

## **ADHD Awareness Windsor Essex**

### **ADHD AWARENESS REPORT September 2009**

The focus of ADHD Awareness month was ADHD across the lifespan. The conference was held at the Caboto Club on September 25, 2009, 830am. to 1pm. There were a number of lessons learned from previous years that facilitated a very successful event. Over 100 people of diverse backgrounds attended the workshop.

- A professional flyer, e-letter, poster and website facilitated wide distribution of conference information in a timely and repetitive manner.
- A one- day conference was able to meet most of the goals of raising awareness in our community.
- The location was also central and may have contributed to the increased turnout.

A summary of the evaluations revealed an average of 3.5 out of a maximum score of 4. The comments were extremely positive. The audience of teachers, parents, social workers and other health professionals commented on the high calibre of speakers and information learned.

Dr. Robert Hunt MD., an internationally known expert on ADHD across the lifespan was warmly received. Dr. Alison McInnes PhD, our own local talent, an assistant professor in the Education Department at the University of Windsor, gave the audience an inside look at the learning problems that Children and adolescents can present with.

I would like to take this opportunity to thank my executive assistant Mrs. Carmen Sorge for her tireless work in fielding the registrations and holding down the fort in my absence. The rest of the ADHD Awareness committee, Bev Clarke, the executive director of LDA of Windsor Essex, and Greg Trepanier

To our sponsors, Eli Lilly Canada, Jansen Ortho Canada, Purdue, and Shire BioChem Canada, thank you for making this possible with your contribution of an unrestricted educational grant. Douglas Marketing was also instrumental in designing the flyers posters and e-letters, as well as defining a target database.

We had a hiatus year in 2010. This year we are planning to send out a survey to find out how these workshops affect stigma, level of awareness and what other workshops topics could be of interest to the community.

We look forward to your future participation.

Sincerely,  
Sharon Burey MD. FRCPC.  
ADHD Awareness Committee Windsor and Essex County.

