



# Telethon 2016

Presented by [www.CancerTelethon.org](http://www.CancerTelethon.org)

## Sponsorship Opportunities

- \$5,000 Executive Sponsor** – Entitles your business to all sponsor benefits described below using a commercial you provide, **plus** your banner is displayed all 24hrs in the main on-air tote board area (*call for details*).
- \$3,500 Cancer Fighter** – Entitles your business to full Major Sponsor benefits described below using a 15-second commercial you provide, **plus** your banner displayed and print credit at ALL telethon events THROUGH THE ENTIRE YEAR.
- \$2,500 Major Sponsor** – Maximum on-air and online credits, **plus** signage and print acknowledgement at these events: (*Telethon-April 9 & 10, Chinese Auction-March 20, Cancer Fighters' Dinner-April 3*) and at *Relay for Life* "Team Telethon" area - June 17
- \$1,000 Chairman's Club Sponsor** – Your LOGO displayed on-screen, with voiceover and background music (18 times), and your logo/link added to telethon web page.
- \$500 Patron Sponsor** – Business name typed into produced on-screen scroll with voiceover mention and background program theme music (15 on-air credits)
- \$250 Featured Sponsor** – Business name displayed on in-studio Sponsor Screen with live voice announcement up to 15 times across both days
- \$150 Two-Day Sponsor** – Business name displayed on in-studio Sponsor Screen throughout telethon weekend
- \$100 One-Day Sponsor** – Business name displayed on in-studio Sponsor Board on your choice of one day     **Check:** \_\_ Saturday   or   \_\_ Sunday
- \$75 Hour Sponsor** – Three live-announced sponsor credits during one selected hour   of the telethon program

**Please Return Entire Form To Ensure Proper Credit!!**

Contact : \_\_\_\_\_ E-mail \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Check here if you wish to make an **on-air check presentation**

**Telethon Dates: Saturday, April 9th and Sunday, April 10th – 12:00 Noon to 12:00 Midnight**

**Sponsorship Deadline: April 1, 2016**

Make check payable to: American Cancer Society  
And mail to: PO Box 33  
Lansford, PA 18232

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Fax: 570.805.4554  
Email: [cancertelethon@gmail.com](mailto:cancertelethon@gmail.com) or [JKrushinsky@gmail.com](mailto:JKrushinsky@gmail.com)