

Andrea Flaherty

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SUMMARY

Art Producer – produce still photography, video, and illustration assets for integrated campaigns.

Produce photography shoots –oversee budget, schedule, casting, locations and other shoot logistics.

Create and manage budgets ranging from \$100K - \$1.2M.

Video production – storyboards, casting, voiceovers, music, and editing.

Advise on intellectual property rights; protect client from potential copyright violations.

Manage communications between agency and art / production vendors.

Source and manage illustrators and 3D vendors.

Negotiate and secure rights and usage licenses on still imagery, animations, film, and music.

Global client service.

WORK HISTORY

Freelance Art Producer, San Francisco, Los Angeles, Boston [February 2011– present]
Saatchi & Saatchi, Razorfish, Hill Holiday, David&Goliath, gyro, Organic, University of Phoenix

Freelance Project Manager, San Francisco, CA [February 2009 to December 2010]

Art Buyer / Photo Producer, Venables Bell & Partners, San Francisco, CA [May 2007 to April 2008]

Art Buyer / Photo Producer, McCann Worldgroup, San Francisco, CA [December 2004 to April 2007]

Project Manager, McCann Worldgroup, San Francisco, CA [February 2004 to November 2004]

Project Manager, Frankel, San Francisco, CA [May 2000 to November 2002]

Freelance Photo and Stylist Assistant, San Francisco, CA [August 1998 to April 2000]

Event/Photo Producer, PHOTOGRAPHICS, Hayward, CA [November 1990 to May 1998]

CLIENT LIST

Toyota, Audi, Nissan, Kia, Polk Audio, Dunkin' Donuts, ConAgra Foods, Microsoft, University of Phoenix, Meth Project,
HBO, PG&E, Barclays

EDUCATION

Bachelor of Arts, Photography, San Jose State University, California