

*Katherine Dunham Centers for
Arts and Humanities*

Corporate Sponsorship Program

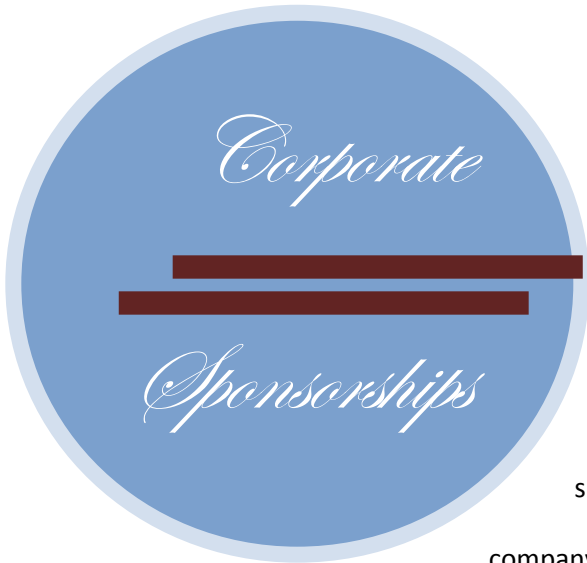
2016 -2017



*Become a Corporate
Legacy Keeper*

For nearly 40 years the Katherine Dunham Centers have been the hub of cultural influence attracting the world's attention.

We need your support! Let's create a great partnership together.



Corporations frequently give to worthy causes that enrich the lives of people through the arts and cultural activities.

We offer a wonderful sponsorship opportunity for your company to participate in preserving Ms.

Dunham’s Legacy of providing cultural and artistic development programs to the world. Your generous support enables us to continue contributing to the historical and cultural fabric of our society. Our programs of excellence include special events, lectures, children’s workshops, Museum exhibitions, and cultural development activities. The Katherine Dunham Centers for Arts and Humanities strives to be a world-renowned cultural center with outstanding Museum collections and youth educational programs. We truly need your support in order to make this happen. We encourage you to become a corporate sponsor today and share in our vision of expanding cultural opportunities and preserving the great legacy of Miss Dunham.

Corporate Donor Levels

Benefactor	\$ 750 (minimum)
Bronze	\$1,000 - \$2,499
Silver	\$2,500 - \$4,999
Gold	\$5,000 - \$9,999
Platinum	\$10,000 - \$24,999
Diamond	\$25,000 and above

We are committed to serving our corporate partners in their pursuit of business goals and marketing initiatives.

We wish to help elevate the visibility of your business and facilitate a long-term relationship in preserving Miss Dunham’s Legacy.



Benefits to corporate sponsorship:

Diamond	
◆	Yearly Museum membership
◆	Company name and logo shown on KDCAH website
◆	Company acknowledged in newsletter and annual report
◆	Annual display of company name and logo inside the Museum gift shop
◆	Complimentary VIP passes to the preview of major exhibition openings
◆	Discounted Museum facility rentals for company entertainment
◆	Invitations to exclusive events and receptions including Ms. Dunham's birthday celebration
◆	Prominent recognition at the annual seminar conference and major fundraising events
◆	Premium reserved seating privileges at all major events and galas
◆	Lifetime membership and inclusion into the Dunham Legacy Society
◆	Free one-night stay at Ms. Dunham's newly renovated home for special guest, famous friends, and esteem dignitaries
Platinum	
✦	Yearly Museum membership
✦	Company name and logo shown on KDCAH website
✦	Company acknowledged in newsletter and annual report
✦	Annual display of company name and logo inside the Museum gift shop
✦	Complimentary VIP passes to the preview of major exhibition openings
✦	Discounted Museum facility rentals for company entertainment
✦	Invitations to exclusive events and receptions including Ms. Dunham's birthday celebration
✦	Prominent recognition at the annual seminar conference and major fundraising events
✦	Premium reserved seating privileges at all major events and galas
Gold	
⌠	Yearly Museum membership
⌠	Company name and logo shown on KDCAH website
⌠	Company acknowledged in newsletter and annual report
⌠	Annual display of company name and logo inside the Museum gift shop
⌠	Complimentary VIP passes to the preview of major exhibition openings
⌠	Discounted Museum facility rentals for company entertainment
⌠	Invitations to exclusive events and receptions including Ms. Dunham's birthday celebration
⌠	Prominent recognition at the annual seminar conference and major fundraising events
Silver	
★	Yearly Museum membership
★	Company name and logo shown on KDCAH website
★	Company acknowledged in newsletter and annual report
★	Annual display of company name and logo inside the Museum gift shop
★	Discounted Museum facility rentals for company entertainment
★	Special recognition at the annual seminar conference and major fundraising events
Bronze	
●	Yearly Museum membership
●	Company name and logo shown on KDCAH website
●	Company acknowledged in newsletter and annual report
●	Annual display of company name and logo inside the Museum gift shop



KATHERINE DUNHAM

Miss Katherine Dunham was born in Chicago, Illinois in 1909. She became one of the first African Americans to attend the University of Chicago where she earned bachelor, masters and doctoral degrees in anthropology. Supported by a Rosenwald Fellowship, she completed groundbreaking work on Caribbean and Brazilian dance anthropology as a new academic discipline. She began one of the most successful dance careers in the American and European theater in 1934, which led to leading roles in musicals, operas and cabarets throughout the world.

