

GeoSpatial Data Visualization Accelerator



Introducing GeoSavvy™ – a new geospatial Web mapping technology platform that offers powerful business intelligence mapping software tools to simplify and speed development of map-based visualizations of business data. GeoSavvy helps businesses and organizations actually see relationships and patterns that would not be evident when data is separate and in text form. This helps companies and organizations gain valuable business intelligence insights that can lead to more strategic decision making,

increased productivity, and improved profitability. GeoSavvy offers powerful features and functions at competitive pricing that allows even mid-sized businesses in virtually every industry to be able to visualize their business data in Web maps. Ideal applications include: retail business planning; oil-and-gas exploration; supply chain & distribution planning; sales & territory planning; government research, analysis & policy development; disaster risk assessment for the insurance industry; and more.

Reduce:

- Time to results
- Development risks
- Market response time

Increase:

- Productivity
- Clarity of business intelligence

Features & Benefits



Features

- Heat- and Thematic-maps
- Color codes, pushpins, etc.
- Industry standards-based
- Easy-to-use interface
- RouteSavvy integration
- Data and tile rasterization

Benefits

- Enhanced data visualization
- Easy data clarification
- Ease of deployment and access
- Rapid ramp-up of non-technical use
- Enables powerful route-planning
- Maximized application performance

Specifications

Based upon HTML4/5, JSON, AJAX, etc.

Can be deployed on-premise or in-the-cloud

Requires a Bing Maps license, also available through OnTerra

Testimonial

"As a result of implementing GeoSavvy to quickly develop a CRM customer and prospect mapping application, GeoSavvy has definitely improved the efficiency of our sales force. Now, if they have a meeting that's cancelled, they can access their own map, see what customers and prospects are nearby, and make adjustments to their sales call schedule. GeoSavvy is a great time-saver for them."

-- Chad Morton, Director of IT, ScentAir



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