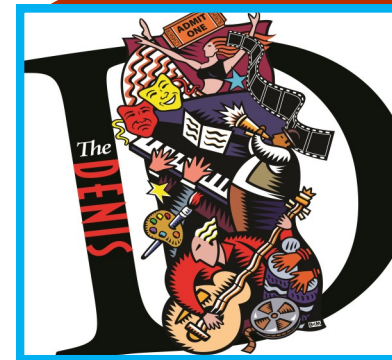


**The Denis Theatre Foundation  
Supporters at \$5,000 and Above  
As of February 2013**

<p><b>\$75,000 +</b> Allegheny County Anonymous Eden Hall Foundation The Pittsburgh Foundation Mrs. Ellie Hall</p> <p><b>\$50,000 - \$74,999</b> Anonymous Mr. and Mrs. Lawrence Stern</p> <p><b>\$25,000 - \$49,999</b> The Byham Family Mr. and Mrs. Dean Calland Compton Family Foundation Mr. and Mrs. David Gerson Mr. and Mrs. Thomas Hunley Dr. and Mrs. Chris Kemerer Lamar Advertising Miss Virginia Nicklas Adm. Robert Wertheim, Ret. The Pittsburgh Foundation</p> <p><b>\$15,000 - \$24,999</b> E.J. Bognar Company Dr. and Mrs. Dan Buerger Mr. and Mrs. Dan Deiseroth Dr. and Mrs. David Engle Dr. Andrew and Dr. Thelma Herlich Mr. and Mrs. Clay Johnson Mr. and Mrs. Drew Kistler Ms. Darla McCormack Mr. and Mrs. William Mehaffey Mr. Richard Rauh Mr. and Mrs. David Stephenson Mr. and Mrs. Joe Wertheim</p> <p><b>\$10,000 - \$14,999</b> Anonymous Foundation Mr. and Mrs. Richard Aronson Mr. and Mrs. Frank Clements Mr. Howard Louik and Dr. Betty Jo Hirschfield Mr. Kimball Nedved PNC Bank ThoughtForm, Inc. Mr. Ralph Vendredi and Ms. Jennifer Smokelin Mr. and Mrs. Richard Soeder Mr. and Mrs. Charles Stout</p>	<p><b>\$5,000 - \$9,999</b> A.L. Brouman Associates, Inc. BNY Mellon Mr. and Mrs. Bill Benter Mr. and Mrs. Michael Bleier Mr. and Mrs. Frank Bruns Mr. and Mrs. Jon Delano Dollar Bank Gateway Engineers Mr. and Mrs. Frank Guadagnino Henry J. Simonds Foundation Highmark Blue Cross Blue Shield Dr. and Mrs. John Johnson Cipriani Studios Ms. Wilma Knapp Mr. and Mrs. Nicholas Kuhn Mr. and Mrs. Jeff Kumer Mr. and Mrs. Larry Lebowitz Mr. and Mrs. Blaine Lucas Ms. Mary Jo Meenen Metz Lewis Brodman Must O'Keefe, LLC. Mt. Lebanon Main Line II, Inc. (Caste Companies) Mt. Lebanon Springhill Suites Hotel Mr. D. and Dr. Neeta Raja Mr. and Mrs. Steve Recht Dr. Kumar Amin and Mrs. Lisa Rivera Mr. and Mrs. Gary Ryan Mr. and Mrs. Zal Sanjana Mr. and Mrs. Neal Shipley St. Clair Hospital T.R. Paul Family Foundation UPMC Health Plan Phillip H. and Betty L. Wimmer Family Foundation Ms. Ann Winkelstein Ms. Susan Zitelli</p>
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The number of donors contributing less than \$5,000 is too long to list here. For a complete list of all donors, please visit the Denis Theatre Foundation website at [www.denis theatre.org](http://www.denis theatre.org).



**DENIS THEATRE  
FOUNDATION BOARD  
OF  
DIRECTORS**

Carter Byham  
Development Dimensions International

Tom Hunley  
PNC

Shannon Johnson  
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David Koch  
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**The Denis Theatre  
Foundation  
Interim Directors**  
Jane Delano  
Penny Richichi

**Fundraising Counsel**  
A.L. Brouman Associates, Inc.

The Denis Theatre Foundation Mailing  
Address:

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Pittsburgh, PA 15228

The Denis Theatre Foundation Office:

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Pittsburgh, PA 15228  
412-668-0737  
[www.denis theatre.org](http://www.denis theatre.org)

*Winter 2013 Newsletter*

**The Denis Theatre Foundation  
Capital Campaign**

*To renovate and re-open an intimate neighborhood film and arts center*

**Brian Hall Fund Tops \$100,000**

Mt. Lebanon resident Ellie Hall has made a substantial pledge to the Brian Hall Fund, named for her late husband, which brings the fund total to more than \$100,000. The gift, the largest contribution to the Denis' fundraising campaign made by an individual donor, will be used to help fund renovations of The Denis Theatre. The Denis concession stand will be named in Brian's honor.

