

## Dea's story, short form

Roles, past & present	Sample client list	Things I do well
<p>Founder Communicate with iDea, Inc.</p>	<p>Alcoa The Asia Foundation The Bank of Nova Scotia (Scotiabank) Discovery Communications The Walt Disney Company Esterline Technologies Hard Rock Cafe Headway Corporate Resources MAP International Merck UCLA Health Systems Watson Pharmaceuticals</p>	<p>Manage and motivate large and small teams Accurately scope projects, meet deadlines and stay within budget Be tactfully direct See possibilities and (realistic) opportunities Get people to listen Art direct Produce video Write</p>
<p>Principal Marketing, Information Product Services, Mercer Human Resources</p>	<p><b>Some awards I've won</b></p>	<p><b>Speaking topics</b></p>
<p>Vice President Communication and Marketing, ORC Worldwide</p>	<p>Silver Quill, IABC Platinum, Inspire Awards Gold Award, International Television and Video Association First Place, Pensions and Investments Magazine Management Award and Sales Award, ORC Worldwide Best In Show, Employee Benefit Communications Gold Award, Astrid Award of Excellence, APEX</p>	<p>What to Say About Pay Be Nice to the Brand Defining and Communicating Total Rewards Pay Matters: Critical Issues in Compensation Communications Explaining Executive Pay to Executives</p>
<p>Manager National Marketing, Buck Consultants</p>	<p><b>Education</b></p>	<p><b>Start up experience</b></p>
<p>Consultant and Art Director Communications Practice, Buck Consultants</p>	<p>BA University of Georgia Henry Grady College of Journalism, Psychology minor Institute for Professional Excellence in Coaching (IPEC)</p>	<p>Communicate with iDea, Inc. The Best Hats <a href="http://www.obit-mag.com">www.obit-mag.com</a> <a href="http://www.HOPe-charity.org">www.HOPe-charity.org</a> SweetWolfs Preschool Lunch Program</p>
<p>Detail, references and additional work samples available upon request</p>		