



THE TOTAL PACKAGE GRAPHICS PROGRAM



husseyseating™

YOUR PARTNER FOR SEATING SOLUTIONS

The Total Package

From our brand new XtremeLogo™ bleacher graphics that make your gym come alive to our Clarin portable logo chairs, the Total Graphics Package helps create the ultimate gymnasium. Inspire your team, students and community with vibrant colored rails, spirited CourtSide™ Backrests, integral CourtSide seat graphic logos, vivid Safety End Closure Curtain graphics, exciting Media Platform Rail Sleeve graphics, and our sleek new StepSigns™ and CourtSigns™. The customization options are nearly endless!



*“The bleachers have generated a great deal of school pride with our student body. The kids are so proud when players from opposing schools come into the gym and comment on how beautiful the bleachers are. They’ve turned a nice gym into a state of the art gym...**it’s stunning!**”*

- Dennis Walton, CAA, Athletic Administrator,
Biddeford High School, Biddeford, Maine



Fundraising Opportunities

A creative way to raise some extra funds for your school is by offering sponsorships to local businesses with their logo and contact info on the XtremeLogo, End Curtain, StepSigns, CourtSigns, on the double back of our Clarin by Hussey Seating logo chairs, and on the Media Platform Rail Sleeve.

A. XtremeLogo

The cornerstone of the Total Package Graphics Program, the XtremeLogo places your school's mascot or logo on a grand scale in the center of your bleacher sections. Using a proprietary graphic transfer process, your XtremeLogo is permanently bonded to the CourtSide bleacher seats – no peeling, scuffing or scratching. Whether the bleachers are opened or closed, your logo will impress.

B. Clarin Portable Sideline Chairs

The choice of colleges and pro teams nationwide, Clarin portable chairs offer state-of-the-art logo customization for backs, seats and even seat gussets. Durable, full-color imprints of your mascot, logo, and spirit message give big-league sideline impact. Clarin's proven worry-free dependable performance is legendary, delivering decades of service with the flexibility of interchangeable seats and backs.



XtremeLogo



Clarin Portable Chairs



MAXAM® Telescopic Gym Bleacher with The Total Package
 Biddeford High School • Biddeford, ME
 Harriman Associates



C. StepSigns™

These ultra-durable full-color signs are pre-applied to the front of bleacher aisle steps during manufacturing. Offering full-color to single color imprinting, they are a great place to remind students, fans and competitors of your school motto or spirit message.

D. CourtSigns™

Featuring the same material and imprinting options as StepSigns, CourtSigns are pre-applied to the bleacher skirt boards during manufacturing. Their longer runs and placement make them ideal for ringing the court with your school name.

E. CourtSide™ Graphic Logos

CourtSide gym seat modules offer a spot for every fan to see your school's logo or mascot at the end of each seating area. These durable, full-color custom graphic logos can even be individually customized for section designation.

F. Media Platform

The rail sleeves of both detachable or permanently installed Media Platforms are the perfect spot to bring together your full-color logo, mascot, school name and spirit message to top off your bleachers with a message visible from anywhere in your gym.

