

APTA Maine Chapter Advertising Options

Thank you for considering the Maine Chapter of the American Physical Therapy Association for your advertising needs. The chapter has approximately 600 physical therapist, physical therapy assistant, and student members. Our advertising options are outlined below:

- The **Maine Chapter Career Center** connects job seekers with prospective employers in the physical therapy industry. Reach out to potential employees in states around the country with our career center powered by Affiniscape. Through Affiniscape, PT associations around the country have created an aggregated network to better serve both members and employers. To post an ad in the Career Center, visit the chapter website (maineapta.org) and click on Career Center. Members are directed to the website via the electronic newsletter to provide greater visibility.
- **Maine Newsletter**, the chapter's monthly electronic newsletter, is sent to the chapter's membership, and we are happy to share information about your for-profit course. To advertise, send in a Maine Chapter Advertising Form, which is posted on the chapter website (maineapta.org) under About Us.

Thanks again for your interest in sharing your information with APTA's Maine Chapter membership!

Disclaimer: As a component of the American Physical Therapy Association (APTA), the Maine Chapter abides by policies established by APTA regarding advertising (<http://www.apta.org/Advertise/Policies/>); all advertising must conform to these policies. Consistent with APTA, the chapter is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. Advertisements that do not conform to these ethical standards will be pulled. Advertising does not constitute endorsement by APTA or the Maine Chapter.

APTA advertising options:

- Purchase a mailing list from APTA (800/999-2782, ext 3212)
- Contact APTA state chapters or specialty sections (www.apta.org under About Us)
- Advertise in an APTA publication (www.apta.org under News & Publications)

APTA Maine Chapter ADVERTISING ORDER FORM

Advertisements will be included in the APTA Maine Chapter's monthly electronic newsletter. Ads will be posted in a space no larger than 175 pixels wide by 80 pixels high. Graphics must be JPG or GIF format and must be scaled to be legible within the specified space. The ad will be hyperlinked to a single specified URL provided by the advertiser.

This ad is for (circle one):

	ADVERTISING RATE PER MONTH	ADVERTISING RATE PER 6 MONTHS	ADVERTISING RATE PER YEAR
E-News	\$100	\$500	\$900

Name: _____

Organization Name: _____

Phone: _____ E-mail: _____

Address: _____

Please submit your banner ad and desired URL electronically to cindysliwa@apta.org.

Method of Payment:

Total Payment: \$ _____

___ **Check Enclosed** (made payable to the Maine Chapter, APTA)

___ **Credit Card** (complete the information below)

Visa Master Card American Express Billing Address Zip Code: _____

Credit Card #: _____ Expiration: _____

Cardholder's Name: _____ Signature: _____

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To complete your submission, you must make the following certification by checking the "I agree" box below:

I AGREE: I have reviewed APTA's Advertising Policies and certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this advertisement.

Signature: _____ Date: _____

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Mail this form to:

Maine Chapter, APTA, 1055 N Fairfax Street, Suite 205, Alexandria, VA 22314