

# Especially for Employers

As an employer or supervisor, you set the standard for care in your facility. You may also supervise employees, manage budgets, purchase new equipment, oversee facility maintenance, and much more. APTA and the Maine Chapter can help.

- **Reduce the need for billing and documentation supervision:** The Medicare Fee Calculator at [www.apta.org](http://www.apta.org) calculates accurate Medicare payment by locality. The "Defensible Documentation for Patient/Client Management" resource includes guidelines, samples, setting-specific tips, and more. APTA staff experts also are available to clearly answer the most complicated questions regarding payment. Podcasts, publications, and e-mail updates provide timely information on changes to billing and coding.
- **Improve recruitment of new employees and retention of current ones:** Providing membership demonstrates your commitment to professional development and career enhancement. Supporting the Maine Chapter gives your employees a chance to volunteer and build relationships on a local level. Special-interest sections provide an opportunity to network with other specialists and build unique skill sets. Empower your clinicians and your patients through our many state and federal advocacy resources.
- **Attract clients seeking professional treatment and care:** Health care consumers are more likely to find your facility and seek out your staff through increased referrals, as your staff builds connections through APTA and Chapter events. APTA's Facility Challenge lets patients know that your facility is committed to the highest quality of health care. APTA's Find a PT database connects health care consumers with PTs according to location, practice area and focus, and more. Help your patients become knowledgeable about how physical therapists can help them - then enable their activism through the Patient Action Center.
- **Save on your facility's professional development and continuing education expenses:** Provide knowledge and education that benefit your facility and staff - and save money in the process. APTA's Learning Center provides members with more than \$2000 in free continuing education - including a variety of practice settings for both PTs and PTAs. Members receive discounts on APTA and chapter sponsored continuing education and conferences.
- **Ensure your patients receive the highest quality of care:** Help your employees provide the highest quality care by providing them with the highest quality resources to support evidence-based practice, including staff experts, online communities, and mentoring opportunities.

To sponsor membership or to join as an individual, visit [www.apta.org/Join](http://www.apta.org/Join) or call an APTA staff member at 800/999-2782, ext 3395.