StepSigns



CourtSigns



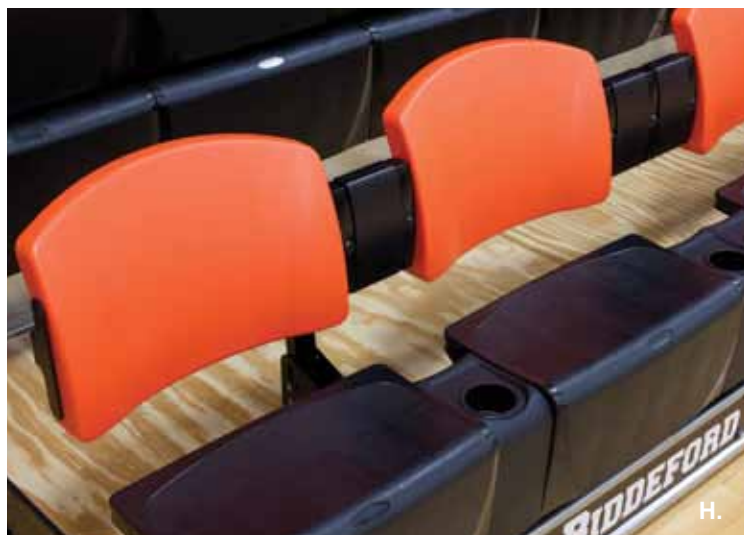
CourtSide Graphic Logo



Media Platform and Rail Sleeve



Colored Rails



Backrests and Seat Spacers



Safety End Closure Curtain



Portable Chair Storage Carts

G. Colored Rails

Your bleacher aisle, end, front and rear rails carry on your school's color scheme in one or more colors. Choose from a variety of standard color options or custom color matching to bring out school pride with a punch of color.

H. Backrests and Seat Spacers

Contrasting color Courtside™ CB contoured bleacher backrests deliver truly comfortable bleacher seating and turn up the spirit. They can be incorporated anywhere on your bleachers, with or without seat spacers.

