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## VENDOR OPPORTUNITES

### **2013 Spring Conference & Trade Show**

Resorts Hotel  
Atlantic City, New Jersey  
April 2013

### **2013 Annual Conference & Trade Show**

Resorts Hotel  
Atlantic City, New Jersey  
November 2013

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### **2013 Vendor Dues**

\$350.00 for 2013

Dues include:

- Automatic listing in the Annual Conference Program under the vendor member section
  - Access to member contact information including members in attendance at the Annual Conference & Trade Show
  - Discounted annual conference fee
  - Free copy of the NJNAHRO Annual Newsletter
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## **Advertising Rates**

### **Annual Newsletter**

Full Page Advertisement  
Member \$1000.00  
Non-Member \$1,250.00

Half Page Advertisement  
Member \$600.00  
Non-Member \$850.00

Quarter Page Advertisement  
Member \$400.00  
Non-Member \$650.00

### **Annual Conference Program**

Full Page  
Member \$250.00  
Non-Member \$350.00

Half Page  
Member \$175.00  
Non-Member \$250.00

Quarter Page  
Member \$125.00  
Non-Member \$150.00

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## **Sponsorship Events & Pricing**

### **2013 Annual Conference & Trade Show**

#### **Sponsorships**

Conference Co-Sponsor-\$5,000.00  
Presidential Reception-\$2,500.00  
Welcome Reception-\$2,000.00  
Exhibitor Lunch-\$1,750.00 (2 available)  
Conference Breakfast-\$1,500.00 (3 available)  
Conference Breaks-\$750.00 (2 available)  
Scholarship Golf Outing-\$1,000.00

### **Exhibit Booth**

Member-\$895.00

Non-Member-\$1,195.00

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### **NJNAHRO Gold Partner-\$7,500.00 (\$9,370-value)**

- Title Co-Sponsor to the Annual Conference & Trade Show (\$5,000-value)
- Four complimentary registrations to the Annual & Spring Conferences (\$1,920.00-value)
- Logo and listing on the NJNAHRO website as a Gold Sponsor with link to the vendor's website
- Full Page advertisement in the Annual Newsletter & Conference Program (\$1,250.00 value)
- Vendor membership dues (\$350.00-value)
- One full page article in the NJNAHRO newsletter
- Exhibit Booth at Annual & Spring Conferences (\$850.00-value)
- Opportunity for one educational session during the year to be marketed by NJNAHRP. Session may be at a conference or on another date as mutually agreed to (subject to content approval by the professional development committee)

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### **NJNAHRO Silver Partner-\$3,500.00 (\$4,685-value)**

- One Breakfast or lunch sponsorship at the annual conference (\$1,750-value)
- Two complimentary registrations at the Annual & Spring Conferences (\$960.00-value)
- Logo and listing on the NJNAHRO website as a Silver Sponsor with link to the vendor's website
- Half Page advertisement in the Annual Newsletter & Conference Program (\$775.00-value)
- One half page article in the NJNAHRO newsletter
- Vendor membership dues (\$350.00-value)
- Exhibit Booth at Annual & Spring conferences (\$850.00)
- Opportunity for one educational session during the year (subject to content approval by the professional development committee)

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**NJNAHRO Bronze Partner-\$2,000.00 (\$2,730-value)**

- One sponsorship for the annual conference “break” (\$750.00-value)
- One complimentary registration at the Annual & Spring Conference (\$480.00-value)
- Logo and listing on the NJNAHRO website as a Bronze Sponsor with link to the vendor’s website
- ¼ page advertisement in the Annual Newsletter & Conference Program (\$525.00-value)
- Vendor membership dues (\$125.00-value)
- Exhibit Booth at Annual Conference (\$850.00-value)

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**Friends of NJNAHRO Partner-\$1,500.00 (\$1,680-value)**

- Listing on NJNAHRO website as “Friends of NJNAHRO Partner
- One complimentary registration at the Annual Conference (\$480.00-value)
- Exhibit Booth at Annual Conference (\$850.00-value)
- Vendor membership dues (\$350.00)

**For more information contact:**

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