



“Walking the walk” – recycling firm uses RouteSavvy Webservice/API for collections



“RouteSavvy Web Service/API is simple and easy to use, it integrates well with our software, and it just WORKS”

Rob DelBueno, Managing Partner – Southern Green Industries

Customer: Southern Green Industries
Web Site: www.southerngrease.com
Customer Size: 8 employees
Location: Atlanta, GA
Industry: Oil Recycling



southern green industries

Environmentally responsible oil & grease solutions to improve our planet, and your bottom line.

Customer Profile:

Southern Green specializes in the utilization of by-product fats, oils and greases (F.O.G.) for conversion into alternatives including Biodiesel. To achieve this, they provide used cooking oil recycling services and grease-trap pumping to a growing client base including restaurants, commercial kitchens, and food manufacturing facilities.

Software and Services:

- RouteSavvy Webservice/API
- Integration support from OnTerra

The Challenge

Southern Green was looking for a way to improve scheduling processes; prior to using RouteSavvy, they had spent an inordinate amount of dispatcher time taking scheduled service addresses, copying and pasting into Google to obtain directions, manually moving addresses around to optimize, etc. They knew they were growing (from 1 to 8 trucks in just the past two years), and they knew they needed to do something to prepare for that growth on the operations side.

Rob DelBueno, Managing Partner, had used a software platform to custom-build a scheduling tool. When time came to add the route optimization, he turned to the Internet to find an affordable and easy-to-use software application program interface (API) with which to communicate. While he found many comprehensive software packages and services, only RouteSavvy appeared to offer the simplicity and affordability he was seeking.

The Solution

Rob worked with the OnTerra Technical Team to integrate the Web service tightly with his software platform. One of the key reasons he chose RouteSavvy was “OnTerra’s flexibility and willingness to support me while I get it integrated”, said DelBueno. Now each day the software application that he built reads the service addresses for that day, sends the geocode information over to RouteSavvy along with the type of trip (round-trip, one-way, etc.), then receives the optimized set of addresses which can then be manually modified as needed. Also, at any point during the day that a new service request comes in, the list can be re-optimized.



For More Information Call:

Sales

720.836.7201, x3



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About OnTerra Systems

Founded in 2005, OnTerra Systems is a company of Web mapping experts, programming specialists, and project managers that provide Web mapping services and products, fleet optimization systems and products, and Geographic Information Systems (GIS) integration services and consulting. OnTerra Systems provides these services to businesses, non-profits, government, and research organizations that need map-based visualizations of data – either to improve operations and bring about cost savings; provide company and product location information for customers; support a marketing initiative, or to make connections and see patterns and trends for business or research planning.

The Benefits

RouteSavvy is saving a tremendous amount of dispatcher routing time, according to DelBueno. The whole manual “Google” process has been eliminated, and he says it has reduced driving time, fuel, and vehicle wear and tear. He hopes to document a baseline measurement that he can compare results against in the future.



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