



## Meagan's Walk Volunteer Opportunity

### Position: Website Team Lead

**Meagan's Walk: Creating a Circle of Hope** is a community based and volunteer driven organization committed to:

- sharing a message of hope
- increasing public awareness about brain tumours and the devastating effects they have on children and their families
- raising funds for research into paediatric brain tumours.

Since its inception in 2002 Meagan's Walk has raised more than \$5.4 million for ground-breaking research and is having global impact on the care of and outcomes for young brain tumour patients around the world.

Volunteers are crucial to the success of Meagan's Walk and its daily operations.

The **Website Team Lead** will be a member of the Communications Team and will be responsible for redevelopment of the website and for ensuring the ongoing maintenance and update of content in alignment with Meagan's Walk mission, values and communication plan. This position will report to the Communications Team Lead.

#### Responsibilities:

- Collaborate with the Communications Lead to build the communications plan.
- Lead the Website Team providing direction, support and assigning activities to its members.
- Work closely with external partner(s) and the Website Team members to ensure that the website is maintained and updated ensuring continuity of themes and design layout.
- Work with external partner(s) and Website Team members to increase online presence to target audiences.
- Develop and design content to be published on the website.

#### Qualifications

- Attention to detail
- Excellent written communication skills
- Creativity
- Design skills
- Marketing skills
- Collaborative teamwork skills

**MEAGAN'S WALK: CREATING A CIRCLE OF HOPE**  
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416.239.7843 • [meaganswalk.com](http://meaganswalk.com)

1/8/2019

- Leadership skills
- Knowledge of website design and online presence/traffic optimization

Time Commitment

3-5 hours a week

Location

Can be completed remotely

Apply by sending your resume to [volunteers@meaganswalk.com](mailto:volunteers@meaganswalk.com). Please include **Website Team Lead** in the subject line of your email.

This posting will be removed once the position is filled.