



# SNAP Committee Update

March 2017

Volume 2

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## Alberta Curling Trivia

Where was the first official curling club in Alberta? (see answer on second page)

- Calgary
- Lethbridge
- Edmonton
- Lloydminster

## Did you know?

Alberta is full of curling history – the current four associations have been around for years!

- SACA – 113 Years
- NACA – 100 Years
- PCA – 68 Years
- ACF – 29 Years

## FAQ's

Q: Why is this process taking so long?

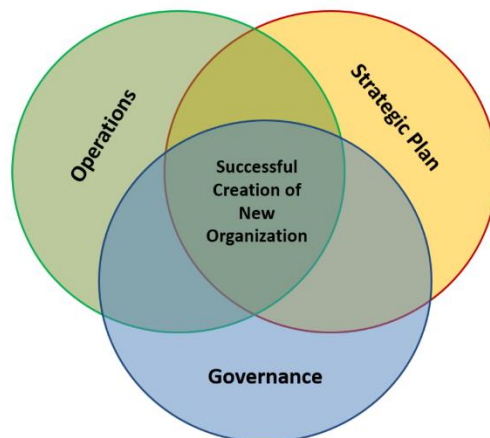
A: There are countless factors to consider before amalgamating four associations into one. We need to meet the expectations of all our stakeholders to be sure we do this accurately.

## What is SNAP?

SNAP is a committee that is represented and equally funded by the four curling associations in Alberta – Southern Alberta Curling Association (SACA), Northern Alberta Curling Association (NACA), Peace Curling Association (PCA), and the Alberta Curling Federation (ACF). The committee was established in early 2015 to investigate and recommend a new structure for the establishment of one governing body of curling in Alberta.

## Update

In Volume 1 we introduced the three keys to success of the new organization - Strategic Plan, Operations and Governance. We have made good progress in all three areas and will continue to develop them. Detailed presentations will be delivered at each of the association's annual general meetings in 2017. We hope to



be able to answer most of your questions by then. Sometime in the 2017/2018 season, we expect to be calling special general meetings to seek formal approval from the membership by special resolution in order to complete the amalgamation process and become one organization.

Here is a brief summary of the progress we have made to date:

### **Strategic Plan:**

- a facilitated strategic planning session has been held
- the first draft of strategic priorities has been developed
- transitional issues have been identified

Q: Will we still have a casino in each region?

A: Unfortunately, no. The new organization will only be able to hold one fundraising casino each cycle.

### Alberta Curling Trivia

Answer. B – Lethbridge

"In Alberta, the first curling club was formed in Lethbridge in 1887. Although there had been curling in Calgary since 1885, it wasn't until 1888 that the Calgary Curling Club was formally brought into being... Edmonton began it's curling in the same year – 1888."\*

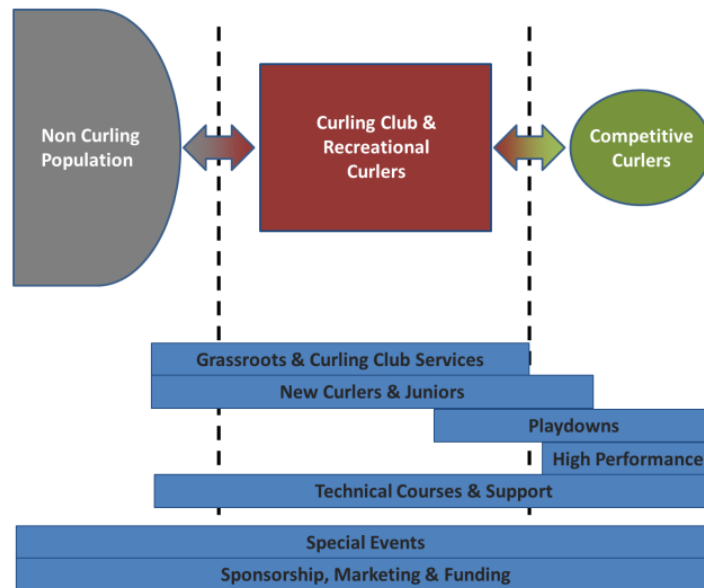
\*Source:  
[www.curling.ca/about-the-sport-of-curling/the-history-of-curling](http://www.curling.ca/about-the-sport-of-curling/the-history-of-curling)

*Don't judge each day by the harvest you reap but by the seeds that you plant.*

*Robert Louis Stevenson*

### Operations:

- critical operational details and practices have been shared between the four associations
- our current plan is to keep offices in Edmonton, Calgary and Grande Prairie to support the transition and maintain local connections with our clubs and curlers
- seven focus areas have been identified for the new organization - club services & grass-roots; high performance; playdowns; juniors and new curlers; technical; special events; sponsorship and marketing. The diagram below shows how each of these seven focus areas will support the clubs, curlers and the non-curling population.



### Governance:

- a draft of the proposed Board structure has been completed
- we have received a detailed list of amalgamation tasks from our legal advisor, and work has begun on these
- we are currently drafting new bylaws as part of the amalgamation agreement
- the legal review of all contracts and commitments is underway

## Next Issue

In the next issue we will give you more details about the actual amalgamation process, such as the tasks that have been or need to be completed.



### Contact Us

Questions about our process? Want to make comments? Email the SNAP committee and your questions could be in our next issue!

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