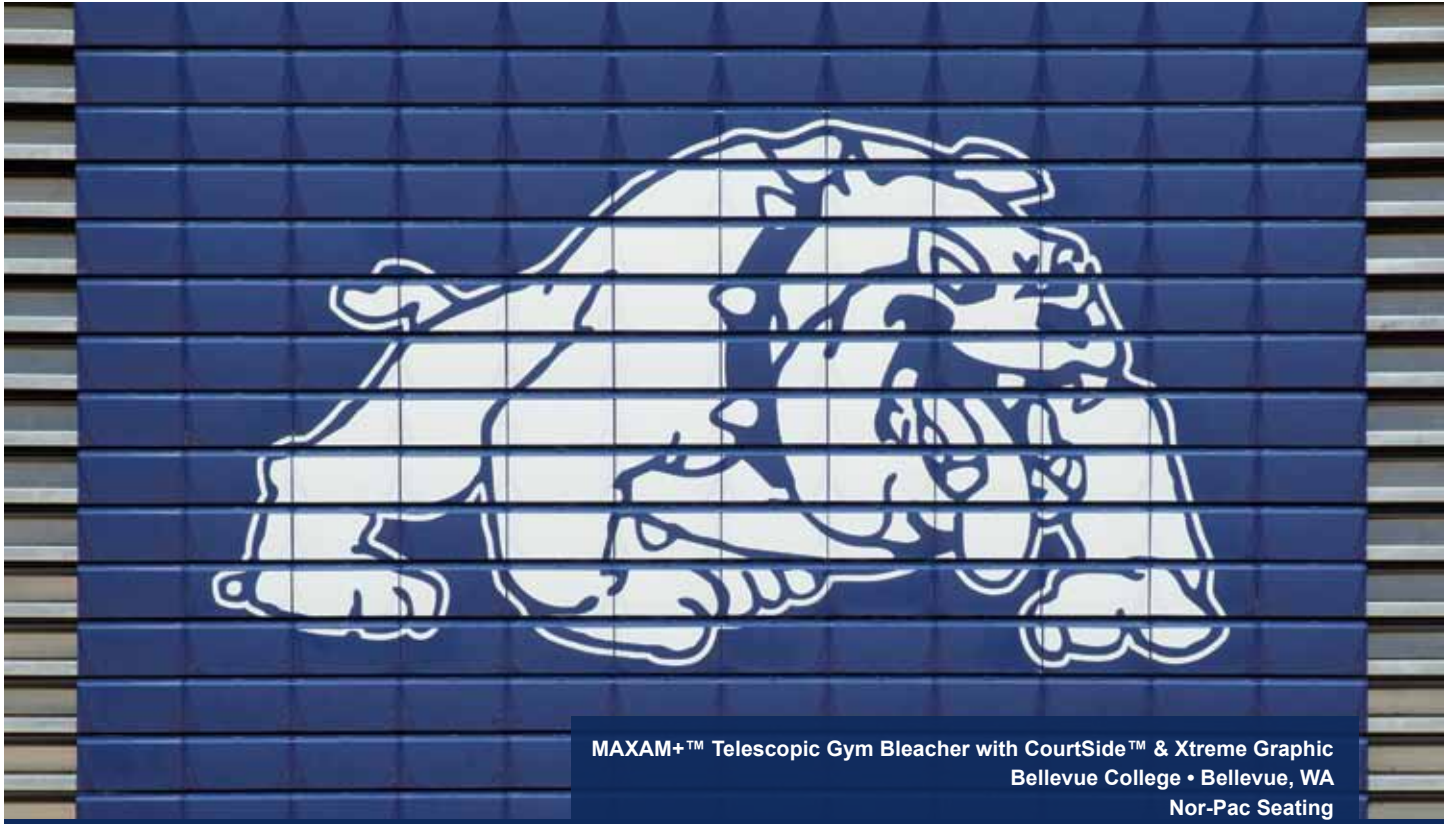
I. Safety End Closure Curtain

MAXAM® bleacher end curtains boost gym security while displaying your school pride. Vibrant full-color customization can run all the way off the edges in large full-bleed designs to wow people with your spirit as soon as they walk in the door.

