion Series is ideally suited to meet the challenges of active water sports as well as everyday wear.

# BAJA

HYDROCLEAN™ POLYCARBONATE LENSES | CO-MOLDED MEGOL RUBBER FRAME AND TEMPLES | MEGOL RUBBER ANTI-FOG GASKET AND NOSE PADS  
 TR-90 FRAME | PRECISION FLEX HINGES | 8 BASE POLARIZED LENSES | XL FIT 64-18-123 | RX FRIENDLY FRAME



**BAJA-191928**



NEW

BAJA-010168

FRAME COLOR

SATIN BLACK

LENS COLOR

GREY W. COBALT MIRROR LENS

MSRP

\$89.99

AVAILABLE

A/O



NEW

BAJA-010108

SATIN BLACK

GREY LENS

\$79.99

A/O



NEW

BAJA-191928

SATIN BROWN WOOD GRAIN

COPPER LENS

\$79.99

A/O



# MOJO

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | INTEGRATED HINGES  
 8 BASE POLARIZED LENSES | XL FIT 67-18-120 | RX FRIENDLY FRAME



**MOJO-010168**



**NEW**

STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
MOJO-191926	SATIN BROWN WOOD GRAIN	COPPER W. SEA GREEN MIRROR LENS	\$89.99	A/O
MOJO-010168	SATIN BLACK	GREY W. COBALT MIRROR LENS	\$89.99	A/O
MOJO-040108	SATIN BLACK WOOD GRAIN	GREY LENS	\$79.99	A/O
MOJO-000008	SHINY BLACK	GREY LENS	\$79.99	A/O
MOJO-292928	SHINY BROWN WOOD GRAIN	COPPER LENS	\$79.99	A/O



# CRUZ

HYDROCLEAN™ POLYCARBONATE LENSES | MEGOL RUBBER ANTI-FOG GASKET | TR-90 FRAME | PRECISION FLEX HINGES  
 8 BASE POLARIZED LENSES | L FIT 64-18-125 | RX FRIENDLY



**CRUZ-191926**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
<b>NEW</b> CRUZ-191926	SATIN BROWN WOOD GRAIN	COPPER W. SEA GREEN MIRROR LENS	\$89.99	A/O
CRUZ-010168	SATIN BLACK	GREY W. COBALT BLUE MIRROR LENS	\$89.99	A/O
CRUZ-000008	SHINY BLACK	GREY LENS	\$79.99	A/O
CRUZ-010108	SATIN BLACK	GREY LENS	\$79.99	A/O
CRUZ-191928	SATIN BROWN WOOD GRAIN	COPPER LENS	\$79.99	A/O



# MALIBU

HYDROCLEAN™ POLYCARBONATE LENSES | INTEGRATED HINGES  
 8 BASE POLARIZED LENSES | M FIT 61-17-114 | RX FRIENDLY



**MALIBU-48PGY**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
MALIBU-48PGY	SATIN BLACK	GREY LENS	\$69.99	A/O
MALIBU-57PCP	SHINY BROWN WOOD GRAIN	COPPER LENS	\$69.99	A/O

# CABO

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | PRECISION FLEX HINGES  
8 BASE POLARIZED LENSES | M/L FIT 60-16-125 | RX FRIENDLY



**CABO-58PCP**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
<b>NEW</b> CABO-191926	SATIN BROWN WOOD GRAIN	COPPER W. SEA GREEN MIRROR LENS	\$79.99	A/O
CABO-000068	SHINY BLACK	GREY W. COBALT BLUE MIRROR LENS	\$79.99	A/O
CABO-50PGY	SHINY BLACK	GREY LENS	\$69.99	A/O
CABO-48PGY	SATIN BLACK	GREY LENS	\$69.99	A/O
CABO-58PCP	SHINY BROWN WOOD GRAIN	COPPER LENS	\$69.99	A/O

# RIPS

HYDROCLEAN™ NYLON LENSES | MEGOL RUBBER NOSE PADS | TR-90 FRAME | INTEGRATED HINGES  
8 BASE POLARIZED LENSES | L FIT 62-13-135



