MapPoint alternative:
Bing Maps & OnTerra Systems RouteSavvy™

MapPoint End of Life

MapPoint is a US-only desktop business mapping solution that helps customers visualize their data on information-rich maps, view trip routes with turn-by-turn directions and integrate mapping into Microsoft Office.

On **December 31, 2014** Microsoft **retired the MapPoint desktop app** in order to deliver more options and innovation through our cloud-based mapping solutions and services as well as our out-of-box solutions. We also partnered with companies such as OnTerra Systems, to deliver many of the mapping features that customers enjoyed with MapPoint.

OnTerra and Bing Maps

OnTerra has been a Bing Maps partner and reseller for 10+ years. Historically this included a focus on Bing Maps consulting and development. Recently OnTerra has grown to include route optimization products such as the MapSavvy Bing Maps WMS and RouteSavvy™.

RouteSavvy is a simple, yet robust web application designed to allow any user to organize, plan and optimize routes. RouteSavvy is a good alternative for MapPoint and Streets & Trips customers. It includes multiple file imports and exports, spatial queries, multi-stop route planning and directions, support for thousands of addresses, hundreds of stops as well as route optimization and territory management including US Zip Code integration.

RouteSavvy APIs are used by developers who want to add **route optimization** to their applications with in-house software developers and/or OnTerra Consulting Services. If developers have an in-house application that they would like to enable for route optimization such as product delivery or service firms, OnTerra can show you how to access their RouteSavvy Web Service/API™ with a set of stops, re-order them and then use them in the application.
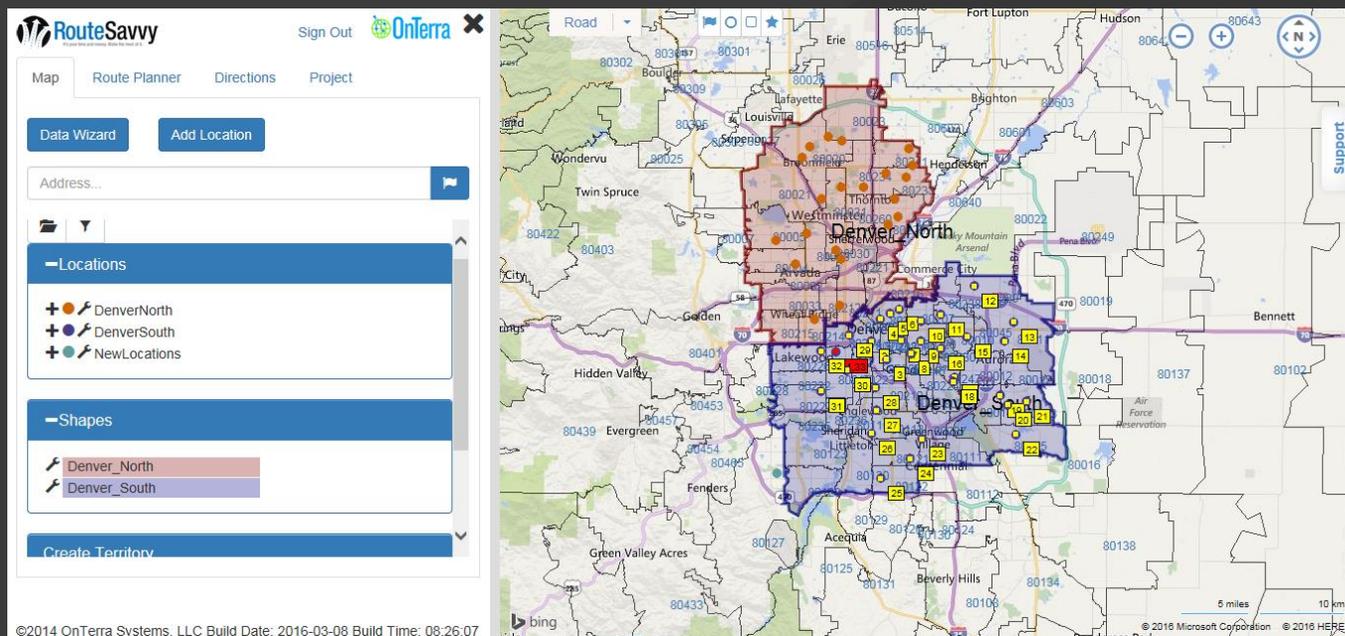

Figure 1: Overview of OnTerra RouteSavvy.

RouteSavvy

RouteSavvy: Route optimization you're familiar with

The most popular and widely used route planning functions of MapPoint are now available through OnTerra Systems RouteSavvy including:

- Easy import of large address and location spreadsheets;
- A web-based system with auto-save functions and project-based files that enable you to work like you're using a desktop application, encouraging effective sharing between users and mobile assets;
- Ability to easily plan, optimize, and customize unlimited routes with seamless integration to mobile devices;
- Use of symbols, color coding & highlighting of location data which allows users to visualize information and business intelligence and see patterns not typically revealed or recognized with written data.
- Fast creation and import of territories including full US zip code integration.

RouteSavvy allows users to input multiple locations by typing or importing data. Then RouteSavvy generates an optimized route of all the selected stops with directions that can be printed or exported onto a mobile device so drivers can get where they're going efficiently.

It easy to transition from MapPoint to RouteSavvy due to the similar interface. And **RouteSavvy is remarkably affordable** at $300/year for up to 3 users, as a starting point. Not only is it affordable, but the technology is easy to use and implement, and delivers immediate operational cost savings such as more efficient routes that reduce fuel costs, labor and overtime costs.

Because MapPoint was discontinued on December 31, 2014, map data will not be updated going forward. However, RouteSavvy will always be updated as streets change and are created via global Bing Maps web mapping services, ensuring data is kept accurate and current, with nothing for the user to download or maintain over time. Now is a great time to ensure your maps and routing are up to date.

RouteSavvy fits the need for end users who want **off-the-shelf route planning scenarios.**

Free 30-day trial

Sign up to get RouteSavvy NOW and get started with a **FREE, 30-day trial**.

Let RouteSavvy help your business grow, thrive, and improve its productivity and profitability!

Visit www.routesavvy.com for more information.

" Teaming with OnTerra, we are able to provide access to Bing Maps images worldwide for use in pipelines, land use, transportation ...and much more "

Rebecca Murray
MapMart Product Manager

MapPoint and RouteSavvy feature comparison

As an alternative to MapPoint, consider the Bing Maps Platform with RouteSavvy. See feature comparisons below:

Feature	MapPoint	RouteSavvy
Find addresses/Geocoding	x	x
Save/Share work with other users	x	x
Multiple file import/export	x	x
Create routes	x	x
Route optimization	x	x
Spatial queries	x	x
Create territories	x	x
Offline/Disconnected maps	x	via RouteSavvy mobile integration.
Data mapping (Manipulation of pushpin colors, visibility, highlighting)	x	x
GPS guidance (Turn by turn)	x	via RouteSavvy mobile integration
Points of interest	x	x
Modern technology/UI		x
Automatic map data updates (Map, geocoding, routing data)		x
Support for Mac and non-PC users		x
Mobile support		x
Easy install		x
Aerial imagery		x

bing