



2018 Sponsor Invite

Caledonia Kilt Klassic

12th Annual June 30, 2018

The Caledonia High School Men and Women's Track & Field and Cross Country program would like to invite you to be a sponsor of our annual Kilt Klassic 5K Run/Walk.

Caledonia Kilt Klassic:

- The Caledonia Kilt Klassic, June 30, 2018 starting at 8am in Downtown Caledonia.
- The Kilt Klassic hosts over 500 Race Entrants each year from Caledonia and surrounding areas.
- The Race includes a 5K (3.1miles) Run or Walk and a Fun Run for kids 5-10 years old provided to promote future runners!
- All proceeds, after administrative and race expenses, go directly to the Caledonia Track & Cross Country programs.
- **The Kilt Klassic is a fundraiser for the Caledonia High School Men and Women's Track & Field and Cross Country programs.**

The Benefits of Sponsorship:

- **Community Advertising:** Your Sponsorship promotes your Company Name on many promotional items including... *(Sponsorship Level determines advertising vehicles)*
 - Web Site Sponsor Listing: kiltklassic.com, [facebook.com](https://www.facebook.com), twitter.com
 - T-Shirts (Issued to each Race Participant)
 - Email sent to runners after race thanking them for participating on behalf of sponsors
 - Course Logo Placement at Race Site
- **Promote Your Business:** Bronze Medal Sponsors and above may set up a booth on Friday's registration day and on Saturday's race day. Volunteer participation on race day wearing your business's t-shirts is also encouraged! Bronze Medal Sponsors may provide a flyer or gift to be available at race registration.
- **Promoting Health & Wellness:** By sponsoring the Kilt Klassic you are encouraging our Caledonia residents and surrounding areas to be active as well as helping our young athletes stay fit.
- **BRING SMILES:** Your contribution will bring smiles to over 100 Caledonia Track and Cross Country Athletes!

Becoming a Sponsor is Easy:

- Review the Kilt Klassic Sponsorship Level Form and choose your gift
- Fill Out the 2018 Kilt Klassic Sponsorship Form and email to one of our coordinators *(listed below)*.
- Submit your Payment made out to: **Caledonia HS Kilt Klassic 5K**

We thank you for considering sponsorship of our Annual Kilt Klassic 5K Run. If you cannot sponsor at this time, we still ask for your support by signing up to run/walk! See you there!

If you have any questions, please feel free to contact us! Ben Howell – howellb@calschools.org Ben Thompson - thompsonb@calschools.org or Kevin Remenap - remenapk@calschools.org

We thank you for your contribution and willingness to support our youth and community!



CALEDONIA CROSS COUNTRY and TRACK & FIELD FUNDRAISER

2018 Sponsorship Levels

<p>CHAMPION SPONSOR: \$2,000.00</p> <ul style="list-style-type: none"> Name Sponsor: Caledonia Kilt Klassic presented by (your business name) Name or logo on T-shirt (2 inch lettering) Business name or logo on web homepage Business name in all press materials Acknowledgement at the race 	<p>GOLD MEDAL SPONSOR: \$1,000.00</p> <ul style="list-style-type: none"> Acknowledgement at the race Mile Marker Sponsor Name or logo on T-shirt (1- inch lettering) Business name or logo on web page Business name in all press materials
<p>SILVER MEDAL SPONSOR: \$500.00</p> <ul style="list-style-type: none"> Acknowledgement at the race Business name or logo on web page Name or logo on T-shirt (3/4 inch lettering) 	<p>BRONZE MEDAL SPONSOR: \$250.00</p> <ul style="list-style-type: none"> Name on T-shirt (1/2 inch lettering)

<u>Sponsorship Level:</u>	<u>Contribution Amount</u>	<u>✓ Your Commitment</u>
CHAMPION:	\$2,000	
GOLD MEDAL:	\$1,000	
SILVER MEDAL:	\$500	
BRONZE MEDAL:	\$250	

Company name (please print): _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

(circle one)

Would like to submit a Kilt Coupon for the Runners Bag? YES NO

If yes, you will be contacted by a Sponsorship coordinator to arrange approval and item pick up.

Please submit this form by **April 15, 2018** via email (or mail) to: Ben Howell – howellb@calschools.org Ben Thompson - thompsonb@calschools.org or Kevin Remenap - remenapk@calschools.org

Please make checks payable to: **Caledonia HS Kilt Klassic 5K**

Mail checks to: **Caledonia Kilt Klassic 5K
Attn: Ben Howell
Caledonia High School
9050 Kraft Ave
Caledonia, MI 49316**