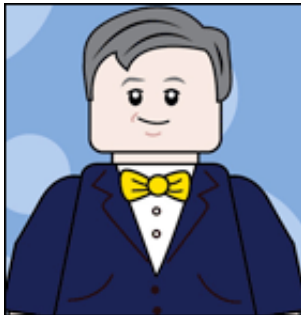




Speaking LSP After Certification

By Daniel Weiss
LEGO SERIOUS PLAY
Facilitator

Exploring New Perspectives on the Universal Language of LSP



Newly certified, imagine that you are Captain Kirk, wanting to take LSP "where no one has gone before". Picture 40 children between 5 and 6 years old and two teachers on a cultural visit to a small town near the Aegean Sea. You discover them in the street by accident, and ask the teachers "how do you know what the kids are learning in the visit?" The answer, "we don't, and they are too young to tell us". "What if we play LEGO SERIOUS PLAY to find out?" The kid's models spoke by themselves. We know some kids play with LEGO, but to build metaphors? That's another story.

- [Cognitive LEGO SERIOUS PLAY](#)
- [Knowing without Knowing](#)
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Imagine the amazement of the teachers watching their students build models, tell stories and share and gain understanding on a deeper level. What a dream to bring creativity back to the classroom, from primary grades through graduate school.

Cognitive LEGO SERIOUS PLAY



LEGO SERIOUS PLAY works at both ends of life. It is what Joseph Campbell calls "The Hero with a Thousand Faces". It's always the same hero (brick) but with 1000 different stories.

Bridging Generations from 8 to 80

One of the teachers invites me to lunch at her home. Her mother, Maria, cooks for us. As soon I enter the house, Maria asks "where are you from?", a pretty standard first question. I said "let's play SERIOUS PLAY with LEGO bricks and I will tell you." "With LEGO bricks" she asked. I build my own model, and told her my story. She said "now is my turn". She built and told her story, the first time in her life she played with LEGO bricks. She was a teacher, now she is 83 years old.

What if instead of thinking of LEGO SERIOUS PLAY only as a business tool, we think about social innovation with a tool that is 82 years old. Maria is 83 years old. Imagine endless numbers of Marias playing SERIOUS PLAY at Adult Day Care Centers, engaging their long memories while improving their hand skills and socializing, not to mention the fun.

Knowing without Knowing



Do we facilitate, or do we learn LEGO SERIOUS PLAY, or is it both?



Some teachers know that LEGO SERIOUS PLAY can give voice to the ones who never speak with words, but now, with hands, they find the words.

The entry level project manager knows she doesn't care at all what the others are building because she is just focused on her model and she doesn't fear what others think because it is her story. She knows she cannot explain why and how it happens, but she can build without thinking.

The psychology professor knows LEGO SERIOUS PLAY accesses the limbic system and sometimes combines with the neocortex for decision-making. On the subconscious level, LEGO SERIOUS PLAY opens the Johari window in an easy way.

A teacher told me, "I read a fairy tale and with the colorful LEGO bricks my students build models that express their emotions of how the tale makes them feel."

Designers know LEGO SERIOUS PLAY is colorful (by the way, the transparent DUPLO brick is one of the most wanted), and colors are associated to emotions.

My Journey

Daniel uses LEGO SERIOUS PLAY to research how to innovate in education by implementing LEGO SERIOUS PLAY at different levels bringing the business approach to reinvent education and design the change.

After playing in five countries with more than 220 people, I think I am on my way to learning LEGO SERIOUS PLAY, because when I listen to unexpected stories told in the first person, workshop participants are facilitating me. My certification helps me understand things that I did not see before. I am as happy as a kid because now I can play with LEGO SERIOUS PLAY, something I never would have done before certification.

Daniel Weiss

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To [learn more](#) about Daniel's work

For more information about train-the-trainer sessions check out the [latest schedule](#)".

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Rasmussen Consulting specializes in using LEGO SERIOUS PLAY to effectively harvest an organization's collective intelligence to enhance strategic behavior for better and faster decision-making. We are based in Denmark with offices in US, Japan and Singapore. www.rasmussenconsulting.dk.

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