

#### THE NEWSLETTER OF THE SOUTH JERSEY MUSTANG CLUB

MAR - APR 2011







### SJMC at the 2011 Philadelphia Auto Show BOSS 302 Reveal

Every January, the Philadelphia Auto Show comes to the Philadelphia Convention Center to display current and future vehicles under one roof for enthusiasts and shoppers to compare and fantasize about. While there are many celebrity appearances, the cars are the real stars.

For the third year in a row, Wally Hagen, the Public Relations Director for Ford Motor Company invited Delaware Valley Mustang enthusiasts to the 2011 Philadelphia Auto Show. Last year we were invited to see the new for 2011, 5.0 Mustang GT, this year it would be for a reveal of the 2012 BOSS 302 Mustang. Approximately 500 Mustangers from the region arrived before 8AM on January 29th for the event. After signing in, everyone had a chance at the prize wheel to pick up some cool items from posters to t-shirts to diecast cars. At 8AM, we were taken to the center of the Ford display where the BOSS was under cover. After a few words from Guest Speaker Donald Farr, the cover was pulled back to reveal a BOSS 302 in race red with white stripes. And then they fired it up! As Mr. Farr would say, it was really cool! The new BOSS 302 truly captures the spirit of the 69 in style while combining with modern technology to produce another instant classic. After a chance to eyeball the newest Mustang on the market, group shots were taken of each organization in attendance. As you can see from our shot above, the BOSS 302 is barely visible.

After the photo shoot, we were back to the ballroom for a tasty breakfast. While we were eating, the Speed Channel video of the making of the new BOSS 302 was showing on the big screen. When the video was over, Wally had some kind words for us and then introduced Rick Marko of Carlisle Productions, who then spoke about the 2011 edition of the Carlisle Ford Nationals. After Rick, Donald Farr was back talking about his history with the original Boss 302 and how he came to write a book about them. He is currently working on an updated version to include the new BOSS 302. Mr. Farr also took questions from the audience about the new car but was unable to give out information on what the future holds for the BOSS 302. I suppose we'll have to read his book when it comes out later this year.

Wally recognized the Club Presidents after Mr. Farr was finished speaking. Each one received a copy of the BOSS 302 DVD which were also given as door prizes to several lucky ticket holders from registration. When the door prizes were all given away, tickets were made available to anyone wishing to attend the auto show. It was a great time and good to see so many Mustang enthusiasts in attendance. Thanks, Wally!

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**STAMPEDE!** IS PUBLISHED SIX TIMES A YEAR AND IS FREE TO CLUB MEMBERS IN GOOD STANDING.

SJMC MEMBERS ARE ENCOURAGED TO CONTRIBUTE TO THIS PUBLICATION. THE CLASSIFIED SECTION IS OPEN TO CLUB MEMBERS AT NO COST. CLASSIFIED ENTRIES OR ARTICLES CAN BE



SUBMITTED AT THE MONTHLY MEETING OR MAILED TO THE ADDRESS BELOW. CLASSIFIED ENTRIES MUST BE RESUBMITTED FOR EACH ISSUE OF THE NEWSI ETTER.

THE SJMC IS A REGIONAL CLUB OF THE MUSTANG CLUB OF AMERICA

THE SJMC, A NONPROFIT CLUB, MEETS ON THE 1<sup>ST</sup> THURSDAY OF EVERY MONTH IN VINELAND, NJ YEARLY DUES ARE \$12 AND ALL MEMBERS ARE REQUIRED TO BELONG TO THE MUSTANG CLUB OF AMERICA

PROSPECTIVE MEMBERS ARE
ENCOURAGED TO CALL DAVE AT 856228-3537 OR MARVIN AT 856-6976306 FOR ADDITIONAL INFORMATION
ABOUT THE CLUB. ALL YEAR MUSTANG
& SHELBY OWNERS ARE WELCOME.
MUSTANG OWNERSHIP IS NOT
REQUIRED, ENTHUSIASM IS!

