

**CALIFORNIA HOLISTIC INSTITUTE  
SCHOOL PERFORMANCE FACT SHEET**

**200 Hour Massage Practitioner Program  
Calendar years: 2014-2015**

In accordance with Assembly Bill 48, Sections 94910 and 94928, California Holistic Institute provides this School Performance Fact Sheet to all prospective students prior to their signing of the enrollment agreement.

This School Performance Fact Sheet is designed to help you make an informed decision about enrolling in the programs offered here at California Holistic Institute.

**On-Time Completion Rates (Graduation Rates)  
200 Hour Practitioner Program (3 months)**

| <b><u>Calendar Year</u></b> | <b><u>Number of Students Who Began Program</u></b> | <b><u>Students Available for Graduation</u></b> | <b><u>Number of On-time Graduates</u></b> | <b><u>On-Time Completion Rate</u></b> |
|-----------------------------|--|---|---|---------------------------------------|
| 2014                        | 81   | 81  | 77  | 95%                                   |
| 2015                        | 67   | 67  | 64  | 95.5%                                 |

Initial only after you have had sufficient time to read and understand the information.

I have read and understand the above job placement information.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Job Placement Rates  
 200 Hour Practitioner Program**

| <b>Calendar Year</b> | <b>Number of Students Who Began the Program</b> | <b>Number of Graduates</b> | <b>Graduates Available for Employment</b> | <b>Graduates Employed in the Field</b> | <b>Placement Rate Employed in the Field (%)</b> | <b>Graduates Employed in the Field 20-29 hours per week</b> | <b>Graduates Employed in the Field at least 30 hours per week</b> |
|----------------------|---|----------------------------|---|--|---|---|---|
| 2014                 | 81  | 77                         | 77  | 40                                     | 52%   | 6   | 2   |
| 2015                 | 67  | 64                         | 45  | 14                                     | 31%   | 5   | 1   |

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. This information is located in the California Holistic Institute office or via phone at 805.786.4808.

**Gainfully Employed Categories**

**Part Time Vs. Full Time Employment  
 200 Hour Practitioner Program**

| <b>Calendar Year</b> | <b>Graduates Employed in the Field 20-29 hours per week</b> | <b>Graduates Employed in the Field at least 30 hours per week</b> | <b>Total Graduates Employed in the Field</b> |
|----------------------|---|---|--|
| 2014                 | 6   | 2   | 40   |
| 2015                 | 5   | 1   | 14   |

**Single Position Vs. Concurrent Aggregated Positions  
 200 Hour Practitioner Program**

| <b>Calendar Year</b> | <b>Graduates Employed in the Field In a Single Position</b> | <b>Graduates Employed in the Field in Concurrent Aggregated Positions</b> | <b>Total Graduates Employed in the Field</b> |
|----------------------|---|---|--|
| 2014                 | 38  | 2   | 40   |
| 2015                 | 13  | 1   | 14   |

**Self-Employed / Freelance Positions  
 200 Hour Practitioner Program**

| <b>Calendar Year</b> | <b>Graduates Employed in the Field who are Self-employed or Working Freelance</b> | <b>Total Graduates Employed in the Field</b> |
|----------------------|---|--|
| 2014                 | 10  | 40   |
| 2015                 | 8   | 14   |

**Institutional Employment  
 200 Hour Practitioner Program**

| <b>Calendar Year</b> | <b>Graduates Employed in the Field who are Employed by the Institution or an Employer who Shares Ownership with the Institution</b> | <b>Total Graduates Employed in the Field</b> |
|----------------------|---|--|
| 2014                 | 0   | 40   |
| 2015                 | 0   | 14   |

Initial only after you have had sufficient time to read and understand the information.

I have read and understand the above institutional employment information.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

### **Self-employment/Freelance worker disclosure:**

This program may result in freelance or self-employment.

- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of employment can range from one day to weeks to several months.
- Hours worked in a day or week may be more or less than the traditional 8 hour work day or 40 hour work week.
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work freelance or are self-employed, they will be asked to provide documentation that they are employed as such so that they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that some either a majority or all of this school's graduates are employed in this manner and understand what comprises this work style.

Initial only after you have had sufficient time to read and understand the information.

I have read and understand the above self-employment/freelance disclosure information.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

## Salary and Wage Information

### 200 Hour Practitioner Program

#### Annual Salary and Wages of Graduates Employed in the Field

| Calendar Year | Graduates Available for Employment | Graduates Employed in the Field | \$0-\$5,000 | \$5,001-\$10,000 | \$10,001-\$15,000 | \$15,001-\$20,000 | \$20,001-\$25,000 | \$25,001-\$30,000 | \$30,001 and above | No Salary Information Reported |
|---------------|------------------------------------|---------------------------------|-------------|------------------|-------------------|-------------------|-------------------|-------------------|--------------------|--------------------------------|
| 2014          | 77                                 | 40                              | 16          | 9                | 5                 | 4                 | 1                 | 2                 | 3                  | 23                             |
| 2015          | 45                                 | 14                              | 3           | 3                | 1                 | 1                 | 1                 | 3                 | 2                  | 0                              |

Initial only after you have had sufficient time to read and understand the information.

I have read and understand the above salary and wage information.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

### Cost of Educational Program:

Total Charges for the program for students completing on-time in 2015: \$1780.

Total Charges may be higher for students that don't complete on-time.

Initial only after you have had sufficient time to read and understand the information.

I have read and understand the above cost of educational program information.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

## **Federal Student Loan and Debt at California Holistic Institute:**

Students at California Holistic Institute are not eligible for federal student loans. The U.S. Department of Education has determined that this institution does not meet the criteria that would allow its students to participate in federal student aid programs.

Initial only after you have had sufficient time to read and understand the information.

I have read and understand the above federal student loan and debt information.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

### **Definitions:**

The following are the definitions for the Performance Fact Sheet:

“Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.

“Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.

“Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.

“On-time Completion Rate” is the number of on-time graduates divided by the number of students available for graduation.

“Graduates Available for Employment” means the number of graduates minus the number of on-time graduates unavailable for employment.

“Graduates Unavailable for Employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States

or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

“Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six month period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.

“Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

“Number of Graduates Taking Exam” is the number of graduates who took the first available exam in the reported calendar year.

“Pass Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.

“Salary” is as reported by graduate or graduate’s employer.

“No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.

## **STUDENT'S RIGHT TO CANCEL**

The student has the right to cancel an enrollment agreement and obtain a refund. You can cancel this agreement and receive a refund by submitting a completed Notice of Cancellation form to: California Holistic Institute, 11555 Los Osos Valley Rd, Ste # 207, San Luis Obispo CA 93405. The Notice of Cancellation must be completed and filed with the school prior to the cancellation date on your enrollment agreement.

A student has the right to cancel the enrollment agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later.



This data has been collected by the school, for the school and is to the best of our knowledge true and correct. If you would like more information on how this data was gathered and/or how the above figures were calculated please contact the school at (805) 786-4808.

Students may obtain a list of employment positions determined to be within the field for which the student received education and training by contacting the school at (805) 786-4808 and requesting the employment positions list.

California Holistic Institute makes no expressed or implied claims about employment or salary that may be earned after completing our educational programs.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818, West Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov) , Phone: (916) 431-6959, Toll Free: (888) 370-7589, Main Fax: (916) 263-1897.

I have read and understood the information provided above.

\_\_\_\_\_  
Student Name (Print)

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Institution Administrator Name

\_\_\_\_\_  
Administrator Signature

\_\_\_\_\_  
Date