

FOR IMMEDIATE RELEASE:

**Fifth Annual Hyrule Hustlers: Zelda Marathon Raising Money for Children's Hospitals**

OTTAWA, ONTARIO – February 22, 2016

On Friday, March 4, gamers in Ottawa, Ontario will be hosting the fifth annual Hyrule Hustlers: Zelda Marathon fundraiser for Child's Play Charity. Child's Play Charity provides video games, books and toys to an incredible collection of children's hospitals all across North America, and around the world.

Hyrule Hustlers is a multi-day charity event broadcasted live on Twitch.tv. The event begins with a group of gamers aiming to complete a selection of games from Nintendo's popular Legend of Zelda series. Viewers are encouraged to donate to Child's Play Charity via [hyrulehustlers.com](http://hyrulehustlers.com). As the donations increase, so too does the length of the marathon. Viewers will have the opportunity to connect and interact with the team directly through the live chat room, as well as social networks such as Facebook and Twitter.

All donations are made securely through PayPal, and sent directly to Child's Play Charity. The Hyrule Hustlers volunteers do not come into contact with any of the donations. In fact, Hyrule Hustlers is funded completely out of pocket. The Hyrule Hustlers donate a significant amount of time and money to support this cause. To date Hyrule Hustlers has raised over \$16,000 for Child's Play Charity.

The pleasant escape that a video game provides when a child is sick is one that event coordinator Chris Sardinha and his friends know quite well. Whether recovering from illness or injury, mild or severe, they have always enjoyed playing video games. Video games, in effect, offer a respite from the pain and boredom of anything from bed rest to hospitalization.

"Spending time in the hospital can be a frightening for kids," says Chris. "Knowing that there are toys and video games can help." That's why the Hyrule Hustlers volunteers are committed to making a child's hospital stay a little brighter. Child's Play provides an important service that is often overlooked, one that can change a child's hospital stay for the better.

The Support that we have received from our friends and family has been incredible. We hope that you will join us for this event, which will most certainly be memorable. Together we can provide happiness for sick children, and help them do what they do best... be kids."

Watch the event live on the web at [www.hyrulehustlers.com](http://www.hyrulehustlers.com) starting March 4th at 11 AM EST.

**For more information or for interviews, please contact:**

Chris Sardinha, Event and Media Coordinator

Hyrule Hustlers

[media@hyrulehustlers.com](mailto:media@hyrulehustlers.com)

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