



“Powering Up” with OnTerra solutions and platforms: National Biodiesel Board

Customer: National BioDiesel Board

Web Site: www.nbb.org

Customer Base: 280+ member companies

Location: St. Louis, MO

Industry: BioFuels



Customer Profile:

The National Biodiesel Board is the national trade association representing America's “first Advanced Biofuel” – bio-diesel. The group works to create sustainable biodiesel industry growth through education, communication, governmental affairs, technical and quality assurance programs.

Software and Services:

- OnTerra LocatorSavvy
- OnTerra Consulting Services



For More Information Call:

Sales

720.836.7201



“If anyone is looking for web-mapping support, I wouldn't hesitate to recommend OnTerra...I couldn't be happier”

*Scott Tremaine, Director of IT
National BioDiesel Board*

The Challenge

The National Biodiesel Board is the national trade association representing America's “first Advanced Biofuel” – biodiesel. The group works to create sustainable biodiesel industry growth through education, communication, governmental affairs, and technical and quality assurance programs. To support this outreach, IT Director Scott Tremain supports 15 different websites. With a major website redesign planned, and a major element of that being the locator for member companies and distributors, the last thing he wanted to do was to worry about building a new locator map. “The maps on our website were the top-visited pages before the change, and are even more so now. This is an area we simply had to get right” said Scott.

The Solution

While searching for a combination of SQL Server and web mapping expertise, Scott noticed OnTerra Systems' website and in particular it's “LocatorSavvy” product. He soon narrowed the search down to two web-mapping companies and a local mobile apps firm; after interviewing them all and obtaining bids, he settled on OnTerra Systems as the way to go even though they weren't the lowest bid. “It was clear from the interview as well as their website that they knew what they were doing when it came to web mapping and locators”, said Scott. “Even more importantly, they were very willing to customize their platform to our needs.”

The Delivery

Scott's long time Microsoft consultant Scott Whiting found the OnTerra team a pleasure to work with. “I've worked with a lot of different consulting firms, and OnTerra's project approach, discipline, and professionalism was better than many of the bigger firms we've worked with”, said Scott. “As an example, no sooner would we finish a status meeting or technical review than the minutes would show up in the web-based project management tool that they shared.”



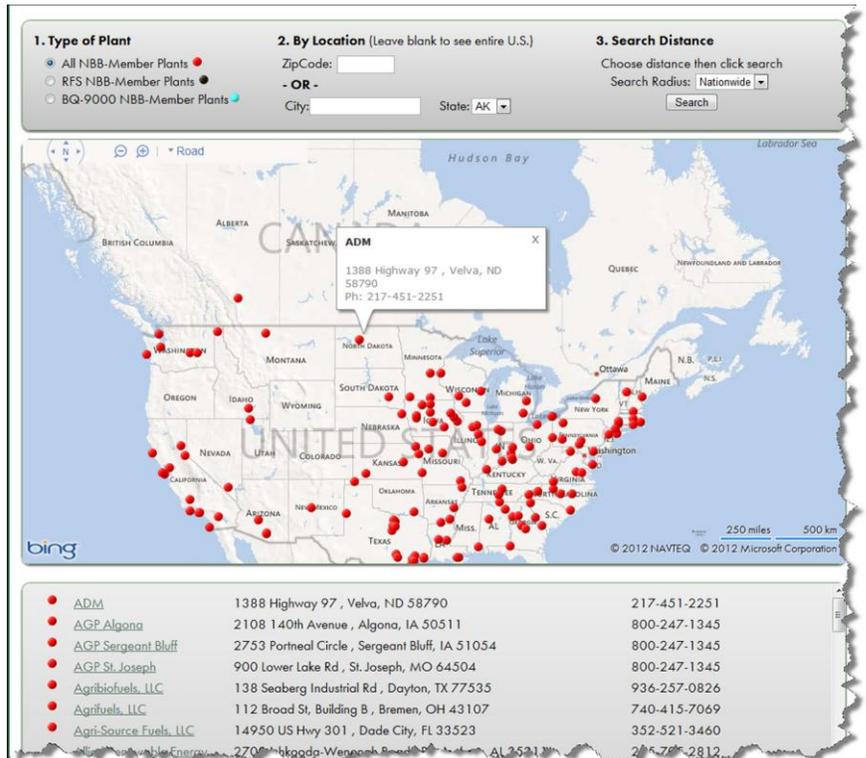
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About OnTerra Systems

Founded in 2005, OnTerra Systems is a company of Web mapping experts, programming specialists, and project managers that provide Web mapping services and products, fleet optimization systems and products, and Geographic Information Systems (GIS) integration services and consulting. OnTerra Systems provides these services to businesses, non-profits, government, and research organizations that need map-based visualizations of data – either to improve operations and bring about cost savings; provide company and product location information for customers; support a marketing initiative, or to make connections and see patterns and trends for business or research planning.

The Results

Once OnTerra’s project scope was completed, the NBB team took ownership of the locator “platform” and continued to refine and enhance it. “We took a great foundation and have been building on it and refining it with the help of our clients”, said Scott Tremain. “People are quick to pick up a phone and call when something isn’t working right; NOT hearing from them at all, as we have, is the biggest testament to how well it is working for us.” One example of the improvement: prior to the change, the overhead to change the data on the map was so high that there used to be a 1 week delay from receiving it from members to posting on the map; now it’s done automatically twice a day. Scott continued: “If anyone is looking for web-mapping support, I wouldn’t hesitate to recommend OnTerra. They took a big piece of our project off of our plate so we could focus on the rest; I couldn’t be happier!”



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