

RESUME

PROFESSIONAL HISTORY

JOONBUG YOGA AND GRAPHIC DESIGN

Owner/Certified Yoga Instructor 200 HR. RYT/Yoga Alliance, YogaFit, Lastone Hot Stone and Usui Reiki and Senior Graphic Designer • (08.06 to present) Shelton, WA
Overview: Joonbug Yoga studio offers 16 group classes per week including kids yoga, private lessons, posture clinics and yoga workshops. Joonbug Graphic Design is a freelance graphic design firm in partnership with KonaLina, offering web and print design services including company branding, books, maps, packaging, illustration, invitations, posters, advertisements, catalogs, brochures, logos and website design. Contract graphic design work for Washington State agencies and other clients. Manage all design, contracts, budget, production, printing, press checks, delivery and quality standards.

LIVING SPIRIT YOGA

Yoga Instructor • (09.11 to present) Olympia, WA
Overview: 3 classes per week including Hatha Vinyasa Flow Yoga for all levels of experience.

NEWMAN FAMILY CHIROPRACTIC

Yoga Instructor • (06.11 to present) Shelton, WA
Overview: Private Hatha Yoga sessions and posture clinics for chiropractic patients and public.

ALDERBROOK RESORT AND SPA

Yoga Instructor • (04.11 to present) Union, WA
Overview: Private Hatha Yoga sessions for guests/public and women's wellness retreats.

WASHINGTON STATE ATTORNEY GENERAL'S OFFICE

Yoga Instructor • (01.11 to present) Tumwater, WA
Overview: Employee wellness Hatha Yoga class every other Tuesday.

IGNITE FITNESS GYM

Yoga Instructor • (09.10 to 10.11) Tumwater, WA
Overview: 2 classes per week including Hatha Yoga for all levels of experience.

WASHINGTON STATE PARKS AND RECREATION COMMISSION

On-call Senior Graphic Designer • (07.01 to present) Olympia, WA
Overview: Senior level graphic designer, manage two contract graphic designers, develop and maintain print and logo guidelines, fulfill all graphic needs of agency by designing complex publications, displays, electronic presentations, computer and web graphics, advertisements, posters, fliers, signs and logos. Interpretive signs, maps, exhibits, PowerPoints, videos, photography, embroidery, screen printing, specialty items, hand painted and printed display, color consultation for interior painting and other non-print media work. Park map designs for 120 state park web pages/publications using GIS/USGS source files. Serve as agency liaison with staff and printers including Department of Printing. Provide expert consultation to executive staff, legislative liaison and other staff to determine best design approach, budget factors and formats. Consult with printers for press checks, proofs, paper stock, ink, folds, die cuts, embossing, binding, etc. Maintain agency photos. Budget, account and file management. Computer maintenance and upgrades. Diversity Task Force, lead artist for the City of Olympia Salmon Run Public Art display, Arts Walk and Information Board Program supporting the Interpretive Services Committee. Consult with parks regarding art direction, presentation, photo shoots, display and interpretive displays.

LAKESIDE GRAPHICS INC./WA STATE SENIOR GAMES

Senior Graphic Designer • (01.07 to present) Olympia, WA
Overview: Exclusive graphic designer for the WA State Senior Games publications.

THE NEWS TRIBUNE NEWSPAPER

Marketing Graphic Designer • (12.00 to 07.01) Tacoma, WA
Overview: Graphic designer for marketing publications and advertisements, including rate sheet package, bookmarks, partnership projects, internal displays, press production, consultation with in-house and outside printers for press checks, proofs, paper stocks, ink, folds, binding, etc. Print and web designs for general and special sections. Purchasing, lighting, display and art direction for photography and modeling shoots. Illustration for the Festival of Trees and the Sound to Narrows race events, including logo, T-shirts, entry forms, advertisements and other specialty products.

THE OLYMPIAN NEWSPAPER

Graphic Designer • (09.97 to 12.00) Olympia, WA
Overview: Graphic designer and key member of production team. Scanning of transparencies, negatives and other photography, design of special section covers including the Career Expo 2000. Pagination, press and negative proofing and approval. Design, custom illustration, consultation, art display and face painting for company events.

INDIAN COUNTRY TODAY NATIVE AMERICAN NEWSPAPER

Graphic Designer • (06.97 to 09.07) Lacey, WA
Overview: Graphic designer for the N.W. region of the national newspaper based in North Dakota. Photographer, illustrator, writer, sales, distribution to various tribal events and locations.

OLYMPIA FRAME MAKERS

Custom Framer, Art Sales Representative and Photo Restoration • (01.96 to 01.97) Olympia, WA
Overview: Fine art sales, color consultation, graphic services for printing, murals and restoration.

TECHNICAL PROFICIENCY

Operating systems: Macintosh and PC platforms
Software: Expert/Senior level knowledge of Adobe Creative Suite 4, InDesign, Illustrator, Photoshop, Acrobat Professional, QuarkXPress, PageMaker, Publisher, Freehand, Microsoft Outlook, Roundhouse, Microsoft Office (Outlook, Excel, PowerPoint and Word), SquareSpace and all current web browsers. Moderate use of Image Ready, GoLive, DreamWeaver, Flash and HTML web applications.

