



THE
'OTHER'

WORD

No, not fashion.
But that's a good guess.
It's "family." And while
families come in all shapes
and sizes and types,
the family that works together,
stays together (and never
runs out of things to talk about
at the dinner table). And
if one or more members just
happens to shop at
Syd Jerome, that family looks
terrific together as well.
Meet them in the pages
that follow. ...



Barry Sheppard
Adam Sheppard

Sheppard Law Firm, P.C.

BARRY: We defend people charged with criminal offenses of all sorts. It is a dramatic profession—the stakes are very high.

I like to be seen as dressing in a manner that suggests prudent thought. When you argue a case or vouch for somebody’s credibility, the clothing you wear as well as the way it fits and the color schemes all subliminally affect the mind of the trier of fact.

Syd Jerome happens to have a unique variety of fine Italian suits. I especially like Armani and Canali. I work with Patrick—he’s got a real eye for matching shirts and ties.

When my son Adam became a lawyer, I advised him early on to go down the street to Syd Jerome and start building a lawyer’s wardrobe.

ADAM: I enjoy shopping at Syd Jerome, particularly for suits. You walk out feeling like a million bucks, and Patrick takes all the hassle out of it. In fact, I was recently featured in an issue of Super Lawyers magazine, and I wore a suit from Syd Jerome.

My favorite suits are Armani, though I also have an Oxxford suit I love. I’ve recently been wearing ties that are a bit thinner. It gives me a cutting-edge look, which I believe draws attention toward the speaker—actually, toward the sternum where the volume is coming from. That’s important in court.

I love my job. I love to defend people, to stand between them and the forces that are trying to take away their liberty. I view it as a profession imbued with a higher sense of calling. And I cherish the opportunity to work with my father. When we take on a case, it’s more than just a set of facts—we view the defendants as people. I’ve inherited that from my father.



Stephen Ware

Senior Managing Director
Mesirow Financial

I share a lot of common interests with my sons—Jeffrey, who is 27, and Kevin, who is 24. We go to sporting events together, we like to travel together, and we support various charities by attending fundraisers together.

By the time they were 18, I was taking them to Syd Jerome. They're in business and launched on their careers. And like me, they pretty much buy all their clothes there.

I first started going to Syd Jerome about 20 years ago, having heard about it through word of mouth. I wanted to look, for lack of a better word, "continental" at work, and their selection of European suits is excellent. Some of my favorite lines are Canali, Armani and Hugo Boss.

Fathers always want sons to follow their advice, and sometimes they don't, but I felt very confident in recommending Syd Jerome. I think it's nice that shopping there is something we have in common and can do together. They often ask me what I think about a suit or shirt, but really they ask Scott more often. They've grown to trust his opinion, just as I do.



Having my own personal injury practice and working with my wife, Stacey, has been great for a lot of reasons. Not only is Stacey an excellent lawyer; but she also understands the time issues involved when I'm on trial or have significant depositions out of town. And that's important, because we have six little kids—two sets of triplets, ages 6 and 4.

We're fortunate that our house is only three miles from my office, and all the kids go to school in the city, so I'm able to attend school events.

My firm has won significant verdicts and settlements with our six exceptional lawyers and a committed staff. It's a collaborative, team approach, which is something I also see at Syd Jerome. Their personal service is head and shoulders above any other store in the city.

The truth is, I don't like to shop, and I don't have much time for it, so I'm happy when Billy makes selections. My suits tend to be navy or grey, usually Canali. Since I'm a trial lawyer, I'm typically conservative in my choices, but Billy helps me push the boundaries a little bit with shirts and ties, which I appreciate.

Tim Cavanagh

Founder and Partner
Cavanagh Law Group

