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## AGENDA

9:00 - 9:45 am: Welcome, Jill Morris, PALCI Associate Director; Introductions; Workshop Goals 9:45 – 10:30

am: Identifying obstacles to open textbook adoptions

10:30 – 10:45 am: What does a successful program look like? 10:45

– 11:00 am: Break

11: 00 – 11:30 am: The Open Textbook Library in-depth 11:30 –

12:15 pm: Workshop training on “Making the Case”

12:15 – 1:00 pm: Lunch featuring a PALCI Update: “AFFORDABLE LEARNING PA” 1:00 –

2:15 pm: Workshop training on student academic success and open

2:15 – 2:30 pm: Break

2:30 – 3:30 pm: Developing programs on your local campus

- Recruitment
- Strategies for addressing common challenges
- Developing Incentives 3:30 –

4:00 pm: What do I do now?

- Workshop logistics
- Communication

## PRESENTERS

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**Dave Dernst, PhD**

Director, Center for Open Education; Executive Director, Open Textbook Network  
[dernst@umn.edu](mailto:dernst@umn.edu); @dernst

**Sarah Faye Cohen:**

Managing Director, Open Textbook Network [sfcohen@umn.edu](mailto:sfcohen@umn.edu);  
@thesheck

## CAMPUS PARTNERS

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- Bloomsburg University of Pennsylvania
- Bucknell University
- Bucks County Community College
- California University of PA
- Carlow University
- Chatham University
- Community College of Allegheny County
- Community College of Philadelphia
- Dickinson College
- Drexel University
- Duquesne University
- East Stroudsburg University of PA
- Eastern University
- Gannon University
- Gettysburg College
- Jefferson-East Falls
- Juniata College
- Lafayette College
- La Salle University
- Lebanon Valley College
- Lycoming College
- Marshall University
- Messiah College
- Millersville University of PA
- Misericordia University
- Montgomery County Community College
- Muhlenberg College
- Pennsylvania State University
- Pennsylvania College of Technology
- Point Park University
- Reading Area Community College
- Robert Morris University
- Rowan University
- Rutgers University
- Saint Francis University
- Saint Joseph's University
- Seton Hall University
- Shippensburg University of Pennsylvania
- Slippery Rock University of PA
- Temple University
- University of Pittsburgh
- Valley Forge Military Academy & College
- Villanova University
- Washington & Jefferson College
- West Chester University of PA
- West Virginia University
- Widener University
- Wilson College