"Because of the role that film played in our relationship and our family," said Ellie, "this seemed a very natural thing to do and one that I know Brian would have approved. If I didn't feel confident in the people who are behind this and the vision for what it can do for our community and the South Hills, then I wouldn't be investing."



**A Night at the Oscars**

The Denis Theatre Foundation's annual Oscar parties were a big success again this year. Walnut



Grill was the site of the public gathering, while private parties were hosted by Sanna and Paul Carapelotti, Kathryn Rector and Bruce Schramm, and Helen Richardson and Audrey Hafner, pictured here with Denis board member Elaine Wertheim. For more details, visit [www.denis theatre.org](http://www.denis theatre.org).

**Denis Meets Anonymous \$100,000 Challenge**

The Denis Theatre Foundation fundraising continues to pass important milestones as it announced that it has raised \$200,000 in cash and pledges to meet the \$100,000 challenge gift made by an anonymous donor.

"We are delighted with the support shown by so many individuals and organizations," said Jane Delano, one of the Denis' two co-interim directors. "I think everyone recognized the importance of this opportunity, and they stepped up wonderfully."

**When Will Construction Begin?**

The Denis Theatre Foundation is pleased to announce that, with recent donations, total funds raised have topped \$2 million in cash and pledges. While not all of the \$2 million is in the form of cash—many individuals and organizations have made pledges they are paying off over time—the board is building up the construction fund so that, once construction does start, it will stay on schedule.

The board is working closely with the architect on the design and engineering aspects of the project, including an updated project cost estimate, which is expected to be completed this spring. Stay tuned for more details!

**Upcoming Events and Activities**

- REEL to REAL: Join fans of independent cinema on Sunday, April 14th for dinner and a movie. The event will take place at 750 Washington Road in the Washington Square Condominium community. Register at [dmccormack@denis theatre.org](mailto:dmccormack@denis theatre.org).
- Denis Theatre Tours: As warmer spring weather approaches, and before construction begins, now is the perfect time to tour the Denis Theatre. Groups of up to 10 will be given guided tours on Friday and Saturday mornings. Call the Denis office at 412-668-0737 for more details.

## Honorary Chairs

F. Murray Abraham  
Actor

Steve Chbosky  
Director

Barbara Feldon  
Actress

Joe Manganiello  
Actor

Rob Marshall  
Director

Burton Morris  
Artist

Ming-Na  
Actress

Richard Rauh  
Film and Theater Instructor

Lou Scheimer  
Filmmaker

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Bill & Carolyn Byham  
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Development Dimensions  
International

Charlie Humphrey  
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Anne Kemerer  
Founder,  
The Denis Theatre Founda-  
tion

Brenda Lhormer  
Film Producer  
Founder/Director, Napa  
Valley Film Festival

# Introducing The Denis 'Dashboard'

The board of directors of the Denis Theatre Foundation has created a useful tool to help spread the word about the Denis. The Denis "Dashboard" presents information about key metrics around the Denis' finances and attendance projections, comparisons with other non-profit theaters in similar markets around the country, and more.

"The Dashboard provides a very good overview of some of the key measures by which we are going to be judging our success," said Denis Board Treasurer Alan Trivilino. "Many people have been asking us to get the key facts down in one place, so we created the Dashboard to help us tell the story. We're going to be adding more information to it as we go forward in time," added Alan.

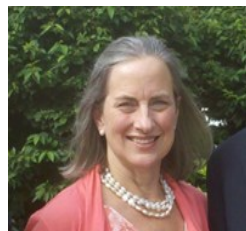
Call The Denis Theatre office at 412-668-0737 to receive a copy.



## Meet Our New Directors

### Jane Delano

Jane served on The Denis Theatre Foundation Board of Directors from fall 2010 until late 2012. She brings a knowledge of The Denis, the board, and supporters to her position. Her community volunteer experience includes current membership on the Mt. Lebanon Economic Development Council and previously as a board member of Uptown Mt. Lebanon. Her professional work experience includes more than 15 years as a vice president at PNC Bank. Jane has an MBA from The Wharton School at the University of Pennsylvania. She lives in Mt. Lebanon with her husband and their two teenage children.