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# Prez Sez

Dave Wible

Is everybody ready for spring? I bet you can't wait for this winter to be over. While our weather has not been the most pleasing, our club has had a couple of nice events to help make you forget about the snow outside.

The year started with a tremendous turnout for the Boss 302 Private Preview at the Philadelphia Auto Show back on January 29th. There were 500 Mustang fans standing around the new Boss when the cover was removed and the 444 HP engine was revved up. Our club was well represented, with over 100 members and their families present. After the unveiling, group photos were taken with the new pony and breakfast was served. Finally previous Mustang Monthly magazine editor Donald Farr gave a presentation about the Boss 302, both old and new. This was the 3rd year for this event and every year it has grown, beginning with 100 Mustang enthusiasts the first year to 500 this year. Thanks to Wally & Ford for hosting this wonderful event. On February 12th, about 30 club members went to Checkers in Egg Harbor City to see demos of powder coating and water transfer printing. Afterwards, a few members went to a horse farm owned by club members Mary & Paul Morrongiello. Thanks Steve of Checkers and Mary & Paul for the hospitality.

We have several club events coming up. If you didn't attend the 3 Dog Garage tour last year, be sure to join us on March 26th for a repeat visit. This is a fantastic private collection of Ford hot rods and race cars. It truly is worth the trip. Afterwards, some of us will stop at the Northeast Rod & Custom Car Show in Oaks, PA.

In April we will have 2 club activities. First we will have a club car display at Cherry Hill West High School to support a fundraiser that Holman Ford is running on April 2nd. Called "Drive One 4UR School", Holman will be offering test-drives at the High School. Ford will donate money to the school for every test drive taken. There will also be a community yard sale there. Come out with your Mustang and support Holman Ford. On April 17, we will be taking a trip to the AACA Museum in Hershey. There will be a Shelby Retrospective in the museum and a Ford & Shelby Car show outside. Come with us and enter your Mustang in car show or just look around, it should be a good time.

As always, I welcome any positive suggestions or feedback that you may have about our club. I can be contacted at wibled62@msn.com.

Here's hoping for a snow free March & April,







As we entered we were greeted by Checkers owner Steve Amadio and then we gathered in the main garage where the detailing and other work is performed. In the shop were several vehicles including a 1950ish F-1 Ford pickup and the rat rodded shop truck. We were able to walk around and check out the vehicles and equipment until Steve was assured everyone coming had arrived. Steve had invited Ken, the promoter of the "Strickly Corvette Show" in Atlantic City to speak about the upcoming show which will include any year muscle car at the April event. Sounds like an interesting event held in the Atlantic City Convention Center.



Stevie spraying black powder on pulleys

After the powder coating demo, Steve talked about a process of water transfer printing that can be used in a variety of ways to give a unique finish to parts of various materials. Steve gave 2 demonstrations using 2 very different shaped plastic parts to create a carbon fiber printed finish. Once the parts are dry, they are clearcoated for durability. Steve then took us into the showroom for refreshments and he put on a slide show of customer cars. Steve answered members questions on pricing and turn around time before we left. From Checkers, some members visited the nearby horse farm of fellow SJMC members Paul and Mary Morrongiello.

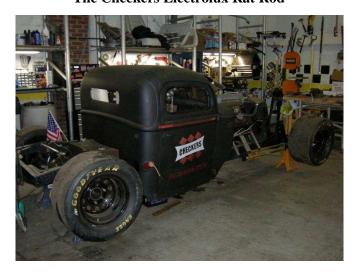
Last Fall at the Pumpkin Run, many of you that were there probably saw an interesting "Rat Rod" with Checkers logos on the doors and an Electrolux air cleaner topping the carb. We were able to see it again when the SJMC visited the Checkers Auto Center located in Egg Harbor on Saturday Feb ruary 12th. Quite a few members turned out to take a tour of the Checkers facility situated right on the White Horse Pike just a short distance from Route 50. Prior to arriving at the Checkers shop, many members met and had breakfast at the Harbor Diner.