**RIPS-000008**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
RIPS-252528	SHINY CRYSTAL BROWN	COPPER LENS	\$79.99	A/O
RIPS-000008	SHINY BLACK	GREY LENS	\$79.99	A/O



# ROCKPILE

HYDROCLEAN™ POLYCARBONATE LENSES | MEGOL RUBBER ENHANCED TEMPLES AND ADJUSTABLE NOSE PADS | TR-90 FRAME  
 INTEGRATED HINGES | 8 BASE POLARIZED LENSES | XL FIT 67-16-128 | RX FRIENDLY



**ROCKPILE-010168**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
ROCKPILE-010168	SATIN BLACK	GREY W. COBALT BLUE MIRROR LENS	\$79.99	A/O
ROCKPILE-50PGY	SHINY BLACK	GREY LENS	\$69.99	A/O

# DAX

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | MULTI BARREL HINGES  
 6 BASE POLARIZED LENSES | L FIT 56-17-130 | RX FRIENDLY



**DAX-010108**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
DAX-010108	SATIN BLACK	GREY LENS	\$79.99	A/O
DAX-191928	SATIN BROWN WOOD GRAIN	COPPER LENS	\$79.99	A/O





# DOGPATCH

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | MULTI BARREL HINGES  
 6 BASE POLARIZED LENSES | L FIT 58-18-140 | RX FRIENDLY



**DOGPATCH-040108**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
DOGPATCH-040108	SATIN BLACK WOOD GRAIN	GREY LENS	\$79.99	A/O
DOGPATCH-002808	SHINY BLACK / TORTOISE	GREY LENS	\$79.99	A/O
DOGPATCH-000008	SHINY BLACK	GREY LENS	\$79.99	A/O
DOGPATCH-010108	SATIN BLACK	GREY LENS	\$79.99	A/O
DOGPATCH-292928	SHINY BROWN WOOD GRAIN	COPPER LENS	\$79.99	A/O



# THE WEDGE

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | MULTI BARREL HINGES  
 6 BASE POLARIZED LENSES | M FIT 55-18-140 | RX FRIENDLY



**THEWEDGE-292928**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
THEWEDGE-292928	SHINY BROWN WOOD GRAIN	COPPER LENS	\$79.99	A/O
THEWEDGE-010108	SATIN BLACK	GREY LENS	\$79.99	A/O
THEWEDGE-000008	SHINY BLACK	GREY LENS	\$79.99	A/O
THEWEDGE-009608	SHINY BLACK / TORTOISE	GREY LENS	\$79.99	A/O



# WOODY

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | MULTI BARREL HINGES  
 6 BASE POLARIZED LENSES | M/L FIT 58-19-130 | RX FRIENDLY



**WOODY-010108**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
WOODY-010108	SATIN BLACK	GREY LENS	\$69.99	A/O
WOODY-50PGY	SHINY BLACK	GREY LENS	\$69.99	A/O
WOODY-94PCP	SHINY TORTOISE	COPPER LENS	\$69.99	A/O
WOODY-282808	LEOPARD TORTOISE	GREY LENS	\$69.99	A/O

# JACO S

HYDROCLEAR™ POLYCARBONATE LENSES | STAINLESS STEEL FRAME | SILICONE NOSE PADS | PRECISION FLEX HINGES  
 6 BASE POLARIZED LENSES | S/M FIT 58-13-122 | RX FRIENDLY



JACO-S-949468



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
 JACO-S-949426	SHINY GOLD	COPPER W. SEA GREEN MIRROR LENS	\$89.99	A/O
 JACO-S-949468	SHINY GOLD	GREY W. COBALT BLUE MIRROR LENS	\$89.99	A/O
 JACO-S-949408	SHINY GOLD	GREY LENS	\$79.99	A/O
 JACO-S-909008	SHINY GUNMETAL	GREY LENS	\$79.99	A/O