EDUCATION

THE ART INSTITUTE OF SEATTLE

• ASSOCIATE OF APPLIED ARTS DEGREE IN VISUAL COMMUNICATION
(09.96 to 08.98) Seattle, WA

BELLEVUE COMMUNITY COLLEGE

• GRAPHIC DESIGN AND ILLUSTRATION - transfer to A.I.S. 09.96
(09.95 to 09.96) Bellevue, WA

CERTIFICATIONS

- **200 Hour Registered Yoga Teacher Training** - Living Spirit Yoga, Registered Yoga Alliance/200 Hour (02.11 to 10.11) Olympia, WA NOTE: Enrolled in the 500 Hour Yoga Teacher Training Program through 2013.
- **YogaFit Level 1 & YogaFit Sweat, Certificate of Completion**
(10.10 to 12.10) Gig Harbor and Seattle, WA
- **LaStone Hot Stone Body Therapy, Certificate of Completion** - Mary Pat Marshall
(10.00) Olympia, WA
- **Usui Reiki Level 1, Certificate of Completion** - Reiki Fitness, Julie Armstrong
(10.01) Olympia, WA

SPECIAL TRAINING IN WASHINGTON STATE GOVERNMENT

- Personal service contracts, Writing documents in plain talk, DreamWeaver, HTML, InDesign, Writing policies and procedures, Presentation skills, Designing effective training programs, Entry to management development core/phase II, Sexual harassment awareness and prevention, Understanding diverse workforce, Violence in the workplace, C.P.R., Ethics law, Ethical standards, Defensive driving course, First Aid, PowerPoint and other optional or required training

AWARDS, VOLUNTEER AND COMMUNITY PROJECTS

- **Shelton Mason County Chamber of Commerce** - Active member through Joonbug Yoga studio
(01.12 to present) Shelton, WA
- **Southside Elementary School** - Booster club graphic designer and volunteer for art, math and reading
(08.09 to present) Shelton, WA
- **Dr. Toy 2009 Green Toy Award** - "I Cherish Planet Earth" book and game
(09.09) FocusBloom and Joonbug Graphic Design, Olympia, WA
- **Certificate of Appreciation and Gold Star Awards** - 2013 Centennial and Lewis and Clark project
(10.05) Washington State Parks and Recreation Commission, Olympia, WA

DESIGN ACCOMPLISHMENTS

- **Alderbrook Resort and Spa & Choosing Your Healthy Path** - Company branding for wellness retreats
(06.11 to present) Marnie Dornity M.S., Shelton, WA
- **Shepherd's Soap Company** - Custom illustration and design packaging for various company products
(05.11) Deb Peterson, Shelton, WA
- **Preston Maguire, Actor/Musician** - Branding package
(12.10) Preston Maguire, Olympia, WA
- **Saint Martin's University** - Academic and Summer Session Catalogs & 300 page book and mailer
(08.10) Saint Martin's University, Lacey, WA
- **Washington State Parks** - Special license plate, agency publications, 250+ park maps & website elements
(08.10) Washington State Parks, Olympia, WA
- **Sacred Holdings International, Writer/Photographer** - Branding package
(08.10) Susan Scheer, Shelton, WA
- **Washington State Senior Games** - Branding package
(2007 to current) Puget Sound Senior Games and Lakeside Graphics, Olympia, WA
- **Ignite Fitness Gym** - Branding package
(06.10 to current) Ignite Fitness, Tumwater, WA
- **Vanity Coupon Book** - 52 page advertising book, sales promotion packet, ad designs
(01.10) Vanity Coupon Book, Olympia, WA
- **Swim Pink for Hope breast cancer awareness non-profit** - branding package
(10.09) Briggs YMCA, Casting for Recovery and Swim Pink for Hope, Olympia, WA
- **I Cherish Planet Earth** - Book, game design and branding package
(10.08) FocusBloom, WA
- **City of Olympia Salmon Run** - Public art display
(06.03) Arts Walk, Permanent display at City of Olympia Community Center, Olympia, WA
- **Sound to Narrows Race** - Logo and marketing materials
(05.01) The News Tribune, Tacoma, WA
- **City of Lacey Chamber of Commerce** - Brochure illustration
(02.97) City of Lacey and The Williams Group Design Firm, WA

REFERENCES

Additional references are available upon request.

SANDY MEALING

Client and Co-Worker/Supervisor, Olympia, WA

**Washington State Parks and Recreation Commission
Public Affairs Office and Ignite Fitness Gym, Owner**

360.349.6843/cell

sandy.mealing@parks.wa.gov

csmealing@comcast.net

MARGOT LOSA

Client, Yelm, WA

Hot Yoga Olympia and FocusBloom, Owner

360.894.2362/home

margotburgerlosa@yahoo.com

LINDA OLIPHANT

Client, WA State

Teddy Bear Country, Owner

360.978.4470/home

teddybearco@yahoo.com

DEB PETERSEN

Client, Shelton, WA

Shepherd's Soap Company

360.427.7811

info@shepherdsoaps.com