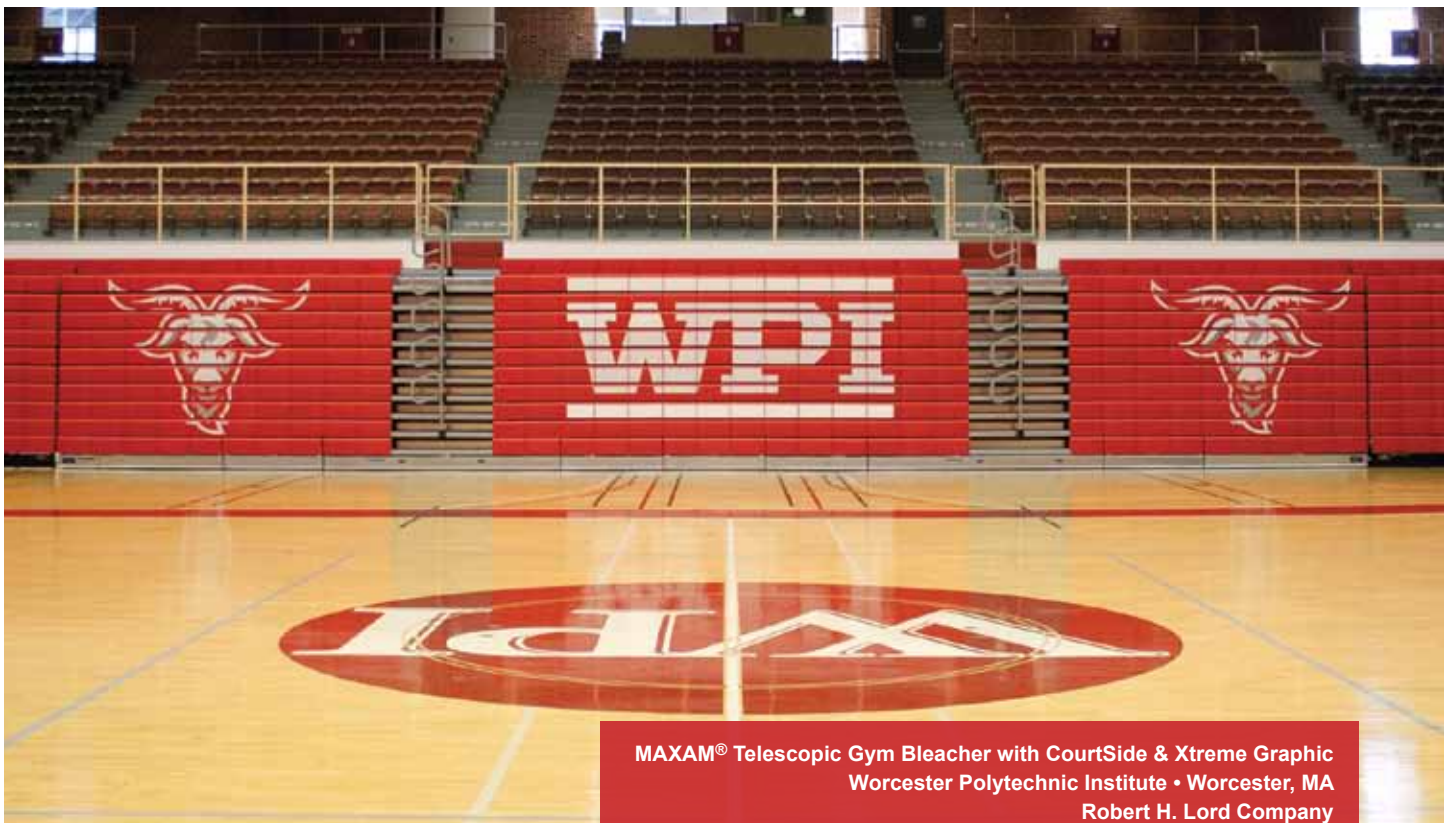
J. Portable Chair Storage Carts

Put an end to haphazard sideline chair storage with our specially engineered Clarin® chair storage carts. Make set-up and break down a breeze by using stacking, hanging, flat or studio carts to keep your chairs organized and all in one place.

More XtremeLogos™



MAXAM+™ Telescopic Gym Bleacher with CourtSide™ & Xtreme Graphic
Bellevue College • Bellevue, WA
Nor-Pac Seating



MAXAM® Telescopic Gym Bleacher with CourtSide & Xtreme Graphic
Worcester Polytechnic Institute • Worcester, MA
Robert H. Lord Company



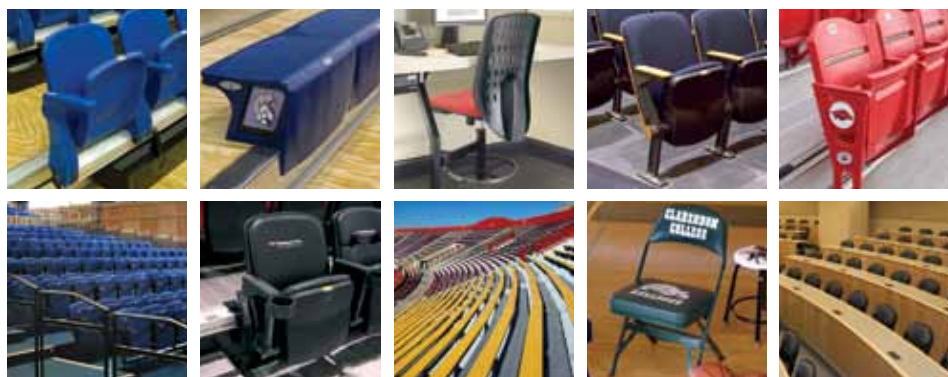
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Hussey Seating Company™

The Hussey Seating Company story dates back to 1835 with William Hussey's tremendously successful plow design, and thus, the Hussey Plow Company was born. As times changed over the next sixty years, the family set about reinventing the business, evolving into the company that is now seating the world. Today, under the sixth generation of family leadership, Hussey Seating Company is proud to be known as the leading manufacturer of seating solutions throughout the world – in stadiums, arenas, schools, universities, colleges, places of worship and anywhere people gather.

Hussey. Your partner for seating solutions.



husseyseating™

YOUR PARTNER FOR SEATING SOLUTIONS

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