In the late 1930's Miss Dunham established her own dance school and touring company in New York City. The Katherine Dunham Troupe won critical acclaim throughout the 1940s while performing more than 100 original works choreographed by Miss Dunham. Miss Dunham is also credited with developing one of the most important pedagogues for teaching dance which is still used throughout the world. Miss Dunham's intellectual, artistic, and humanitarian contributions have earned her many coveted awards over the years, including the Presidential Medal of Arts, the Kennedy Center Honors, French Legion of Honor, Southern Cross of Brazil, Grand Cross of Haiti, NAACP Lifetime Achievement Award, Lincoln Academy Laureate, and the Urban Leagues' Lifetime Achievement Award. Miss Dunham transitioned this life on May 21, 2006 in New York, yet her legacy still continues.....

World renowned dancer, choreographer, anthropologist, author, movie star, and activist

- She choreographed more than 90 individual dances, and produced five revues, four of which played on Broadway (i.e., *Cabin in the Sky*) and toured worldwide. Her most critically acclaimed revue was her 1946 "Bal Negre." She choreographed the Metropolitan Opera's new production of "Aida" -- thereby becoming the Met's first black choreographer.
- The Katherine Dunham Dance Company appeared on Broadway and toured throughout the United States, Mexico, Latin America, and especially Europe (France, Britain, Italy, Spain, etc.) , to enthusiastic reviews. In Europe, Dunham was praised as a dancer and choreographer, recognized as a serious anthropologist and scholar, and admired as a glamorous beauty.
- She lectured widely, published numerous articles, and wrote three books about her observations: *JOURNEY TO ACCOMPONG* (1946), *THE DANCES OF HAITI* (her master's thesis, published in 1947), and *ISLAND POSSESSED* (1969), underscoring how African religions and rituals adapted to the New World.
- She appeared in nine Hollywood movies and in several foreign films between 1941 and 1959, among them *CARNIVAL OF RHYTHM* (1939), *STAR-SPANGLED RHYTHM* (1942), *STORMY WEATHER* (1943), *CASBAH* (1948), *BOOTE E RIPOSTA* (1950), and *MAMBO* (1954).
- In 1945, Dunham opened the Dunham School of Dance and Theater in Manhattan, New York. Many outstanding dancers of the next generation studied at her school, and then passed on Dunham's technique to their students, situating it in dance mainstream.
- In 1967, she opened the Performing Arts Training Center, a cultural program and school for the neighborhood children and youth, with programs in dance, drama, martial arts, and humanities.
- Ms. Dunham used her talents fame and resources to call public attention to social injustices at home and abroad.
- Dunham received numerous awards acknowledging her contributions including the Albert Schweitzer Music Award for a life devoted to performing arts and service to humanity (1979); a Kennedy Center Honor's Award (1983); the Samuel H. Scripps American Dance Festival Award (1987); induction into the Hall of Fame of the National Museum of Dance in Saratoga Springs, N.Y. (1987).

Miss Dunham created a community-based arts education program in East St. Louis, IL called the Katherine Dunham Centers for the Arts and Humanities (KCAH), a registered 501 (c) (3) not-for-profit organization. The centers seek to provide St. Louis Metro East residents with an opportunity to witness and participate in all fine, performing and cultural arts. Throughout the years the museum and the training centers have exposed community children and adults to internationally known dancers, artist, scholars, and musicians.

KATHERINE DUNHAM MUSEUM



human spirit. The museum also displays costumes, photographs, programs, letters, awards and mementos from Miss Dunham's career as a dancer, choreographer, teacher, writer and dance company owner.

The Center's fundamental purpose is to the preservation of the Katherine Dunham Legacy, including research and training in the arts and humanities. The Katherine Dunham Centers for Arts and Humanities offers a wide range of artistic opportunities to the community including a variety of classes, films, workshops for training, learning and socialization through the arts.

The museum houses Miss Dunham's outstanding collection of symbolic and functional art, including more than 250 African and Caribbean art objects from more than 50 countries. Tapestries, paintings, sculpture, musical instruments and ceremonial costumes from these and other areas of the world celebrate the

Educational Programs

- *Children in the Arts Summer Camps*
- *School District Educational Tours of Museum*
- *Dance Classes in ballet, jazz, African dance, and Dunham technique*
- *Children's Workshop*
- *After School Leadership Program*
- *Annual Training Seminar*

Corporate Sponsorship Acceptance Reply



KATHERINE DUNHAM **CENTERS FOR ARTS AND HUMANITIES**

Dear Ms. Leverne Backstrom,

Please inform the Board of Directors that we accept your invitation to become a Corporate Sponsor of the Katherine Dunham Centers for Arts and Humanities.

You may count on our support to help you preserve the legacy of Miss Dunham and to build a solid partnership for the arts' continued vitality across America. Enclosed is our contribution of:

- \$750 Benefactor
- \$1,000 Bronze
- \$2,500 Silver
- \$5,000 Gold
- \$10,000 Platinum
- \$25,000 Diamond
- Other \$ _____

*We need people like you to
stand with us in support of the
Arts*

Please return this form with your tax-deductible gift to KDCAH, P.O. Box #6, East St. Louis, Illinois 62202. Please make checks payable to the **Katherine Dunham Centers for Arts and Humanities**.

Please complete the contact information section (Please print or type).

Name: _____ Company: _____

Address: _____

Phone: _____ FAX: _____ Email: _____

Katherine Dunham Centers for Arts & Humanities was incorporated in 1970 and is tax-exempt under section 501 (c) (3) of the Internal Revenue Code. The Center's work is primarily supported through grants and donor contributions.