Steve Amadio addressing the SJMC

From the main garage we moved into the shop area where the spraying and baking is done. Steve explained the principle of powder coating and also how his shop differs from much of his competition. Steve also explained that like painting, proper prep work leads to a good finish. He had his employee Stevie spray several engine pulleys and then put them in the oven to bake at 400°F. Checkers has a large walk-in oven. Stevie said they were in the market for an oven large enough to handle a full size chassis. It was interesting to hear that there are over 7500 different colors available in the powder.

The Checkers Electrolux Rat Rod









#### WWW.SOUTHJERSEYMUSTANGCLUB.COM

### 2011 CAR SHOWS

Saturday, May 14 (Rain Date: May 21)
2<sup>nd</sup> Annual All Mustang Car Show
Ace Ford
487 Mantua Pike (Route 45)
Woodbury, NJ
Show is open to all year Mustangs only
Popular Vote
More Classes, More Trophies, More Winners
Special Awards Too!

Saturday, June 25
"A Mid Summer's Night Cruise"
Saw Mill Park
Route 40
Richland Village, NJ
Fun, Food, Music, Prizes
Cruise is open to all vehicles

Sunday, September 11 (Rain Date: Sept. 18)
31<sup>st</sup> Annual Mustang & Ford Fall Car Show
Holman Ford Lincoln
571 West Route 38
Maple Shade, NJ
Show is open to Ford powered vehicles only
Stock Mustang Classes - Judged
All other Classes - Popular Vote
1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Place & Special Awards

Flyers will be available at a later date.







Contacts: Dave Wible (wibled62@msn.com, 856-228-3537)

Marvin Askins (marvin350@hotmail.com, 856-697-6306)

For updates, go to www.sjmustangclub.com

### **UPCOMING EVENTS**

	March
3	Club Meeting @ 8 PM
	Fire Company #4 Vineland, PA
26	Club Event @ 3 Dog Garage ,Tour @ 10 AM
	Boyertown, PA
	www.3dog.org
25-27	NorthEast Rod & Custom Show
	Philadelphia Expo Center, Oaks, PA
	www.northeastcustomcarshow.com
27	South Jersey Region AACA Swap Meet
	Salem County Fairgrounds
	Route 40, Cowtown, NJ
	<b>April</b>
2	Club Event @ Display at Cherry Hill West
	High School benefit for
	" Holman Drive for Education"
7	Club Meeting @ 8PM
	Fire Company #4 Vineland, NJ
16-17	American Muscle Car Show
	Atlantic City Convention Center, NJ
	www.stricklycorvette.com
17	Club Event @ Shelby & Ford Car Show @
	AACA Museum
	Hershey, PA
	www.aacamuseum,org
28	All Ford Cruise @ Checkers, Sicklerville, NJ
	5–9 PM, Trophies, Free Burgers
	Dan @ (609) 922-6638
	Ma

## "Blue Oval Over Butler" Car Show

1	Blue Oval Over Butter Car Show
	Route 23 Automall, Butler, NJ
	Garden State Region Mustang Club
	www.gsrmc.org
5	Club Meeting @ 8PM
	Fire Company #4 Vineland, NJ
14	Club Show - All Mustang Show
	Ace Motors, Woodbury,NJ
21	Garden State Mustang Drag Day
	Raceway Park, Englishtown, NJ
	www.gsrmc.org
22	28th All Ford Show @ Sheridan Ford
	Kirkwood Highway, Wilmington, DE
	www.firststatemustangandford.com
28-29	Wheels & Wings Car Show
	Millville Airport, Millville, NJ
	Garden State 50's Car Club
	Info: (856) 327-2074
29	30th Annual Chester County Car Show
	Kimberton Fairgrounds, PA
	Valley Forge Mustang Club

FOR INFORMATION ON OTHER EVENTS IN THE AREA, CHECK http://www.cruisinnews.us/

### CLASSIFIED

### **CLUB MERCHANDISE:**

SJMC Jackets	Special Order
SJMC Club Shirts	Special Order
SJMC T-shirts	\$10

SJMC Hats \$12 SJMC Hatpins \$4

SJMC Decals \$3 or 2 for \$5
SJMC Pencils 5 for \$1
USA Antenna Flag \$3
USA Cowl Flag \$4

SEE NANCY NORDBERG TO ORDER OR PURCHASE CLUB MERCHANDISE. ALL SPECIAL ORDER ITEMS MUST BE PAID FOR AT TIME OF ORDER.