### Penny Richichi

Penny has more than 15 years of fundraising experience both in Pennsylvania and the west coast working with a variety of non-profit organizations, including Providence Mt. St. Vincent, a nationally recognized award-winning long-term care facility. Last year Penny successfully helped organize and implement the Denis' 2012 Gala, *Puttin' On The Ritz*, which netted more than \$60,000 for the organization. She brings a fresh fundraising perspective to the Denis. Penny has a degree in Business Administration from Marquette University and is a certified Life Coach. Penny lives in Mt. Lebanon with her husband.



## Advisory Board

### Continued

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Film Producer  
Founder/Director, Napa Valley  
Film Festival

Michele Mandell  
Talbots

Lisa Turbeville Markowski  
Watermark Financial

Melissa Martin  
Film Director & Writer

Irene McTiernan  
Community Volunteer

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Sprout Fund, Headwater Films

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Mt. Lebanon School District

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Bonnie Van Kirk  
Community Volunteer

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Albert Anthony Real Estate

Adrienne Wehr  
Film Producer

Joe Wertheim\*  
Community Volunteer

Bridgit Wolf  
Community Volunteer

\*Deceased

## Campaign Leadership

Carrie Beck  
Chair, Community Gifts  
Highmark

Carol Bleier  
Community Volunteer

Jim Blue  
Epstein, Tabor, Schorr

Laura Buerger  
Community Volunteer

Gwyn Cready  
Novelist

Daniel Deiseroth  
Co-Chair, Major Gifts  
Gateway Engineers

Kate Gatto  
Robert Morris University

Shawn Gatto  
Gatto & Reitz Law

Michelle Pagano Heck  
Vantagen, LLC

Joe Kirk  
Chair, Government Grants,  
Mon Valley Progress Council

Nicholas Kuhn  
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Jeff Kumer  
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Blaine Lucas  
Babst, Calland, Clements  
& Zomnir P.C.

Terri Lucas  
Big Picture Communications

William Mehaffey  
UBS Financial Services

Leah Rubenstein  
PNC Bank

## The Founders Circle

The Denis Theatre Foundation Founders Circle is comprised of dedicated community members who have provided the Denis with generous cumulative support of \$20,000 or more. Members of the Founders Circle will receive permanent recognition on the donor wall in the theater, and on each theater screen prior to films and performances.

Many thanks to our Founders Circle Members:

Anonymous	David and Donna Gerson	Virginia Nicklas
Nadine Bognar	Ellie Hall	Richard Rauh
The Byham Family*	Thomas <sup>†</sup> and Carol Hunley	David and Charlotte Stephenson
The Compton Family Foundation	Clay and Shannon <sup>†</sup> Johnson	Lawrence and Rebecca Stern
David and Beverly Engle	Chris and Anne Kemerer	Joseph and Elaine <sup>†</sup> Wertheim
Dean and Mary Calland	Drew and Mary Kistler	Admiral Robert Wertheim, Ret.
Dan and Dianne Deiseroth	Bill and Joann Mehaffey	

\*Carter Byham, Member of The Denis Theatre Foundation Board of Directors

<sup>†</sup> Member, The Denis Theatre Foundation Board of Directors



## Donor Spotlight: Bill and Joann Mehaffey

Recently, Bill and Joann Mehaffey of Mt. Lebanon were invited to share some of their thoughts and feelings about the Denis. Bill and Joann attended an event three years ago hosted to provide information about the renovation and reopening of the theater. Afterwards, both decided to become involved in the project. Bill joined the Capital Campaign Committee, and according to Bill and Joann, "The rest is history."

The Mehaffeys chose to become donors at the Founders Circle level because they hoped it would inspire others to participate in what they see as a meaningful community project. To the Mehaffeys, The Denis Theatre Foundation is important for a number of reasons.

"We believe the Denis will be an entertainment center for the South Hills and beyond," said Bill. "It's going to provide all of the benefits of an independent film theater, but it will be much more."

Joann agreed. "The fact that the Denis has a mission that goes beyond film is important to us and a lot of others," she added. "I'm not sure that people understand how wonderful this is going to be for the community and for the South Hills."

The Denis Theater Board of Directors points to research that shows the positive impact that film and arts centers like the Denis have on communities.

"The Denis will be a unique asset to the community, helping it to remain a family friendly place to live," commented Bill. "Operating as a nonprofit organization opens opportunities for charitable contributions," he added, "something a for-profit theater would not attract. Donors have the opportunity to make a contribution to the community that will last a lifetime."

Bill and Joann are constantly sharing the story of the Denis with anyone who will listen. They can't wait for opening night when the "AVENUE" will be bustling with activity, and flood lights will shine across the sky signaling that the Denis is finally open!