# LA JOLLA

HYDROCLEAR™ POLYCARBONATE LENSES | NICKEL AND TR-90 FRAME | SILICONE NOSE PADS | MULTI BARREL HINGES  
 6 BASE POLARIZED LENSES | M/L FIT 58-17-135 | RX FRIENDLY



LAJOLLA-019268



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
LAJOLLA-019268	SATIN BLACK / SHINY SILVER	GREY W. COBALT BLUE MIRROR LENS	\$99.99	A/O
LAJOLLA-910108	SATIN GUNMETAL	GREY LENS	\$89.99	A/O

# BONDI

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME | MULTI BARREL HINGES  
6 BASE POLARIZED LENSES | M FIT 51-17-140 | RX FRIENDLY



**BONDI-363608**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
BONDI-363608	SHINY OLIVE FADE	GREY LENS	\$79.99	A/O
BONDI-969608	SHINY LEOPARD TORTOISE	GREY LENS	\$79.99	A/O
BONDI-000008	SHINY BLACK	GREY LENS	\$79.99	A/O

# NAOMI

HYDROCLEAN™ POLYCARBONATE LENSES | TR-90 FRAME W. NICKEL EYE RIM | MULTI BARREL HINGES  
6 BASE POLARIZED LENSES | XL FIT 58-14-135 | RX FRIENDLY



**NAOMI-009408**



STYLE	FRAME COLOR	LENS COLOR	MSRP	AVAILABLE
NAOMI-009408	SHINY BLACK / SHINY LT GOLD	GREY LENS	\$79.99	A/O
NAOMI-969408	SHINY LEOPARD TORTOISE / SHINY LT GOLD	GREY LENS	\$79.99	A/O

# SIZE CHART

STYLE	RECOMMENDED FIT (CORNER TO CORNER)	LENS	NOSE BRIDGE	TEMPLE (HINGE TO TIP)
Baja	Extra Large	64mm	18mm	123mm
Bayside	Extra Large	65mm	17mm	125mm
Woody	Medium / Large	58mm	19mm	130mm
Cruz-R	Large	64mm	18mm	125mm
Manta	Extra Large	75mm	16mm	120mm
Phin	Large	62mm	15mm	120mm
Ventana	Extra Large	61mm	15mm	120mm
Mojo	Extra Large	67mm	18mm	120mm
Cruz	Large	64mm	18mm	125mm
Malibu	Medium / Large	61mm	17mm	114mm
Cabo	Medium / Large	60mm	16mm	125mm
Rips	Large	62mm	13mm	135mm
Rockpile	Extra Large	67mm	16mm	128mm
Dax	Large	56mm	17mm	130mm
Dogpatch	Large	58mm	18mm	140mm
The Wedge	Medium	55mm	18mm	140mm
Jaco-S	Small / Medium	58mm	13mm	122mm
La Jolla	Medium / Large	58mm	17mm	135mm
Bondi	Medium	51mm	17mm	140mm
Naomi	Extra Large	58mm	14mm	135mm

## PARTNERSHIPS

WE ARE PROUD TO BE THE OFFICIAL SUNGLASS SPONSOR OF THE: THE UNITED STATES LIFESAVING ASSOCIATION, US SAILING, AND USA WATER SKI.



The United States Lifesaving Association is America's nonprofit, professional association of beach lifeguards and open water rescuers. For more information visit [www.usla.org](http://www.usla.org).



United States Sailing Association (US SAILING), the national governing body for sailing, provides leadership for the sport in the United States. For more information, please visit [www.ussailing.org](http://www.ussailing.org).



The USA Water Ski is the national governing body of organized water skiing in the United States. From the beginning, USA Water Ski has had a dual mission of promoting the growth and development of recreational water skiing, and organizing and governing the sport of competitive water skiing.

# Hobie®

POLARIZED

2016 COLLECTION

HOBIE

Hobie

C/O EyeKing LLC • 10 Hub Drive, Suite 104 • Melville, NY 11747 • 1-866-EYEKING