### **CLUB DISCOUNTS:**

Ace Ford, Rt. 45, Woodbury, NJ.

Discount on parts & accessories. Show club membership ID card.

Chapman Ford, BHP, Egg Harbor Twp., NJ.

15% discount on parts. Show club membership ID card.

Holman Ford, Rt. 38, Maple Shade, NJ.

Wholesale discount on parts. Show club membership ID card.

Lilliston Ford, Rt. 47, Vineland, NJ.

Wholesale discount on parts. Show club membership ID card. Ask for Rob

Winner Ford, Rt. 561, Cherry Hill, NJ.

15% discount on Ford Hard Parts & 15% on Roush Performance Parts. Contact John Hall (800-225-0342).



If you have not paid your club dues for 2011, this will be your last newsletter! As of March 1st, SJMC dues are \$12!



Mustangs at the Beach is a Mustang Club of America (MCA) Car Show set on Long Island's scenic north shore in Sands Point, NY's beautiful Sands Point Preserve, the 216-acre Guggenheim Estate for the weekend of June 17, 18, 19, 2011. Featuring Castle Gould and Hempstead House, a mile of private beach, ponds and woodlands teaming with wildlife, a 5-star banquet facility, nature trails and picnic grounds, this frequent wedding destination is just 16 miles east of New York City on Long Island, a 35 minute train ride away. They have arranged for ample parking facilities, all day foodservice, bathrooms, first aid, security and children's activities. In addition to the "free to the public" car show (hosted by local radio stations potentially celebrity guests), MAB will have a cruise to LI wineries & shopping outlets, a NYC tour with theater/dinner package, water park baseball game packages available, as well as restaurant discounts. Please see the events and activities page on the website for more information.

*Mustangs at the Beach* is located on the grounds of the former Guggenheim Estate currently known as the Sands Point Preserve, in Sands Point, NY, with its historic Castle Gould, Hempstead House, and scenic lawns, trails, and beach front. Located mid-way between the heart of New York City and Long Island's East End, Mustangs at the Beach takes advantage of several acres of flat well manicured lawn providing a large contiguous area to display our cars over looking the beach. Ample parking for spectators, vendors and trailers has been provided.

Sands Point Preserve: This historic treasure is a throwback to the Great Gatsby era, when late 19th and early 20th century industrialists and their families built Long Island's Gold Coast. Built by steel magnate Harold Gould in 1902, then later purchased by noted philanthropist Daniel Guggenheim in 1917, this magnificent with its rich history (<a href="www.sandspointpreserve.com">www.sandspointpreserve.com</a>) is the perfect setting for an MCA National show. Tours of the Castle and Hempstead house, nature trails for walks & hiking, on site food service, many vendors and sponsors onsite, and children's activities are complemented by the close proximity of many the planned activities.

*Mustangs at the Beach* was created by members of the Mustang Shelby Club of Long Island (an MCA regional club), who are enthusiastic about bringing an MCA National Show to NY, specifically Long Island. As the Ford Mustang was introduced at the 1964 World's Fair in Flushing, NY - a part of New York City that resides on Long Island, they embrace the preservation, care, history and enjoyment of the Ford Mustang – here where it all began.

For more information and to register, go to www.mustangsatthebeach.com.



South Jersey Mustang Club c/o Gail Lokaj, Secretary 8 North Lincoln Avenue Wenonah, NJ 08090