



2019 Sponsor Invite

Caledonia Kilt Klassic

13th Annual June 29, 2019

The Caledonia High School Men and Women's Track & Field and Cross Country programs would like to invite you to be a sponsor of our annual Kilt Klassic 5K Run/Walk.

Caledonia Kilt Klassic:

- The Caledonia Kilt Klassic, June 29, 2019 starting at 8am in Downtown Caledonia.
- The Kilt Klassic hosts upwards of 500 Race Entrants each year from Caledonia and the surrounding areas.
- The Race includes a 5K (3.1miles) Run or Walk and a Fun Run for kids 5-10 years old.
- All proceeds, after administrative and race expenses, go directly to the Caledonia Track & Cross Country programs.
- **The Kilt Klassic is the major fundraiser for the Caledonia High School Men's and Women's Track & Field and Cross Country programs.**

The Benefits of Sponsorship:

- **Community Advertising:** Your Sponsorship promotes your Company Name on many promotional items including... *(Sponsorship Level determines advertising vehicles)*
 - Web Site Sponsor Listing: kiltklassic.com, [facebook.com](https://www.facebook.com), twitter.com
 - T-Shirts (Issued to each Race Participant)
 - Course Logo Placement at Race Site
 - Email sent to runners after race thanking them for participating on behalf of sponsors
- **Promote Your Business:** Bronze Medal Sponsors and above may set up a booth on Friday's registration day and on Saturday's race day. Volunteer participation on race day wearing your business' t-shirt is also encouraged! Bronze Medal Sponsors may provide a flyer or gift to be available at race registration.
- **Promoting Health & Wellness:** By sponsoring the Kilt Klassic you are encouraging our Caledonia residents and surrounding areas to be active as well as helping our young athletes stay fit.
- **BRING SMILES:** Your contribution will bring smiles to over 100 Caledonia Track and Cross Country Athletes!

Becoming a Sponsor is Easy:

- Review the Kilt Klassic Sponsorship Level Form and choose your gift
- Fill Out the 2019 Kilt Klassic Sponsorship Form and email to one of our coordinators *(listed below)*
- Submit your payment made out to: **Caledonia HS Kilt Klassic 5K**

We thank you for considering sponsorship of our Annual Kilt Klassic 5K Run. If you cannot sponsor at this time, we still ask for your support by signing up to run or walk! See you there!

If you have any questions, please feel free to contact us! Rob Hyde (Race Director) - robhyde97@gmail.com, Ben Howell (Girls' Head Coach) - howellb@calschools.org or Ben Thompson (Boys' Head Coach) - thompsonb@calschools.org

We thank you for your contribution and willingness to support our youth and community!



CALEDONIA CROSS COUNTRY and TRACK & FIELD FUNDRAISER

2019 Sponsorship Levels

<p>CHAMPION SPONSOR: \$2,000.00</p> <ul style="list-style-type: none"> Name Sponsor: Caledonia Kilt Klassic presented by (your business name) Name or logo on T-shirt (2 inch lettering) Business name or logo on web homepage Business name in all press materials Acknowledgement at the race 	<p>GOLD MEDAL SPONSOR: \$1,000.00</p> <ul style="list-style-type: none"> Acknowledgement at the race Mile Marker Sponsor Name or logo on T-shirt (1- inch lettering) Business name or logo on web page Business name in all press materials
<p>SILVER MEDAL SPONSOR: \$500.00</p> <ul style="list-style-type: none"> Acknowledgement at the race Business name or logo on web page Name or logo on T-shirt (1/2 inch lettering) 	<p>BRONZE MEDAL SPONSOR: \$250.00</p> <ul style="list-style-type: none"> Business name or logo on web page Name on T-shirt (1/4 inch lettering)
<p>PERSONAL FRIEND OF FAMILY MEMBER CONTRIBUTION: determined by you!</p> <ul style="list-style-type: none"> If you are the personal friend or family member of someone on the T&F or CC teams and would like to support their program at a level lower than the above levels, please consider giving a gift. Please note, on the check or form whom you are giving the donation to honor. 	

Sponsorship Level:	Contribution Amount	✓ Your Commitment
Champion:	\$2,000	
Gold Medal:	\$1,000	
Silver Medal:	\$500	
Bronze Medal:	\$250	
Family/Friend:		

Company name (please print): _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Please submit this form by **May 1, 2019** via email (or mail) to: Ben Howell – howellb@calschools.org or Ben Thompson - thompsonb@calschools.org

Please make checks payable to: **Caledonia HS Kilt Klassic 5K**

Mail checks to: **Caledonia Kilt Klassic 5K
Attn: Ben Howell
Caledonia High School
9050 Kraft Ave
Caledonia, MI 49316**