WELCOME TO THE
AFFORDABLE LEARNING PA
EASTERN PENNSYLVANIA REGIONAL OER WORKSHOP DAY
FRIDAY, MARCH 6TH, 2020 | BUCKS COUNTY COMMUNITY COLLEGE | 9AM-3PM

SCHEDULE

9:30 AM  Check in
          Beverages to be served.

10:00 AM Welcome

10:10 AM Andrew Mashintonio, Regina Hierholzer & Judi Lehrhaupt | Kutztown University, Bucks County Community College
          OER Adoption: Three Faculty Perspectives
          Using OER in an Introductory Biology Course for Non-Majors
          Dr. Mashintonio will discuss the benefits and challenges experienced when adopting the OpenStax Biology textbook.
          Adopting Multiple Open Resources
          Our session is about the challenges of creating an OER course when adopting resources from several different sources. Come and listen to the viewpoint of a faculty OER course developer and an instructional designer when working together to develop an AESL course. You’ll learn that there are several different supporting roles that you need to reach out to in your institution to make the course a success.

10:40 AM Shanna Hollich | Wilson College
          A Deep Dive into CC Licensing
          You’ve worked with open resources, you’ve created some of your own, and you’ve read a bit about the different CC licenses and probably even used some of them on your own work. Here we provide a forum to get answers to your more advanced questions about open licensing, adaptations and remixes, and license compatibility, from someone who teaches the Creative Commons Certificate courses.

11:20 AM Break

11:30 AM Emma Horst-Martz | PennPIRG
          Mobilizing Students on Your Campus
          Students stand to benefit a lot from the switch to open textbooks – but often aren’t at the table when plans for OER policy and promotion are being made. The Student PIRGs, the network of student-led advocacy groups, has been working to get students involved in campaigns to make textbooks more affordable for 20 years – from getting individual campuses to start OER programs, to starting the federal Open Textbook Pilot, saving students $50 million annually. PennPIRG organizer Emma Horst-Martz will share how students can help drive your goals around OER, tips on working with your student government, and how to create an OER action plan that opens up a variety of ways for students to get involved.
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- 12.00 PM Lunch
- 1.00 PM Free Group Discussions
- 1.30 PM Dan Stafford, Bill Hemmig & Steven Bell, Moderated by Kate Cummings | Kutztown University, Bucks County Community College, Temple University, Luzerne County Community College
   Panel on Sustainability and Strategic Planning
   Dan Stafford will speak about tactics used to go from the question “Excuse me, but what does OER stand for?” to having a core and growing group of OER enthusiasts and supporters. Engagement techniques for specific audiences, the timing of those engagements, and successes and challenges along the way will be discussed.

   In 2018 Bucks completed its first OER initiative, a grant–funded program that redesigned sections of high–enrollment courses to use only resources that are free to students. Following this successful initiative, a three–part plan was implemented to sustain and grow the momentum that includes intensive professional development, a budget and process for continuing to select and fund course redesigns, and a process for the continued curation of OER course templates.

   Steven Bell will describe how he and his colleagues used a ‘Textbook Listening Tour’ to better understand their faculty textbook behavior where the emphasis was on listening rather than selling faculty on OER. The resulting report enabled librarians to obtain the Provost’s support in establishing an institution–wide textbook affordability taskforce designed to support a sustainable campus–wide approach to affordable learning materials.

- 2.20 PM Break
- 2.30 PM Jill Hallam–Miller | Bucknell University
   Open Pedagogy: A Primer
   Learn techniques of Open Pedagogy to empower student learning through the act of creation. Let the students play an active role.

- 3.00 PM Farewell

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