



## Education Foundation of Wauwatosa Black & White Catered Affair Sponsorship Agreement

Sponsorships deadline is **January 2, 2019**, however, to be included in posters, invitations, and yard signs, form and check made payable to the EFW must be received by **December 14, 2018**.

YES! We are proud to sponsor EFW'S Black & White Catered Affair event February 2, 2019 at the Milwaukee County Zoo Peck Welcome Center. We request the indicated level of sponsorship:

Senior-\$2,000    Junior-\$1,500    Sophomore-\$1000    Underwriter Option

In order to assure proper placement and recognition as a sponsor, please complete and return this sponsorship form as soon as possible. In addition, please submit your logo in print-quality (eps or jpeg) formats to Jess Brittingham at [jess.uturn@gmail.com](mailto:jess.uturn@gmail.com) (Seniors, Juniors and Sophomores only).

COMPANY NAME \_\_\_\_\_

COMPANY CONTACT \_\_\_\_\_

TELEPHONE (\_\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_\_) \_\_\_\_\_ E-MAIL \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

***This form can be returned to:***

EFW B&W Catered Affair • P.O. Box 13022 • Wauwatosa, WI 53213  
or emailed to: [kristin@tosaefw.org](mailto:kristin@tosaefw.org)

*EFW is an Internal Revenue Code 501(c)(3) charitable foundation*

# EFW - Black & White Catered Affair 20189

February 2, 2019 • 6:00 p.m. - Milwaukee County Zoo Peck Welcome Center, Wauwatosa  
Sponsorship Benefits

## SENIOR SPONSOR: \$2,000\*

### Marketing

Prominent logo placement as event sponsor within the following marketing materials:

- Event posters\*
- Event invitation\*
- EFW website (www.tosaefw.org)
- EFW Facebook/Twitter/Instagram postings
- Lead placement in e-mail blasts to EFW supporters

### Media

Prominent media exposure in:

- Mention in newspaper articles or event features

### Event

- Table of 8 at the event
- Logo featured on signage at event
- Recognized by the MC/Auctioneer at the event as EFW sponsor
- Logo featured on inside front cover of event program
- 25 raffle tickets for each guest

## JUNIOR SPONSOR: \$1,500\*

### Marketing

Prominent logo placement as event sponsor within the following marketing materials:

- Event poster
- Event invitation\*
- EFW website (www.tosaefw.org)
- EFW Facebook/Twitter/Instagram postings
- E-mail blasts to EFW supporters

### Media

Prominent media exposure in:

- Press release

### Event

- 8 complimentary tickets to the event
- Logo featured on signage at event
- Recognized by presenter at the event as EFW sponsor
- Logo featured on inside back cover of event program

## SOPHOMORE SPONSOR: \$1,000\*

### Marketing

Logo placement within the following marketing materials:

- EFW website (www.tosaefw.org)
- EFW Facebook/Twitter/Instagram postings
- E-mail blasts to EFW supporters

### Media

Media exposure in:

- Press release

### Event

- 4 complimentary tickets to the event
- Recognized by presenter at the event as EFW sponsor
- Name mentioned as sponsor in event program and slideshow

*\*Completed form, payment, and logo must be received by December 14, 2018 to be included in these materials.*

## UNDERWRITING OPTION\*\*

Business name will be listed in the program & on signage representing the item(s)

- |  |                       |
|--|-----------------------|
| • \$200 to purchase themed items for silent auction gift baskets           | _____ x \$200 = _____ |
| • 6 restaurant gift cards @\$25 ea for the Wine/Dine or Beer/Brunch pulls  | _____ x \$150 = _____ |
| • 10 restaurant gift cards @\$25 ea for the Wine/Dine or Beer/Brunch pulls | _____ x \$250 = _____ |
| • 20 restaurant gift cards @\$25 ea for the Wine/Dine or Beer/Brunch pulls | _____ x \$500 = _____ |
| • Photographer for the event @ \$200                                       | _____ x \$200 = _____ |
| • DJ cost @\$595   | _____ x \$595 = _____ |
| • Other donation to be used by the EFW to cover additional costs           | _____                 |

*\*\*Underwriting must be received by December 21, 2018 to be included in these materials.*